



## Application for Banner Display

**NAME OF ORGANIZATION/COMPANY** \_\_\_\_\_

(Organization must be a non-profit 501 (c)(3) and proof must be provided. Company cannot place business cards or advertisement on the poles or flags.)

**Contact Person** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State,** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Email Address** \_\_\_\_\_

**REQUESTED BANNER DISPLAY PERIOD:** \_\_\_\_\_ **Start Date** \_\_\_\_\_ **End Date** \_\_\_\_\_

Limited to 60 days.

Approval is granted on a first come, first served basis, based upon availability and fulfillment of the eligibility guidelines. Please be aware that City-sponsored programs and events have priority over banner/flag reservations. Applicant is responsible for all costs associated with installation and de-installation of banners, if hardware is not currently installed on poles, applicant will provide as to City specification.

**EXACT WORDING, as it will appear on the banner is as follows:**

Example: remember less is more; text must be a minimum of 4 inches to be viewable from the street and event title text 6 inches tall. Design must be submitted on a CD along with a printout to the Parks, Recreation & Community Partnership Department.

**REQUESTED AREAS FOR BANNER INSTALLATION**

The City reserves the right to designate or change display location, as necessary.

Requested Areas	Location
	<b>Telephone Far East</b> 40 Poles between Wells Avenue and Petit St.
	<b>Telephone East</b> 32 Poles between Main Street and Victoria
	<b>Pierpont Avenue</b> 23 Poles between Marina Park and San Pedro Street

	<b>Victoria Avenue:</b> 22 Poles between Telegraph Road and Telephone Road
	<b>Harbor Blvd</b> 25 Poles from Peninsula Street to Figueroa Street
	<b>Main Street (Midtown)</b> 32 Poles between Five Points Intersection and Cemetery Park
	<b>Main Street (Downtown)</b> 48 from Cemetery Park to Ventura Avenue
	<b>California Street</b> 19 from Thompson Blvd to Poli Street
	<b>Ventura Avenue</b> 40 Poles between Main Street and Stanley Avenue
	<b>Ventura Avenue</b> 18 Poles between Stanley Avenue and Seneca Avenue.
	<b>Stanley Avenue</b> 12 Poles between Highway 33 and Ventura Avenue
	<b>Pier</b> 26 Poles on the entire Pier
	<b>Promenade</b> 84 Poles from the Parking Structure to Promenade Park 40 Poles from Promenade Park to the Flag Pole
	<b>Poli Street</b> 5 Poles from Oak Street – Chestnut
	<b>Thompson Blvd.</b> 20 Poles from San Jon to Main St./Telegraph Rd.

**FEES:**

- \$250 Permit Fee, check payable to the City of Ventura, prior to installation of banners
- The City of Ventura is not liable for damage to the Banner(s) from weather or other acts of nature. If Banner(s) need to be re-hung or other similar needs, due to weather issues, the applicant will supply staffing and/or pay all charges applicable.

- Banner installation may not include any accompanying text or advertisement.

I, the undersigned, as representative of the above named organization, will comply with all flag guidelines. I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from and against any claim arising from my participation in the flag program. I agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers (City) from any damage done on private property and individuals due to the Flag(s) placement. I agree to indemnify and hold the City harmless from and against any claims, including with out limitation attorneys fees.

\_\_\_\_\_  
Applicant                      Date

\_\_\_\_\_  
City Staff Received                      Date

\_\_\_\_\_  
City Staff Approved Date

**Mail applications to:** Michelle Godoy, Special Event Coordinator  
Parks, Recreation & Community Partnership Department  
P.O. Box 99 Ventura, CA 93002-0099.

**Walk-In application to:** Michelle Godoy, Special Event Coordinator  
Parks, Recreation & Community Partnership Department  
501 Poli Street, Rm. 226, Ventura

**Email:** [mgodoy@cityofventura.net](mailto:mgodoy@cityofventura.net)