



Make Ventura A Winner Again!

6th Annual Wyland National Mayor's Challenge for Water Conservation

Ventura won 1st place in 2016 and we are not willing to settle for anything less in 2017! During the month of April, make your online water pledge to help the City of Ventura to be recognized as one of the most water wise cities in America for a second consecutive year by joining the 6th Annual Mayor's Challenge. It's simple to participate. Here is how:

Continued on next page • ➤



Dear Valued Customer,

For almost six years, I have had the pleasure of leading Ventura Water on your behalf. The men and women who make up Ventura Water and the supportive staff of the City's general government departments have made a promise to our customers to be "a trusted life source for generations." A number of projects are underway in 2017 to assist in achieving that promise: State Water Project Interconnect, Potable Reuse, Automated Meter Infrastructure, pipeline replacement programs, and Water Wise 2.0. These projects, complimented with the day-to-day quality control and operations of Ventura Water, will create new water supply, promote efficiency for demand side management, and meet or exceed water quality standards. All these accomplishments ensure our customers a reliable water future.

I have tremendous appreciation and gratitude for Ventura Water's customers and its staff who trusted me as its first General Manager to create a sustainable

Continued on next page • ➤

1. Go to mywaterpledge.com
2. Pledge either with your Facebook account or email address
3. TYPE in the name of your city — Ventura, Ca and PLEDGE
4. ENCOURAGE fellow Ventura residents to take part!

Visit www.facebook.com/venturawater or www.cityofventura.net/ for more information.

Participants are eligible to win over \$50,000 in prizes including:

- Grand Prize: All-new 2017 Toyota Prius
- \$1,000 shopping spree at a home improvement store
- 50 Greening Your Cleaning gift baskets from Earth Friendly Products (ECOS)
- 50 Toro EVOLUTION® Series Controller (equipped with Smart Connect®, Weather Sensor, and additional 4 station module)
- 50 Cree 6-Pack Dimmable (84 percent less energy) LED light bulbs
- 50 Avex Brazos Autoseal® Water Bottle (Set of 2)
- 25 EcoFlow® showerheads from Waterpik

In 2016, Ventura residents won environmentally friendly prizes such as LED light bulbs and low-flow showerheads. Sabrina Martin of Ventura won a \$1,000 gift card to Lowes!

The Wyland Foundation, a nonprofit founded by renowned marine life artist Wyland, presents the Mayor’s Challenge with support from the U.S. Environmental Protection Agency, the National League of Cities and others.

2016 Winning Cities:

- Laguna Beach, California (Population Category 5,000-29,999)
- Andover, Minnesota (Population Category 30,000-99,999)
- Ventura, California (Population Category 100,000-299,999)
- Aurora, Colorado (Population Category 300,000-599,999)
- Boston, Massachusetts (Population Category 600,000 and over)



Last Call for Water: Take I Awards Ceremony!

Channel Islands National Park Visitor Center
1901 Spinnaker Drive in Ventura Harbor

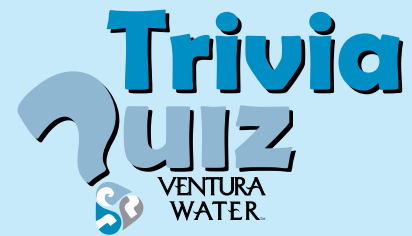
Continued on next page • ➤

water organization. We have worked hard and I know as I move on to other career opportunities that the team at Ventura Water will continue to strive to provide vitality to its customers. So with a bittersweet farewell, I want to thank you - our customers - for being partners with us in achieving these goals. I look forward to hearing about your successes.

Stay safe!

Sincerely,

Shana Epstein,
Ventura Water General
Manager



**Test Your Local
Ventura Water
Knowledge &
Win a Prize!**

Question:

Lake Casitas is currently at what percent capacity?

To answer the quiz question, click [here](#).

