



## Pledge to Save Water Now in the 6th Annual Wyland National Mayor's Challenge for Water Conservation

Help us fight for first place! Before the end of April, pledge online to help the City of Ventura win the 6th Annual Mayor's Challenge for Water Conservation! Here is how:

1. Go to [mywaterpledge.com](http://mywaterpledge.com) or click [here](#).
2. Pledge either with your Facebook account or email address
3. Type in the name of our city, Ventura, Ca. - and pledge!
4. Please encourage fellow Ventura residents to take part.

Participants can win over \$50,000 in prizes including the grand prize of a new 2017 Toyota Prius, a \$1,000 shopping spree at a home improvement store, and other eco-friendly products like LED light bulbs and low-flow showerheads.

Now is your opportunity to support this contest that raises awareness for water conservation. The non-profit Wyland Foundation is using pledging and prizes to make a difference. Last year Ventura residents alone pledged to save 26,325,903 gallons of water, the equivalent of approximately 40 Olympic-size swimming pools!

Mayor Nasarenko is calling on you! Visit [here](#) for an important message from your Mayor.



**Dear Valued Customer,**

With great pleasure and enthusiasm, I would like to introduce myself as Ventura Water's Acting General Manager. I am a registered engineer with over 20 years of experience in the Civil Engineering profession with a Bachelor's Degree in Civil Engineering and a Master's Degree in Public Administration from California State University, Northridge.

I have had the pleasure of working for the City of Ventura since 2002. Some of my most accomplished achievements as Assistant General Manager for Ventura Water include the development and implementation of the VenturaWaterPure Demonstration Facility and launching demand management initiatives such as Ventura's Water Wise Turf Removal Incentive Program and the Water Shortage Event Contingency Plan. I have been working diligently with staff to plan and set the stage for constructing new water supply projects. These include potable reused water

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## South African Film Wins Top Prize in Ventura Water's Water: Take 1 Online Short Film Festival

This year, 50 films were entered in the fifth annual Water: Take 1 Online Short Film Festival that calls attention to serious issues facing water resources locally and globally. Thousands of people worldwide watched and voted for their favorite films via the Water: Take 1 website, with a panel of jurors selecting the contest's winners. About 100 community members attended the festival's awards ceremony, presented by Ventura Water and held March 22 at the Channel Islands National Park Visitor Center.

The Grand Jury Award went to "Place of Sweet Waters," a film that highlights the water crisis facing Cape Town, South Africa. Cape Town is in the midst of its worst drought in two decades, yet millions of gallons of naturally occurring fresh water run under the city's streets, to be dumped straight into the sea, every day. This film's message and goal is that this water is reclaimed to help sustain Cape Town's booming - and increasingly water-stressed - population. Director Sven Harding won the \$1,500 cash prize and gave his acceptance speech via video.

Other Water: Take 1 awards and their winners this year were:

- Audience Choice Award: Paul Meehan and family, for the film, "Drought Wars: The Family Fights Back."
- Best Student Short Film: Beryl Allee, for her three short films, "Citizen of Your Watershed."

under the VenturaWaterPure Program, and a pipeline that will finally give Ventura access to the State Water Project.

With many great projects and challenges ahead, I am honored to serve Ventura Water as we continue to work toward a safe and sustainable future.

Sincerely,

Joe McDermott,  
Ventura Water Acting General  
Manager



## Visit Us at the Earth Day Eco Fest

Join Ventura Water at Ventura's Earth Day Eco Fest on Saturday, April 22 at Ventura Plaza Park. This family-friendly festival is a great place to learn about sustainable and water wise living practices while enjoying over 100 exhibits, live entertainment, food trucks, raffles, kids activities, a scavenger hunt and more. Come visit Ventura Water for free green giveaways and to learn more about our programs. Hours are 10 a.m. to 5 p.m. Visit [www.venturaearthday.org](http://www.venturaearthday.org) or click [here](#).

- Ventura Vision Award: Paige Vasquez-Housley, for her film “Aquanaut: A Journey to the Pacific.”
- Palmdale Vision Award: Jalal Ud Din Baba, for his film “Saving the Savior.”

