

# NOTICE OF RATE INCREASE



MAY 2016 | [www.venturawater.net](http://www.venturawater.net)

Dear valued customer,

Did you know that the City of Ventura is one of the largest cities in Southern California that is 100% reliant upon local water resources? As many water agencies in California have seen drought relief due to higher snowpack levels and more consistent rainfall, many southern California cities like Ventura remain at critical stages and must continue to call for water savings. Since September 2014, when the City of Ventura declared a stage 3 water shortage, Venturans responded to the call to cut back and conserve! In 2015, after implementing water shortage rates, Ventura reduced usage by 19% as compared to 2013.

Ventura Water is dedicated to providing reliable water services, investing in the maintenance and improvement of its vital infrastructure and equipping residents to be drought resilient. Below are some examples of what water and wastewater rates provide funding for:

- The Water Wise incentive program that offers cash incentives to remove turf.
- VenturaWaterPure, a potable reuse pilot demonstration facility that collected critical scientific data will assist us in improving and diversifying our future water supply.

- Maintaining and replacing aging pipelines and facilities.
- Projects to improve water quality.
- Design and construction of new ground water wells.

This notice is a reminder that a four year rate increase was approved and became effective July 1, 2014 through 2017. Stage 3 water shortage rates were implemented in September of 2015. We currently remain in a Stage 3 water shortage!

A rate increase will become effective July 1, 2016 to account for increased costs to operate and maintain the water and wastewater systems. All bills after July 1, 2016 will reflect the new rates; there will be no proration between the old and new rates. Please see the table below comparing current rate impacts with July 1, 2016 rates. For more information, reference the January 2014 Cost of Service Study and the May 2015 Water Shortage Rate Study at [www.cityofventura.net/water/rates](http://www.cityofventura.net/water/rates).

Sincerely,  
Shana Epstein, General Manager

## Sample Bi-monthly Rate Increase Impacts

### Water

### Wastewater

<i>Single Family Home w/usage of 21 HCF and 3/4" meter</i>		
	Current	July 1, 2016
Fixed Service Chg	\$29.28	\$31.41
Water Volume	\$79.25	\$85.45
<b>Total</b>	<b>\$108.53</b>	<b>\$116.86</b>
<i>Multi Family Home 10 units w/usage of 130 HCF and 2" meter</i>		
	Current	July 1, 2016
Fixed Service Chg	\$127.29	\$136.52
Water Volume	\$440.50	\$473.90
<b>Total</b>	<b>\$567.79</b>	<b>\$610.42</b>
<i>Non-residential w/usage of 70 HCF and 1"</i>		
	Current	July 1, 2016
Fixed Service Chg	\$44.60	\$47.58
Water Volume	\$252.70	\$271.60
<b>Total</b>	<b>\$297.30</b>	<b>\$319.18</b>

<i>Single Family Home w/ average sewer of 17 HCF</i>			Total Increase
	Current	July 1, 2016	
Fixed Charge	\$21.71	\$23.61	\$14.99
Sewer Flow Charge	\$53.89	\$58.65	
<b>Total</b>	<b>\$75.60</b>	<b>\$82.26</b>	
<i>Multi Family Home 10 units w/avg sewer of 130 HCF</i>			\$93.13
	Current	July 1, 2016	
Fixed Charge	\$160.70	\$174.80	
Sewer Flow Charge	\$412.10	\$448.50	\$93.13
<b>Total</b>	<b>\$572.80</b>	<b>\$623.30</b>	
<i>Commercial Group 1 w/usage of 70 HCF</i>			\$49.68
	Current	July 1, 2016	
Fixed Charge	\$21.71	\$23.61	
Sewer Flow Charge	\$291.90	\$317.80	\$49.68
<b>Total</b>	<b>\$313.61</b>	<b>\$341.41</b>	



## WORKING TOGETHER TO SAVE WATER: STAGE 3 WATER SHORTAGE EMERGENCY!

Looking for more ways to fight drought fatigue and save water in and around your house or business? Ventura Water offers free on-site water conservation surveys to commercial and residential customers. Please contact Customer Care at [myventurawater.net](http://myventurawater.net) or call (805) 667-6500 to schedule a water conservation survey!

Stay tuned for the launch of our Water Wise 2.0 Incentive program and our recycled water mobile use hauling program this summer!

Use the Water Calculator Tool to help schedule your irrigation timers more efficiently at [www.venturacountygardening.com/calc/](http://www.venturacountygardening.com/calc/). Learn more by visiting [www.cityofventura.net/water/efficiency](http://www.cityofventura.net/water/efficiency).

As a reminder, the following activities are prohibited and are considered a violation of the City's Water Waste Ordinance as specified in the Municipal Code Section 22.170.010

- Do not allow water to run and be wasted during outdoor use
- Limit the use of potable water irrigation to two days per week
- Do not allow leaks to persist for more than 48 hours
- Do not use a handheld hose without an automatic shutoff nozzle
- Do not operate fountains unless the water is recirculating
- Do not wash or hose down hardscape surfaces such as driveways and sidewalks
- Do not irrigate outdoor landscapes during and within 48 hrs. of measureable rainfall

## NOTICE OF RATE INCREASE

Printed on recycled paper:

(805) 667-6500 o el Servicio de Retransmisión de California.

De acuerdo con el Acto de Americanos con Incapacidades, en case de que hay necesidades especiales, llamen a



California Relay Service.

In compliance with the Americans with Disabilities Act, special needs can be met by calling (805) 667-6500 or the

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