



Application for Banner Display

NAME OF ORGANIZATION/COMPANY _____

(Organization must be a non-profit 501 (c)(3) and proof must be provided. Company cannot place business cards or advertisement on the poles or flags.)

Contact Person _____ **Phone** _____

Address: _____ **City:** _____

State _____ **Zip** _____ **Email Address** _____

Current City of Ventura Business License Number _____

REQUESTED BANNER DISPLAY PERIOD: _____ **Start Date** _____ **End Date** _____

Limited to 60 days.

Approval is granted on a first come, first served basis, based upon availability and fulfillment of the eligibility guidelines. Please be aware that City-sponsored programs and events have priority over banner/flag reservations. Applicant is responsible for all costs associated with installation and de-installation of banners, if hardware is not currently installed on poles, applicant will provide as to City specification.

EXACT WORDING, as it will appear on the banner is as follows:

Example: remember less is more; text must be a minimum of 4 inches to be viewable from the street and event title text 6 inches tall. Design must be submitted on a CD along with a printout to the Parks, Recreation & Community Partnership Department.

REQUESTED AREAS FOR BANNER INSTALLATION

The City reserves the right to designate or change display location, as necessary.

Requested Areas	Location
	Telephone Far East 40 Poles between Wells Avenue and Petit St.
	Telephone East 32 Poles between Main Street and Victoria
	Pierpont Avenue 23 Poles between Marina Park and San Pedro Street

	Victoria Avenue: 22 Poles between Telegraph Road and Telephone Road
	Harbor Blvd 25 Poles from Peninsula Street to Figueroa Street
	Main Street (Midtown) 32 Poles between Five Points Intersection and Cemetery Park
	Main Street (Downtown) 48 from Cemetery Park to Ventura Avenue
	California Street 19 from Thompson Blvd to Poli Street
	Ventura Avenue 40 Poles between Main Street and Stanley Avenue
	Ventura Avenue 18 Poles between Stanley Avenue and Seneca Avenue.
	Stanley Avenue 12 Poles between Highway 33 and Ventura Avenue
	Pier 26 Poles on the entire Pier
	Promenade 84 Poles from the Parking Structure to Promenade Park 40 Poles from Promenade Park to the Flag Pole
	Poli Street 5 Poles from Oak Street – Chestnut
	Thompson Blvd. 20 Poles from San Jon to Main St./Telegraph Rd.

FEES:

- \$250 Permit Fee, check payable to the City of Ventura, prior to installation of banners
- The City of Ventura is not liable for damage to the Banner(s) from weather or other acts of nature. If Banner(s) need to be re-hung or other similar needs, due to weather issues, the applicant will supply staffing and/or pay all charges applicable.

- The actual cost for the creation of and installation of your banners is quoted by the City Approved installation company and is determined by the needs of your design and number of banners. You can request a quote by calling or emailing Andy Gold at andy.gold@amgraph.biz or 909-937-7570.

I, the undersigned, as representative of the above named organization, will comply with all flag guidelines. I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from and against any claim arising from my participation in the flag program. I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from any damage done on private property and individuals due to the Flag(s) placement. I agree to indemnify and hold the City harmless from and against any claims, including with out limitation attorneys fees.

Applicant Date

City Staff Received Date

City Staff Approved Date

Mail applications to:
Steven DeFratus, Community Partnerships Supervisor
501 Poli St – Room 226, Ventura, CA 93001

Walk-In application to:
Steven DeFratus, Community Partnerships Supervisor
501 Poli St – Room 226, Ventura, CA 93001

Phone: 805-658-4732

Fax: 805-648-1030

Email: sdefratus@cityofventura.ca.gov