



## You're Invited! Fifth Annual Water: Take 1 Online Short Film Festival Kicks Off Sept. 21

Get those creative juices flowing and start thinking about your next film entry now because the 5th Annual **Water: Take 1 Online Short Film Festival** kicks off Sept. 21!

The annual festival, presented by Ventura Water, aims to elevate the value of water by inviting filmmakers from across the globe to submit short films of less than five minutes, in any genre (animation, comedy, documentary, drama, experimental, or sci-fi) that address the topic of water.

The public is invited to attend the Water: Take 1 kick-off reception from 6-8 p.m. on Sept. 21 at the Crowne Plaza Ventura Beach Hotel, 450 East Harbor Blvd. Celebrate and learn about water and conservation with this cocktail reception. Beverages and appetizers will be provided and guests will enjoy a special video screening about making a difference in the water community.

The event is free and tickets are not required but those interested in attending must register ahead as seating is limited. To register for your free ticket, email Debra Martinez at [dmartinez@venturawater.net](mailto:dmartinez@venturawater.net). She will add your name to the guest list and email back a confirmation for your attendance. If you have questions please email Debra or call (805) 652-4587.

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### Dear Valued Customer,

As we approach September, we may not be expecting El Niño storms as anticipated this past winter, but we still encourage our customers to be prepared for natural disasters. In case of a disaster be prepared for the potential impacts that could affect the City's ability to provide reliable water resource services.

Storing water is a key part of building an emergency kit. The best possible way to be prepared to protect yourself and your family and have clean water is to have at least a three-to-seven day supply of water for emergencies only. Anticipate one to two gallons per person, per day in your planning. Store the water up to six months before switching it out to ensure reliable quality. You may bottle the water yourself with airtight food-grade containers or purchase bottled water and store in a dark, cool place. In case you do not have stored water, be aware of

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Last year, 48 film entries were submitted featuring a wide variety of locales. A panel of environmental and entertainment professionals judge the entries, and awards will be given at a ceremony in the spring of 2017.

Not sure what your short film should look like? View the winning films from this year's contest at [www.watertake1.com](http://www.watertake1.com).

Sign up for the Water: Take 1 e-newsletter [here](#).

Ventura Water encourages local residents - especially students, film buffs and people interested in water, the environment and conservation - to submit a short film. Great prizes, including cash awards, are given in various categories. Go to [www.watertake1.com](http://www.watertake1.com).



## New Turf Replacement Program Launches Soon: WaterWise 2.0

Ventura Water will soon launch WaterWise 2.0, a new turf replacement program that offers more ways to save water. Everything from turf replacement to free sprinkler nozzles and smart irrigation timers that can be controlled via an app on your smartphone will be offered to participants who qualify.

So hold off on starting that yard project and stay tuned for more information coming soon in your Pipeline e-newsletter.

With over 300 participants in our 2015 program, we anticipate strong demand for WaterWise 2.0, which will accept qualified applicants on a first-come, first-served basis. A waiting list is already forming. Get on the waiting list now by calling 866-983-9232, or email [removeyourturf@waterwise-consulting.com](mailto:removeyourturf@waterwise-consulting.com).

### CAPTURE CONSERVATION

- 1 Save water
- 2 Take a photo
- 3 Enter to Win: [f](#) [t](#) [i](#) /venturawater #keepsavingventura

VENTURA PHOTO CONTEST



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how to properly disinfect and preserve the available supply of water you do have. For more details of storing drinking water in a safe manner and instructions on how to disinfect water in an emergency, visit [www.venturawater.net](http://www.venturawater.net). Scroll down and click on the "Disaster Preparedness" icon in the "Partner with Ventura Water" section. For real-life solutions of how others have adapted to be ready for catastrophes, visit [www.watertake1.com](http://www.watertake1.com) and view the short clip about [Waterbackpack Paul](#).

