

City of Ventura Appoints New Ventura Water General Manager

Ventura City Manager Mark Watkins announced that Kevin Brown has been appointed to the position of Ventura Water General Manager. Brown was selected through an open recruitment process and joined the City of Ventura on September 18, 2017.

Brown has more than 28 years of public sector experience as a Navy Civil Engineer Corps Officer with a focus on customer satisfaction, environmental compliance, planning, budgeting, design, construction and facilities maintenance programs. He managed 10 unique water and sanitation districts negotiating interagency agreements, establishing water standards, maintaining systems and building new capacity.



“Kevin brings a wealth of experience and understands the intricacies of water resource management and inter-agency cooperation,” Watkins said.

Brown is a licensed professional engineer with professional affiliations including the Society of American Military Engineers and the American Public Works Association. He is a graduate of the Kellogg School of Management, Northwestern University Advanced Executive Program. He has a master’s degree in Business Administration from DePaul University in Chicago, Illinois, and a bachelor’s degree in Ocean Engineering from the United States Naval Academy.

Brown will manage Ventura’s water and wastewater division that accounts for more than \$94.5 million in annual revenue serving over 28,000 customers with a staff of 90.



Dear Valued Customer,

September is National Preparedness Month and this year’s theme is “Disasters Don’t Plan Ahead. You Can.” I would like to encourage all Ventura residents to take action by developing an emergency response plan. Water is an essential resource for survival and a necessary part of every emergency supply kit. In case of an emergency, we want our customers to be prepared for potential impacts that could affect the City’s ability to provide safe water.

Following a disaster, clean drinking water may not be available. Prepare yourself by building a supply of water that will meet your family’s needs during an emergency. Make sure to stock enough tap or bottled water to last three to seven days. Anticipate each family member will need one to two gallons of water per day. Additionally, customers should be prepared to disinfect available water by boiling water or use regular unscented chlorine bleach products that

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Before

After



Water Wise 2.0 Incentive Program Celebrates One-Year Milestone

September marks the one-year milestone of Ventura Water’s Water Wise 2.0 Incentive Program.

For a year now, Ventura Water has offered \$2 a square foot to residential and commercial customers who replace their lawn with low-water use landscaping. Water Wise 2.0 is one of many programs offered by Ventura Water to help customers save water. On average Californians use 30-60 percent of their water outdoors. Ventura Water customers have the chance to make a difference by incorporating climate-appropriate and native landscapes as an alternative to traditionally high water-use lawns.

Since the program’s inception in 2015, Ventura Water has supported over 445 turf replacement projects citywide. In September 2016, the program was re-structured to offer customers more support and dollars per square foot. Since then, the program has grown regionally to include customers of the Casitas Municipal Water District and City of Santa Paula! Ventura Water is proud to see the great yard projects that have come out of the program.

It is not too late to apply! Funding is still available!

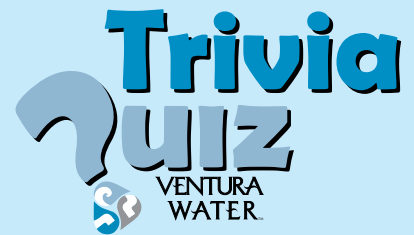
Visit www.removeyourturf.com or call 866-983-9232 for questions on how to get started.

are suitable for disinfection and sanitation as indicated on the label. To learn more about how to safely disinfect drinking water during an emergency please visit www.venturawater.net.

Remember, water disaster preparedness involves four easy steps: 1. Store water, 2. Build an emergency kit, 3. Make a plan and 4. Stay informed. Residents and businesses are encouraged to register online at VCalert.org to receive emergency updates and critical messages like evacuation notices. Be sure to visit www.ready.gov/september for more information about how to prepare for the unexpected.

Sincerely,

Joe McDermott,
Ventura Water
Assistant General Manager



**Test Your Local
Ventura Water
Knowledge &
Win a Prize!**

Question:

During dry conditions, approximately what percentage of Ventura’s water comes from groundwater?

(Hint: View the Ventura Water Consumer Confidence Report)

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Imagine a Day Without Water

October 12, 2017

Ventura Water Joins National “Imagine a Day Without Water” Awareness Campaign

Mark your calendar for Oct. 12, 2017

Ventura Water joins elected officials, community leaders, business and labor groups, and infrastructure experts participating in “Imagine a Day Without Water,” an effort to educate the public about the water infrastructure crisis currently facing the United States.

Ventura Water is among the hundreds of organizations across the country raising awareness about the crucial need for infrastructure investment in water systems. Nationwide drought, flooding, infrastructure failure, sewer overflows, poor water quality, and climate change are stressing water and wastewater systems. The water infrastructure of many cities is aging and in need of investment, having gone underfunded for decades. Reinvestment in our water must be a national – and local - priority!

Ventura Water remains committed to investing in the maintenance and improvement of vital infrastructure. Ventura Water’s capital improvement program focuses on maintaining aging pipelines and facilities as well as projects to improve water quality. Click [here](#) or visit www.imagineadaywithoutwater.org.

To answer the quiz question, click [here](#).

- The first Ventura Water customer to email in the correct answer wins. Winners will be notified by email. City of Ventura employees are not eligible for prizes.
- This month’s prize: a 40 percent off Patagonia coupon.
- By participating in this Quiz you agree that we may publish your name in the Pipeline e-newsletter or share on our social media. Ventura Water will not publish participants’ addresses, email addresses or phone numbers.
- Winners have 30 days from publication to retrieve their prize at the City of Ventura’s Maintenance Yard, 336 Sanjon Road, during regular business hours. The prize is otherwise forfeited.
- No player may win and claim a prize more than twice per calendar year.



REPLACE YOUR
LAWN WITH
WATER WISE
LANDSCAPING

RESIDENTIAL
Recycled Water
Mobile Reuse Program




USE RECYCLED
WATER TO
IRRIGATE YOUR
LANDSCAPE

Final FREE Gardening Class of 2017 - Register Now!

October 21: Water Wise Vegetable Garden ~ Conserve water while growing nutritious food! David Nichols of Green Thumb will demonstrate techniques that will make your water-wise vegetable garden a success.

Location: Green Thumb International, 1899 South Victoria Ave. at 10 a.m.

Register [here](#).



FREE

FREE HIGH EFFICIENCY SPRINKLER NOZZLES

Water Saving Tip of the Month

Upgrade your irrigation system to include high efficiency sprinkler nozzles.

Compared to conventional fixed spray nozzles, high efficiency nozzles reduce outdoor use and increase the efficiency of an irrigation system by as much as 10-30 percent.

Redeem a voucher for free nozzles at www.freesprinklernozzles.com or click [here](#).



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Ventura Water



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