

You Don't Have to Wait Until the New Year to Update Your Landscape!

Funds are still available!

We invite you to participate in the City of Ventura's Water Wise 2.0 Incentive Program. Remove your turf and receive \$2 per square foot, up to 1,600 square feet for residential properties (for a max of \$3,200) and up to 3,200 square feet for commercial/multi-family properties (for a max of \$6,400). Funds are reserved on a first-come, first-served basis! If you are having trouble moving forward with your project, Ventura Water is here to help. Follow these five easy steps to get started:



1. Go to www.removeyourturf.com and click "Apply Online Now" to set up an account.

2. Provide a water bill.
3. Include photos of your landscape and irrigation system.
4. Draw a site plan (see below or click [here](#) to view).
5. Provide list of new plants (see below or click [here](#) to view).

Don't get too caught up in the details. Designing a plan for your yard can be quick and easy! We are able to connect you with a landscape professional and also encourage do-it-yourself landscape projects! Resources are available for those of you looking to DIY. Site plans can be self-generated and plant lists can be simple.

Visit www.venturacountygardening.com for ideas and examples. Make sure to review the incentive program terms and conditions. For more information on native and climate-appropriate plants for Ventura, visit www.venturacountygardening.com or click [here](#).



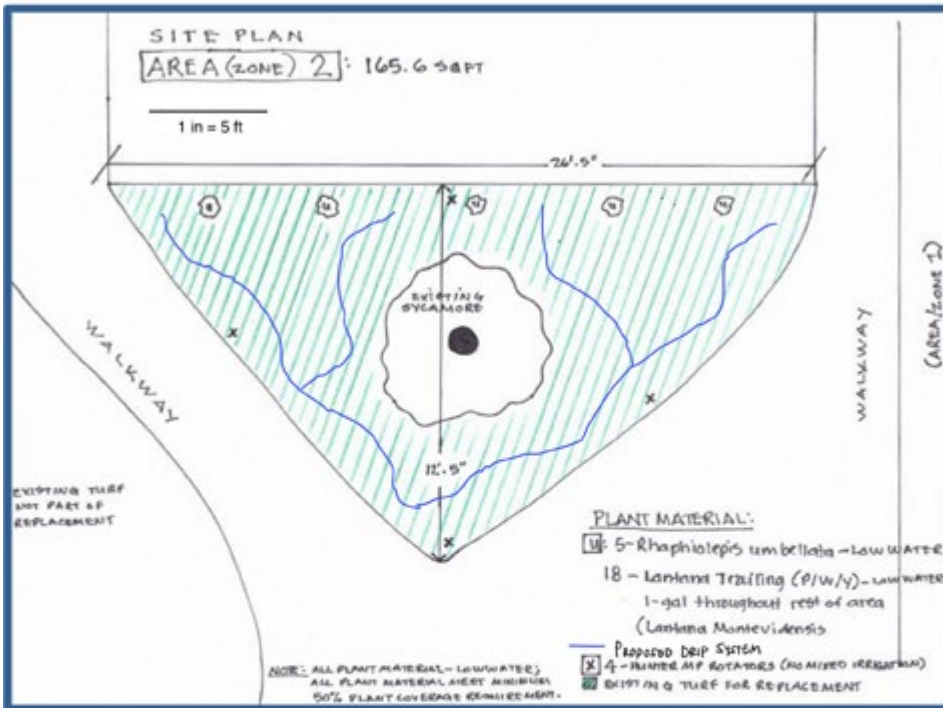
Holiday Schedule and Hours for Ventura Water

Ventura Water's Customer Care Specialists will be available by phone Monday Dec. 26 through Friday Dec. 30 from 9 a.m. to 4:30 p.m. Ventura Water customers may make payments (by check or money order only, no cash) 24 hours a day by placing their payment in the white drop box located in front of Ventura City Hall, 501 Poli Street. Other payments can be made in person at the City Hall Treasury Department located in Room 107 between 7:30 a.m. and 5:30 p.m.

Ventura City Hall and other city facilities will have extended business hours this holiday season and will be open Dec. 27 - 29 from 7:30 a.m. to 5:30 p.m. to serve our community members. City Hall and other City facilities will be closed on Monday Dec. 26 and Friday Dec. 30.

For more details on city services during the holidays click [here](#).

Design Your Site Plan- Quick and Easy



Guidelines

1. **Zones:** Identify irrigation zones (also known as valves or stations)
2. **Irrigation:** Identify the new type of irrigation (none, drip, bubbler, or point irrigation, no spray irrigation)
3. **No Mixed Zones:** Confirm that there are not multiple irrigation types in the same zone
4. **Accurate Measurement:** Include approximate measurement of the turf to be removed (not dirt or other plants)
5. **Legend:** Identify new plants, including ground cover (non-plant material)



Dear Customer,

As 2016 draws to a close and we prepare to ring in the New Year, Ventura Water would like to thank Ventura residents for their unwavering commitment to conserving water in and around homes and businesses!

Here are some highlights from 2016 that reflect the spirit of our community: Ventura was named one of the most water-wise cities in America in recognition of winning the Wyland Foundation's National Mayor's Challenge, and we launched the Capture Conservation photo contest as well as our second-year turf replacement program, WaterWi\$e 2.0. And, Ventura residents continue to enjoy access to clean, low-cost tap water.