We appreciate our sponsors - the Crowne Plaza Ventura Beach Hotel, Hopkins Groundwater, Carollo Engineers and Kennedy Jenks Consultants – and thank the Channel Islands National Park for hosting the event. See the winning films and entries at [www.watertake1.com](http://www.watertake1.com).



## Register Now for FREE Gardening Classes for 2017

Sign up today for fun, hands-on gardening classes. All classes are free and held on Saturdays from 10-11:30 a.m. Participants can register for the series [here](#) or view the full schedule at [www.cityofventura.net/waterwisegardeningclasses](http://www.cityofventura.net/waterwisegardeningclasses).

**June 10: Optimize Your Irrigation** ~ Take the opportunity to save on your water bill! Experts from Toro Company will help you design a watering plan that will fit your home’s needs.

**Location:** Public Works Maintenance Yard, 336 Sanjon Road.

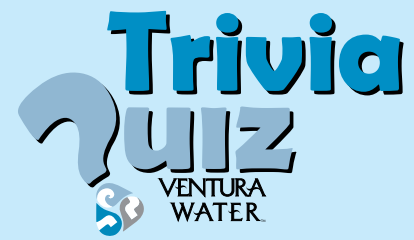
**July 15: Mediterranean Natives and Drought Tolerant Gardens** ~ Join local landscape designer Cari Vega at her new sustainable nursery. Enjoy an introduction to beautiful Mediterranean natives and low-water use plants.

**Location:** A Smart Garden, 33 South Palm St.

**August 19: Permaculture 101** ~ Don’t miss this amazing workshop with specialist Ben Lining of Green Thumb. Learn new and fundamental permaculture designs.

**Location:** Green Thumb International, 1899 South Victoria Ave.

**September 9: Creating a Sustainable and Balanced Garden Ecosystem** ~ Balanced garden ecosystems are low maintenance, promote healthy soils and support local wildlife. Professional landscape designer and native plant specialist, Lisa Burton of Nature by Design, will teach steps for designing a



Test Your Local Ventura Water Knowledge & Win a Prize!

### Question:

The City of Ventura remains in a Stage 3 Water Shortage Event, requiring what percent of a cutback in water use?

To answer the quiz question, [click here](#).

Congratulations to our winner from March:

Bob Davidson

- The first Ventura Water customer to email in the correct answer wins. Winners will be notified by email. City of Ventura employees are not eligible for prizes.
- This month’s prize: Ventura Water umbrella and a set of two Ventura Water wine glasses.
- By participating in this Quiz you agree that we may publish your name in the Pipeline e-newsletter or share on our social media. Ventura Water will not publish participants’ addresses, email addresses or phone numbers.
- Winners have 30 days from publication to retrieve their prize at the City of Ventura’s Maintenance Yard, 336 Sanjon Road, during regular business hours. The prize is otherwise forfeited.
- No player may win and claim a prize more than twice per calendar year.

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balanced garden.

**Location:** Public Works Maintenance Yard, 336 Sanjon Road.

**October 21: Water Wise Vegetable Garden** ~ Conserve water while growing nutritious food! David Nicholes of Green Thumb will demonstrate techniques that will make your water-wise vegetable garden a success.

**Location:** Green Thumb International, 1899 South Victoria Ave.

# Water Saving Tip

of the Month

Use recycled water to irrigate outdoors. Ventura Water's Mobile Reuse Program provides free recycled water to City of Ventura Residents. You can reduce your potable water footprint by using high quality recycled water on your landscape.

1. Attend a training
2. Pay a \$75 permit fee for the year
3. Bring your approved container to 1400 Spinnaker Dr.

For more information visit [www.venturawater.net](http://www.venturawater.net) or call 805-667-6500.

### Residential Recycled Water Mobile Reuse Program



Ventura Water is pleased to provide high quality recycled water to local residents as a valuable tool for homeowners to minimize their potable water footprint!

Trusted life source for generations



Ventura Water



Ventura Water CA



Ventura Water Website



YouTube Channel



Water: Take 1 Website

[Read Our Blog](#)



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