**Congratulations to our to our winner from February:
Priscilla Anderson**

• The first Ventura Water customer to

Continued on next page • ➤

Wednesday, March 22 at 6 p.m.

Come celebrate at this FREE event. Water: Take 1 Online Short Film Festival aims to create a greater awareness of water as a valuable resource by inviting filmmakers locally and worldwide to submit short films in any genre that address the topic of water.

The ceremony will kick off with appetizers and refreshments followed by a screening of the finalist films and the announcement of the winners. Visit www.watertake1.com to see the films entered or click here.

Space is limited. Make sure to RSVP [here](#). If you have questions please email Debra Martinez at dmartinez@venturawater.net or call (805) 652-4587.



Register Now for FREE Gardening Classes for 2017

Sign up today for fun, hands-on gardening classes. All classes are free and held on Saturdays from 10-11:30 a.m. Participants can register for the series [here](#) or view the full schedule at www.cityofventura.net/waterwisegardeningclasses.

April 8: Aquaponics ~ Join Jan Kolbusz of Restore Ventura to learn about this amazing soil-less gardening technique. Aquaponics grows fish and plants in one integrated system that results in less water, fewer weeds and a greater number of plants per square feet.

Location: Avenue Adult Center, 550 North Ventura Ave.

June 10: Optimize Your Irrigation ~ Take the opportunity to save on your water bill! Experts from Toro Company will help you design a watering plan that will fit your home's needs.

Location: Public Works Maintenance Yard, 336 Sanjon Road.

July 15: Mediterranean Natives and Drought Tolerant Gardens ~ Join local landscape designer Cari Vega at her new sustainable nursery. Enjoy an introduction to beautiful Mediterranean natives and low-water use plants.

Location: A Smart Garden, 33 South Palm St.

Continued on next page • ➤

email in the correct answer wins. Winners will be notified by email. City of Ventura employees are not eligible for prizes.

- This month's prize: Ventura Water Bottle and a Tree bag!

- By participating in this Quiz you agree that we may publish your name in the Pipeline e-newsletter or share on our social media. Ventura Water will not publish participants' addresses, email addresses or phone numbers.

- Winners have 30 days from publication to retrieve their prize at the City of Ventura's Maintenance Yard, 336 Sanjon Road, during regular business hours. The prize is otherwise forfeited.

- No player may win and claim a prize more than twice per calendar year.

www.saveourh2o.org



www.epa.gov/watersense/



www.home-water-works.org/calculator



August 19: Permaculture 101 ~ Don't miss this amazing workshop with specialist Ben Lining of Green Thumb. Learn new and fundamental permaculture designs.

Location: *Green Thumb International, 1899 South Victoria Ave.*

September 9: Creating a Sustainable and Balanced Garden Ecosystem ~ Balanced garden ecosystems are low maintenance, promote healthy soils and support local wildlife. Professional landscape designer and native plant specialist, Lisa Burton of Nature by Design, will teach steps for designing a balanced garden.

Location: *Public Works Maintenance Yard, 336 Sanjon Road.*

October 21: Water Wise Vegetable Garden ~ Conserve water while growing nutritious food! David Nicholes of Green Thumb will demonstrate techniques that will make your water-wise vegetable garden a success.

Location: *Green Thumb International, 1899 South Victoria Ave.*

Water Saving Tip of the Month

Swap out your sprinkler system for drip irrigation. Converting to a drip irrigation system saves up to 15 gallons of water per watering day. Drip systems are generally more accurate and efficient than conventional sprinklers because drip systems deliver low volumes of water directly to plants' roots, minimizing water losses to wind, runoff, evaporation or overspray.



www.saveourh2o.org/sprinklers101





Ventura Water



Ventura Water CA



Ventura Water Website



YouTube Channel



Water: Take 1 Website

[Read Our Blog](#)



VENTURA
WATER

PO Box 2299
Ventura, CA 93002-2299
805-667-6500

www.venturawater.net

Copyright © 2014 Ventura Water, All rights reserved.