To receive up-to-date local emergency information, residents may register at [VCalert.org](http://VCalert.org). Remember, before the disaster happens, store water, build an emergency kit, make a plan, and stay informed!

Sincerely,

A handwritten signature in black ink, appearing to read "Shana Epstein".

Shana Epstein,  
Ventura Water General  
Manager



## Register Now for FREE Water Wise Gardening Classes for 2016

Sign-up now for FREE Saturday morning Water Wise classes through November. All classes are held on Saturdays from 10-11:30 a.m. These classes are practical and offer hands-on fun. Sign up [here](#).

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# Save Water, Take a Photo & Share How You Capture Conservation – and Win Great Prizes!

Have you been “Capturing Conservation?”

Earlier this summer, Ventura Water launched **Capture Conservation**, a local photo contest that offers residents who have battled to conserve water, an opportunity to capture what they’ve done in a photo. Enter and not only show-off how you conserve water, but also have a chance to win great prizes (listed below). Whether it’s a fancy rainwater harvesting system or simply a reusable water bottle, we are asking you and your friends to be creative and share with us how you are “capturing conservation!”

## Prizes:

We are offering great prizes at the end of this summer awareness campaign, including four tickets to the Absinthe Show at Caesar’s Palace in Las Vegas, four tickets to Sea World, a deluxe car wash and a [day trip to Santa Cruz Island for two](#) with [Island Packers](#) just to name some. Get your photos in now before winners are selected! Stay tuned for more prize information.

## How to Enter:

It’s easy to enter. Just take a photo that captures your water conservation efforts! Be creative! Post the photo(s) on Facebook, Instagram, or Twitter with the hashtag #keepsavingventura, that’s it! Make sure you click on “share” to share your experience ... and remember #keepsavingventura!

Visit the Ventura Water Facebook page for more details. For complete contest rules click on the official rules on contest entry page. To enter click [here](#).

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## #Keep saving Ventura!

Keep saving Ventura! Summer is in full swing but you’re still responding by making conservation a way of life!

Conservation efforts by Ventura Water customers edged up a little in July compared to the previous month of June, and together we are still meeting Ventura’s conservation goal of cutting water use by at least 20 percent.

In July, our customers reduced water use by 22.44 percent, compared to 21.85 percent in June. Conserving during the dry summer and fall months is critical to ensuring that our water supplies last!

Want a professional opinion on how to be water efficient in and around your home? Ventura Water continues to offer free on-site water conservation surveys to commercial and residential water customers to equip our customers to be more water efficient. Please contact Customer Care at [myvtawater@city-ofventura.net](mailto:myvtawater@city-ofventura.net) or call (805) 667-6500 to schedule a water conservation survey.

Use the Water Calculator tool to help schedule your irrigation timers more efficiently at [www.venturacountygardening.com/calc/](http://www.venturacountygardening.com/calc/). Learn more by clicking [here](#).



**Sept 24: Water Wise Watering**  
~ Terrified of your timer? Dumb-founded with drip? Come learn from the experts from Ewing, Toro and Aquaflo to find out how to water efficiently. This class will be held at the Public Works Maintenance Yard, 336 Sanjon Road.

**Oct 22: Ocean Friendly Gardens and Integrated Design** ~ Ocean Friendly Gardens conserve water and habitat, increase permeability to slow water down, and retain water for reuse. Integrating grey-water and rainwater harvesting can maximize your water supply on-site. Join Lisa Burton from Nature by Design as she shares what it means to “re-wild” our urban landscapes. Class location TBD.

**Nov 19: California Natives, Mediterranean, Drought Tolerant? Right Plant: Right Place** ~ There are only five places on Earth that host the biodiversity of Mediterranean climates, and Ventura is one of those locations. Learn about which plants thrive here and how to choose the right plant for the right place. The class location is TBD.

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[www.saveourh2o.org](http://www.saveourh2o.org)



[www.epa.gov/watersense/](http://www.epa.gov/watersense/)







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