



VENTURA
WATER™

Trusted life source for generations



95 Ways to Save winners

95 Ways to Save Summer Campaign Ends in August

August marks the end of the 95 Ways to Save summer campaign. This year was dedicated to highlighting the water wise efforts of our community through a fun and engaged awareness campaign. Ventura Water partnered with 95.1 KBBY-FM and 100.7 KHAY-FM to share the message that saving water still matters! Prizes including backpacks, gift cards, and amusement park tickets were raffled off to residents willing to share their water-saving tips on Facebook and at outreach events. We want to thank our community for partnering with us to protect and preserve our local water resources.

For more water saving tips, click [here](#) and visit our website [here](#).



Dear Valued Customer,

Ventura Water is committed to improving Ventura's vital infrastructure that provides drinking water to over 113,000 residents daily. Routine maintenance is required to keep the City's 380 miles of pipelines clean and safe. Flushing by opening and closing valves and fire hydrants is a practice designed to maintain water quality by removing sediment, corrosion and "bio-film" that adheres to pipes over time. Since the drought, we have had tremendous operational challenges in maintaining our distribution system including essentially ceasing our hydrant flushing program in order to save water.

However, the recent introduction of the NO-DES Flushing Unit (Neutral Output Discharge Elimination System) will allow us to save millions of gallons of water and increase our efficiency to deliver and maintain a high quality drinking water product to our customers! Rather than wasting water by flushing it out of the distribution system, the NO-DES

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NO-DES Flushing Unit (Neutral Output Discharge Elimination System)



See the General Manager Column

truck circulates the water, filters it and puts it back into the system.

Ventura Water staff began intensive hands-on-training with the NO-DES truck in July 2017. Staff has been field testing the truck and becoming more familiar with its capabilities. In the first week of operation, staff estimated over 650,000 gallons of water was saved that conventionally would have been discharged to waste.

The NO-DES truck virtually eliminates water waste while cleaning lines and provides diagnostic tools that allow us to pinpoint potential problems that would otherwise remain hidden in the distribution system. We are very excited to introduce this innovative water saving tool to the community. Be on the lookout for the NO-DES truck in your neighborhood soon!

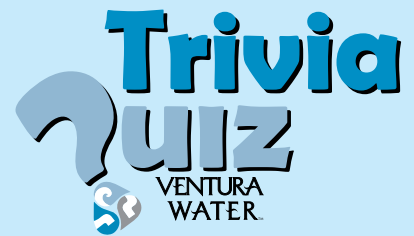
Sincerely,

Joe McDermott,
Ventura Water Acting General
Manager

The City of Ventura's new website has been refined to enhance user experience and make it easier for you to access information. New features such as calendars, videos and quick links are designed to keep residents up to date on the latest news and events. Ventura Water would like to highlight the Notify Me feature. Notify Me allows users to receive email updates on Water Commission agendas, upcoming events/workshops, and new incentive programs offered by Ventura Water and more! With Notify Me you can be the first to know when new items have been added to the City's website. Visit www.cityofventura.ca.gov and select the Notify Me button to get started!



Notify Me



Test Your Local
Ventura Water
Knowledge &
Win a Prize!

Question:

How many treatment plants does Ventura Water operate?

(Hint: see

www.venturawater.net)

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Register Now for FREE Gardening Classes for 2017

Sign up today for fun, hands-on gardening classes. All classes are free and held on Saturdays from 10-11:30 a.m. Participants can register for the series [here](#).

September 9: Creating a Sustainable and Balanced Garden Ecosystem ~ Balanced garden ecosystems are low maintenance, promote healthy soils and support local wildlife. Professional landscape designer and native plant specialist, Lisa Burton of Nature by Design, will teach steps for designing a balanced garden.

Location: Public Works Maintenance Yard, 336 Sanjon Road.

October 21: Water Wise Vegetable Garden ~ Conserve water while growing nutritious food! David Nicholes of Green Thumb will demonstrate techniques that will make your water-wise vegetable garden a success.

Location: Green Thumb International, 1899 South Victoria Ave.

To answer the quiz question, click [here](#).

- The first Ventura Water customer to email the correct answer wins. Winners will be notified by email. City of Ventura employees are not eligible for prizes.
- This month's prize: Two tickets to the San Diego Zoo.
- By participating in this Quiz you agree that we may publish your name in the Pipeline e-newsletter or share on our social media. Ventura Water will not publish participants' addresses, email addresses or phone numbers.
- Winners have 30 days from publication to retrieve their prize at the City of Ventura's Maintenance Yard, 336 Sanjon Road, during regular business hours. The prize is otherwise forfeited.
- No player may win and claim a prize more than twice per calendar year.



REPLACE YOUR
LAWN WITH
WATER WISE
LANDSCAPING



USE RECYCLED
WATER TO
IRRIGATE YOUR
LANDSCAPE

Water Saving Tip

of the Month

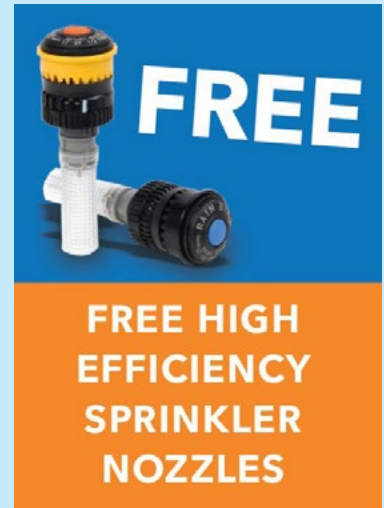
Save water with these great tips from our customers:

Monica Gray: “We use so many of the items given to us in the sustainability kit, including the new nozzles, water bottles, toilet flapper, etc. They are all super helpful! We also use the shower timer from the camp my girls attended.”

William McReynolds: “Got the 5 minute shower timer at the July 4th Street Fair, 8-year-old loves being out of the shower before time runs out.”

Claudia Bleser Caudill: “We stopped watering our lawn, use grey water for plants, use a shower timer, turn off the faucet when brushing teeth or shaving, and flush only as necessary (if it’s yellow, let it mellow!). We also regularly talk **about water conservation as a family.**”

Suzanne Soprano: “We never wash our cars at home. We collect rainfall to water the plants. We let the lawn die but have succulents and other drought-tolerant landscaping. We also take short showers and have reusable water bottles.”



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