

CITY OF VENTURA  
**CITY COUNCIL AGENDA**

**Supplemental  
Information  
Packet**

**Public Communications Received by 4:00 p.m.  
January 26, 2023**

**Meeting of January 28, 2023**

**Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available in the City Clerk's Office, 501 Poli Street, Room 204, Ventura, during normal business hours as well as on the City's Website – [www.cityofventura.ca.gov](http://www.cityofventura.ca.gov)  
<https://www.cityofventura.ca.gov/1236/City-Council-Public-Hearing-NoticesSuppl>

## Tracy Oehler

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**From:** Todd Collart  
**Sent:** Thursday, January 26, 2023 12:16 PM  
**To:** Council  
**Subject:** -EXT- Fwd: VCC Agenda for Saturday's Ventura City Goal setting meeting  
**Attachments:** FY 2021-22 Budget Principles Adopted 02242021.pdf; Adopted City Council Goals 2021-2022 02242021.pdf

Dear Council Members,

As you consider goals for coming year, I suggest you review the goals from the prior year and assess if they were achieved, and if not why not. The reasons for failures to meet past goals may still be in play and should be taken into account as new goals are being set.

As for new goals and priorities, I believe Climate Change is the paramount issue and should be the highest priority. The City must take immediate steps where ever feasible to reduce the driver of Climate Change - Green House Gas emissions (GHGs), and secondly to take steps to adapt to the new normal conditions or heatwaves, drought, sea level rise, wildfires, and highly variable weather.

Sincerely,

Todd Collart

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## **FY 2020-21 Budget Principles**

1. Promote the City's long-term financial sustainability through monitoring and reporting on changes in pension liabilities and including those changes in the City's long-term forecast.
2. Incorporate a budget assumption for employee vacancies and resulting salary savings into the forecast.
3. Actively pursue revenue enhancements and strive to achieve full cost recovery for all fee-based services, except where the City council sees a clear public interest in providing a subsidy.
4. Clearly define the cost and timing of all cash outlays associated with major projects, to allow investment of idle cash, while maintaining liquidity.
5. Enhance and maintain core City services and infrastructure by prioritizing City Council adopted initiatives and strategies that contribute to the quality of life in Ventura.
6. Evaluate one-time revenues for highest and best investment.
7. Improve productivity through continual review of City services, identifying new programs/initiatives and enhancing, reducing, or eliminating existing programs.
8. Manage staff capacity to efficiently deliver services to the community through Investment in new technologies that drive efficiency and productivity.

## **FY 2020-21 Budget Principles**

9. Develop programs and initiatives that strengthen Ventura's standing as an employer of choice to retain and attract highly qualified personnel.
10. Proactively manage the loss of institutional knowledge through succession planning efforts including the ability to provide for overlap in critical positions, at the discretion of the City Manager.
11. Communicate the City's financial position by continuing to refine the budget document and provide comparison to actual results, while enhancing the public's access to financial information.
12. Increase Reserve Fund, on an Annual Basis, as funds are available.

## **FY 2020-21 Measure O Budget Principles**

1. Prioritize non-operational expenses.
2. Continue to prioritize funding for Public Safety, homelessness, street maintenance and beautification, and maintenance of current infrastructure and programs, while giving due consideration to other programs within the scope of Measure O.
3. Quickly move to complete current projects before starting new ones.
4. Increase public participation.

## **COVID Impact Budget Balancing Principles**

- 1. Use all reasonable measures to avoid layoffs.**
- 2. Acknowledge that we cannot “do more with less.” We will have to “do less with less.”**
- 3. Look to make adjustments that are reasonably fair and equitable across all services and departments.**
- 4. Look to focus on the immediate needs, but with an eye on the mid- and long-term impacts.**
- 5. Actions should help position the City and its economy for a speedy recovery.**
- 6. The use of reserves should be sustainable. Reserves should not be relied on for any period beyond FY 2020 – 2021.**

## **2021 – 2022 City Council Goals**

### **Multi-Year Goals**

1. General Plan Update
2. VenturaWaterPure
  - A. Hire Program Director and begin filling in team members
  - B. Acquire site for advanced purification facility
  - C. Complete design and prepare bid documents
3. Complete the IT Strategic Plan
  - A. Complete scoping documents for new Enterprise Resource Planning (ERP) system
4. Environmental Initiatives
  - A. Propose a new Energy Action Plan
  - B. Active Transportation
  - C. Electric Vehicle Blueprint
  - D. Mobility Plan – emphasis on walking/biking
  - E. Electric Vehicle Fleet Infrastructure

## 2021 – 2022 City Council Goals

### Recommended New Goals

5. Implement new water and wastewater rates, including updated Net Zero Fee
6. Complete Fire Operational Review
7. Finalize agreement for municipal broadband
8. Develop a pathway to solvency for the Lighting District.
9. COVID Recovery
  - A. Successfully repopulate City Hall (and other city facilities) and establish any necessary safety measures
  - B. Establish safe activities/offerings for Parks & Recreation programming
  - C. Execution of the COVID Business Cap Plan
10. Complete City Council Redistricting effort
11. Determine feasibility of Citywide Outdoor Dining Program



## **2021 – 2022 City Council Goals**

### **Land Use Goals**

12. Complete Housing Element by State deadline of October 2021  
(Jan 2021 – Oct 2021)
13. Complete Cannabis Program framework and begin accepting applications (Jan 2021 to Jun 2021)
14. Adopt a Permanent Streamlining Ordinance  
(Feb 2021 to Dec 2021)
15. Adopt an Accessory Dwelling Unit Ordinance  
(Jun 2021 to Jan 2022)
16. Adopt an Inclusionary Housing Ordinance  
(March 2021 to Dec 2021)\*
17. Begin development of a Short-Term Vacation Rental Ordinance  
(Start Jan 2022)
18. Advance the Historic Context Survey (ongoing)

**Tracy Oehler**

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**From:** Allison Maires  
**Sent:** Thursday, January 26, 2023 12:44 PM  
**To:** City Clerk  
**Subject:** -EXT- Public comment Goal Setting Meeting

Honorable Mayor Schroeder and City Council Members,  
Please consider all goal setting through the lens of Climate Change, it's increasing impacts on our community through flooding, drought, water availability, wildfires, sea level rise, and how to at once both decrease Ventura's carbon emissions through all means available, and to prepare for ongoing climate change. Please implement a building electrification ordinance as soon as possible to decrease methane emissions.

