

# CITY COUNCIL GOALS

## FISCAL YEAR 2024

Each year, the City Council works with City staff through an annual goal-setting process to provide direction on initiatives to undertake during the upcoming year. This helps guide policies, service priorities, and allocation of resources. In February, the City Council adopted its Fiscal Year 2023-24 goals.

### NEW AND ONGOING GOALS

### LEAD DEPARTMENT



- Update the Short Term Vacation Rental (STVR) Ordinance
- Initiate the process to evaluate potential changes to the City Charter

**City Attorney's Office**



- Establish a 21<sup>st</sup> century plan for customer service
- Create an action plan to address employee retention and stability

**City Manager's Office**



- Develop and complete a Homelessness Plan that includes a Housing Services Report

**Community Development**



- Complete the Fire Services Initiative Phase II

**Fire**



- Develop a Broadband Master Plan incorporating progress made with SiFi Networks

**Information Technology**



- Increase cultural unity events

**Parks & Recreation**



- Develop a City-wide Disaster Response and Public Education Plan

**Police**



- Develop incentives that would encourage the use of green technology
- Improve conditions across the City for maintenance of roads, sidewalks, medians, and public spaces
- Hold a Council workshop on undergrounding City-wide utilities

**Public Works**



To learn more, visit:  
[www.cityofventura.ca.gov/CityCouncil](http://www.cityofventura.ca.gov/CityCouncil)