



5 Reasons to Remove Your Lawn

1. Lawns are water takers and wasters.
2. Lawns require time and money to maintain. Tired of mowing your lawn? Native and drought-tolerant landscaping is low maintenance.
3. Most lawns are not native to Ventura.
4. Some lawns require fertilizers and pesticides that can end up in our oceans as runoff pollution.
5. There are amazing lawn alternatives! Consider planting a water-wise or ocean-friendly garden.

Now is the perfect time to plan your new landscape and get money back for removing your turf! Click [here](#) to apply for City of Ventura's Water Wise 2.0 Incentive Program.

If you are looking for resources to start your own native and climate-appropriate landscape visit www.venturacountygardening.com.



Dear Valued Customer,

In this New Year, Ventura Water will continue to provide the highest level of safety and customer care to our residents. The State Water Resources Board and State Department of Education have made a joint commitment to water quality in schools. Therefore, all utilities are providing free lead sampling at schools with students in kindergarten through twelfth grade.

Ventura Water is in compliance with the Environmental Protection Agency's Lead and Copper Rule and regularly tests our drinking water for lead. However, lead can be introduced to clean water at school campuses through old plumbing fixtures or corroded pipes. Although lead problems in California are uncommon, we recognize the importance of extensive water quality monitoring.

Under the new state mandated initiative, a school official must submit a written request for sampling services. Ventura Water will then collect drinking water

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Congratulations to our Customers: Overall Water Use Down 22 Percent for 2016!

We asked Ventura Water customers to cut their water use by 20 percent due to the drought. You not only met this challenge but beat it, conserving 22 percent overall for 2016!

Thank you for your continued commitment and responsiveness during this unprecedented fifth year of drought. Remember, despite recent rain showers, the City of Ventura remains in a Stage 3 Water Shortage Emergency, requiring customers to maintain the 20 percent reduction and limit outdoor watering to two days a week.

Ventura Water continues to offer free on-site water conservation surveys designed to equip our customers to be more water efficient. Please contact Customer Care at myvtawater@cityofventura.net or call (805) 667-6500 to schedule a water survey.

Use the Water Calculator tool to help schedule your irrigation timers to be more efficient at www.venturacountygardening.com/calc/.

Vote NOW for the Water: Take 1 Online Short Film Festival & Save the Date for the Awards Event

The deadline to vote for Audience Choice Award is Friday, Jan. 27.

Support your favorite film by voting in the 5th annual Water: Take 1 Online Short Film Festival, sponsored by Ventura Water. Check out this year's contestants at www.watertake1.com.

Water: Take 1 aims to create a greater awareness of water as a valuable re-

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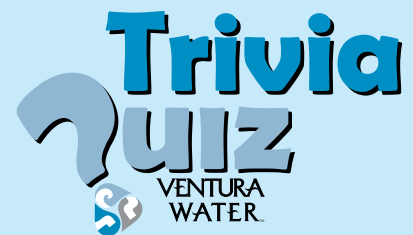
samples, provide analysis, and report results.

For more information on lead sampling in schools and frequently asked questions, click [here](#).

The health and vitality of our youth is a priority. We look forward to working with our local schools in this collaborative effort!

Sincerely,

Shana Epstein,
Ventura Water General
Manager



Test Your Local Ventura Water Knowledge & Win a Prize!

Question:

Ventura gets its water from three sources. What are those three sources?

To answer, click [here](#).

- The first Ventura Water customer to email in the correct answer wins. Winners will be notified by email.
- This month's prize: four Ventura Water wine glasses.
- By participating in this Quiz you agree that we may publish your name in the Pipeline e-newsletter or

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source by inviting filmmakers locally and worldwide to submit short films in any genre that address the topic of water. Last year's film "Unsafe Water" earned the Audience Choice Award, winning an iPad. Additional prizes will be awarded in the categories of Best Student Short Film, Ventura Vision Award, and Grand Jury Prize. Don't miss this year's talented filmmakers.

SAVE THE DATE: We invite you to come celebrate at this FREE event. Winners will be announced March 22, 2017 at the Channel Islands National Park Robert J. Lagomarsino Visitor Center located at 1901 Spinnaker Drive in Ventura Harbor. Visit www.watertake1.com for information.



Online Short Film Contest
www.watertake1.com

WATER
TAKE 1

Presented by:



VENTURA
WATER.

Water Saving Tip of the Month

Now is the time to invest in a rain barrel! Rainwater harvesting is a great way to minimize your water footprint by capturing and storing precious rainwater for use in your garden, washing your car, or cleaning outdoor spaces. (Please note: Rain barrel water is not safe for drinking.) Take advantage of 50 percent off a 60-gallon rain barrel, offered by Ventura Water and the City of Ventura Environmental Sustainability Division, in cooperation with Smith Pipe & Supply in Ventura.

share on our social media. Ventura Water will not publish participants' addresses, email addresses or phone numbers.

- Winners have 30 days from publication to retrieve their prize at the City of Ventura's Maintenance Yard, 336 Sanjon Road, during regular business hours. The prize is otherwise forfeited.
- No player may win and claim a prize more than twice per calendar year.

www.saveourh2o.org



www.epa.gov/watersense/



www.home-water-works.org/calculator



www.saveourh2o.org/sprinklers101





RAIN BARREL DISCOUNT VOUCHER

For City of Ventura Residents

Ventura Water and the City of Ventura Environmental Sustainability Division in cooperation with Smith Pipe & Supply are please to offer the Channel/Bushman 60-gallon rain barrel at a discounted price of \$42.00 plus tax (\$85 retail value) to City of Ventura residents only.

Present this voucher at Smith Pipe & Supply, 3060 Sherwin Avenue, Ventura, CA to receive the discount on up to two rain barrels per residential address. Bring proof of City of Ventura residency such as a Ventura Water or other utility bill. These rain barrels are for non-potable water use only. Subject to availability.



Save Water. Save Money.



Date _____ Customer Name _____

Street Address _____ Ventura, CA Zip _____

Telephone _____

e-mail (optional) _____

How did you hear about this program? _____

If from a newspaper, which one? _____

Bring this voucher to:
Smith Pipe & Supply
3060 Sherwin Ave., Ventura
(805) 485-5469
Mon-Fri, 7 am - 4:30 pm
Saturday, 8 am - 12:00 pm

For Office Use Only

Verification of City of Ventura residency _____ Number of rain barrels purchased _____

Amount paid by customer \$ _____ Amount owed to Smith Pipe & Supply \$ _____



Ventura Water



Ventura Water CA



Ventura Water Website



YouTube Channel



Water: Take 1 Website

[Read Our Blog](#)



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