Looking forward to 2017, we challenge you to continue to make water conservation a way of life. Below are some water conservation promises to add to your resolutions list for the New Year:

- **Drink More Tap Water!** Medical experts estimate that three out of four Americans are chronically dehydrated. Water flushes toxins from vital organs, carries nutrients to cells, and contributes to muscle health – decreasing joint and back pain, among other benefits. The Mayo Clinic cites research from The Institute of Medicine recommending that men consume roughly 3 liters (about 13 cups) of water and women consume 2.2

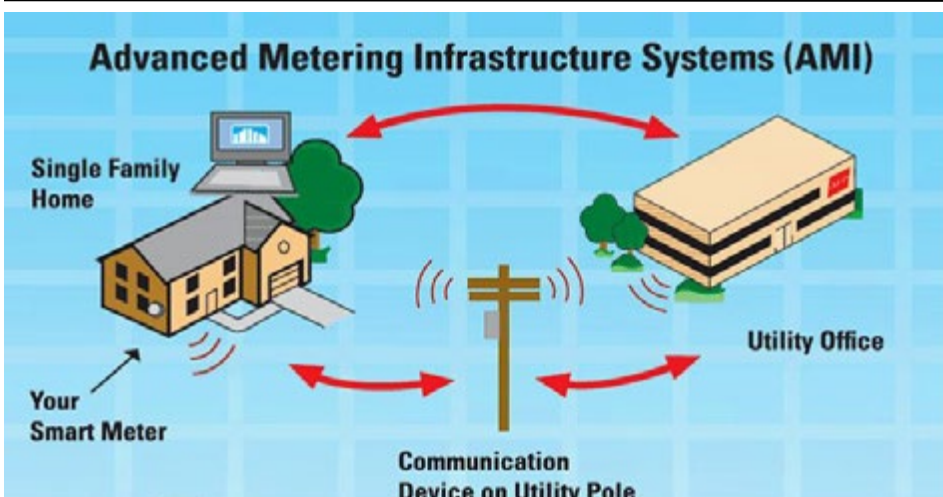
Create Your Plant List



Plant Name	Quantity	Spread (ft)	Plant Cover (ft)
Artemisia-Powis Castle	20	6	120
Cistus pulverulentus	15	8	120
Eremophila decipiens	20	3	60
Canyon prince wild rye	20	3	60
Eriogonum fasciculatum	20	4	80
Artostaphylos edmundsii	20	6	120
Jade Plant	5	3	15
		Total Coverage	575
		Turf Removal	1125
		Percentage Coverage	51%

Guidelines

1. **New Plant Names:** Include the new plants used in your project (give separate lists for all areas in the project)
2. **Quantities:** List the quantity of each plant being used
3. **Spread:** List the mature spread (width) for each type of plant
4. **Plant Coverage:** Calculate that your project will meet the minimum 50% plant coverage requirement



Improved Metering System Coming to Ventura Soon!

Installation of the new meters is expected to start in 2017 and replacement will take place over a three-to-four-year period. The project will replace manually read meters with automatic meters that relay readings remotely. Ventura Water is excited to implement the new technology! Benefits of AMI include:

liters (about 9 cups) of water per day. You don't need bottled water to meet these goals.

- **Drink Water Responsibly!** Keep a reusable water bottle near your desk at work, during workouts, or at hand while at home for frequent water breaks. Tap water is inexpensive (typically available from the faucet for less than a penny a gallon as a national average), safe (regulated by the EPA, with tests performed multiple times per day), and environmentally friendly (most plastic disposable water bottles are never recycled). Americans throw away an average of 38 billion water bottles a year.

- **Check for Leaks!** It is not uncommon to lose more than 100 gallons a week to a single toilet leak, for instance. Also regularly check faucets and pipes for leaks. Look for drips or stains underneath or behind appliances such as dishwashers and washing machines. Outdoors, check for damaged sprinkler system heads and system leaks. As a general test, check your water meter before and after a two-hour period when no water is being used. If the meter changes at all, you probably have a leak. Ventura Water offers free conservation surveys, click [here](#) to learn more.

- **Teach Children the Value of Water, our Most Precious Resource!** Invest in the future by modeling and teaching children that saving water is just part of our lifestyle!

From all of us at Ventura Water, Happy Holidays and Happy New Year!

Sincerely,

Shana Epstein,
Ventura Water General
Manager

- Improved accuracy in readings
- Advanced leak detection and notification capabilities
- Improved water conserving tools
- Monthly billing
- Reduced worker compensation claims
- Enhanced water quality protection

Once installed, the AMI is expected to last more than 20 years without upgrades!

Water Saving Tip

of the Month

Install a new weather-based irrigation controller. These devices pull data from a local source or the Internet and water your plants based on weather predictions. The system will know how much water your plants and trees will need each day. Using one of these can save your home or business hundreds of thousands of gallons of water each year. Install your weather-based irrigation controller this winter, before the rainy season hits!



Ventura Water



Ventura Water CA



Ventura Water Website



YouTube Channel



Water: Take 1 Website

[Read Our Blog](#)



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www.saveourh2o.org



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www.home-water-works.org/calculator



www.saveourh2o.org/sprinklers101