Respectfully,  
Allison Maires

Ventura Ca 93003

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## Tracy Oehler

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**From:** Wayne Morgan  
**Sent:** Thursday, January 26, 2023 12:52 PM  
**To:** Joe Schroeder; Jeannette Sanchez-Palacios; Liz Campos; Doug Halter; Mike Johnson; Bill McReynolds; Jim Duran  
**Cc:** City Clerk  
**Subject:** -EXT- Ventura City Goals input  
**Attachments:** LTR to Council Jan 25 2023.pdf

Hello Councilmembers -

Please find attached a letter that we would like the council to consider when setting the goals for Ventura.

Thank you,

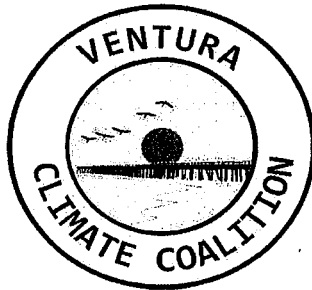
Wayne Morgan

Member, Ventura Climate Coalition

CC: City Clerk

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January 25, 2023

Ventura Mayor Joe Schroeder, Deputy Mayor Jeanette Sanchez-Palacios, and Council Members Liz Campos, Doug Halter, Mike Johnson, Bill McReynolds, and Jim Duran

Dear Ventura City Leaders,

We welcome our new Mayor, Deputy Mayor and Members to the City Council and look forward to working with you in the coming year.

**In anticipation of Saturday's goal setting, we respectfully ask that you elevate the urgency and priority of climate action on your list of what to focus on in 2023.** We cannot wait for the CARP when actions right now have such significant (even irreversible) impact.

We recognize the real resource limitations you face when establishing your goals. You have demands pressing on you from all sides. However, we can no longer speak in terms of "some day" or "eventually." Some day has arrived as far as the climate crisis is concerned, and the consequences of past inaction are in our face. We have run out of time to waste. Deferred maintenance is the bane of all organizations—in government and in the private sector as well. With a persistent (quarter to quarter, or election to election) time perspective, we have arrived in the pickle in which we find ourselves. We understand how something as big and complex as climate would be tempting to keep deferring. Will you make 2023 the year that that changes and decisive action to save the planet comes first?

Here are just a few examples of goals that would 1) demonstrate that you take seriously what the scientists are telling us, 2) that you care about the impacts of climate disruption on everyone—but especially on those in low income communities, and 3) that you will be on the side of moving rapidly to a sustainable, livable future—here and in the larger world.

1. Health and safety ordinance for electrification of new buildings. (Many examples of adopted city ordinances can be found at [localenergycodes.com](http://localenergycodes.com).)
2. Eliminating use of fossil fuels for city operations, i.e. by converting as rapidly as possible to an all-electric city fleet, and adding chargers, especially fast DC chargers for low to middle income areas. (Transportation is the largest source of City greenhouse gas emissions)
3. New Master Plan for Stormwater Programs to direct storm water to refill potable and non-potable reservoirs including the Lower Ventura River Groundwater Basin (<https://www.cityofventura.ca.gov/1302/Stormwater-Programs>) .

4. New Master Plan for Urban Forestry linked to the Stormwater Capture Master Plan to maximize water availability to restore vegetation on public and private lands. (Example Santa Monica <https://www.vibrantcitieslab.com/resources/santa-monica-urban-forest-master-plan/> )
5. Grant writing for planting trees.

We will be following up with more detail.

Please seriously consider these priority actions that the city can mobilize on right now.

Sincerely,

The Ventura Climate Coalition

## Tracy Oehler

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**From:** K Rodriguez  
**Sent:** Thursday, January 26, 2023 1:03 PM  
**To:** City Clerk  
**Subject:** -EXT- Meeting on 1-28, council goals

Haku/hello. Happy new year and welcome new city council. As a Ventura citizen I am emailing the goals I believe are a must for Ventura... 1. Do an ordinance to have all electric in all new buildings. To protect citizens from toxic gas in the home.

2. Make the INCLUSIONARY HOUSING ORDINANCE STRONG AND ENFORCABLE, include low, very low, extremely low incomes, as well as taking into concentration a special housing project for Chumash people. And treat lower income families who come to city meetings asking for eviction assistance with RESPECT.

3. Stop building housing too close to the ocean and not build until the water infrastructure is IN PLACE. We also should be creating rain captures throughout the city.

4. Creating more ADA assistance sidewalks, as well as more pedestrian safety streets.

5. Taking out invasive plants, ESP eucalyptus trees, not only are they well known water guzzlers but they also produce natural chemicals that harm other plants from growing. Instead, plant more native plants and trees.

6. Finding Councilwoman Liz Campos a wheelchair accessibility van

7. Keep Carmen Ramirez' spirit alive in our city.

8. Acknowledge and respect the Chumash community, create ways to work together.

(I'm sure I'll think of more over time)

Thank you,

KC Rodriguez  
Vice-chair, Democratic Club of Ventura

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