

CITY OF VENTURA  
**CITY COUNCIL AGENDA**

**Supplemental  
Information  
Packet**

**Agenda Related Items  
Received by 4:00 p.m. July 11, 2022**

**Meeting of July 11, 2022**

**Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available in the City Clerk's Office, 501 Poli Street, Room 204, Ventura, during normal business hours as well as on the City's Website – [www.cityofventura.ca.gov](http://www.cityofventura.ca.gov)  
<https://www.cityofventura.ca.gov/1236/City-Council-Public-Hearing-NoticesSuppl>

## **AGENDA ITEM 4A**

### **Presentation of Public Opinion Poll Results**

## Michael MacDonald

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**From:** LaVere, Matt <[REDACTED]>  
**Sent:** Monday, July 11, 2022 2:18 PM  
**To:** City Clerk  
**Cc:** Jim Friedman; Sofia Rubalcava; Jeannette Sanchez-Palacios; Mike Johnson; Lorrie Brown; Joe Schroeder; Doug Halter  
**Subject:** -EXT- public comment on Homelessness/Special Presentation 4A on tonight's council agenda

Honorable Members of the Ventura City Council:

Thank you for the opportunity to provide some thoughts about the City and County's continued efforts to address homelessness in our community. I know at the council meeting tonight (Special Presentation 4A) you are receiving the results of a comprehensive community-wide survey. It is my understanding that this survey will show that the #1 issue (by an overwhelming margin) on the community's mind is homelessness. This isn't surprising. I'm sure all of you, like me, hear from constituents on a daily basis questioning what more can be done? Now, more than ever, we need to be working together to identify housing, outreach and service-related programs that will help to lower the number of individuals who remain unsheltered. The last thing the public wants to see is finger-pointing or arguments that homelessness is someone else's problem to deal with. The public just wants engaged leadership from all its electeds. And they want to see progress. I'm eager to work with all of you. Our Homelessness MOU clearly commits both the City and County to proactively working towards both emergency shelter beds and permanent, supportive housing units for all of our unhoused. ARCH is a great start for sheltering but I think our focus now should be on housing. Whether its expanding ARCH to create supportive housing on Floors 2 and 3 or jointly applying for Project Home Key funds to secure other housing, there are a lot of potential options for us to consider. I know that working together we can achieve the results our constituents clearly want.

Thanks for taking the time to consider my comments,  
Matt

### Matt LaVere

Supervisor | District 1  
800 South Victoria Avenue | 4<sup>th</sup> Floor  
Ventura, CA 93009-0001 (805) 654-2703  
[REDACTED]

[www.ventura.org/board-of-supervisors/district-1](http://www.ventura.org/board-of-supervisors/district-1)



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## **AGENDA ITEM 8**

### **Public Communications**

**Michael MacDonald**

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**From:** Luciano Morales [REDACTED]  
**Sent:** Tuesday, July 5, 2022 3:12 PM  
**To:** City Clerk  
**Subject:** -EXT- GOGO Electric ordinance

I want to bring my business city councils attention there is no ordinance to support my business in the field of micro mobility. This is not an item that is in the agenda.

In Ventura, tourism has the potential to play an important role. We are a locally owned company that was started and is managed by residents who were raised here. We take the impact on the public peace, health, and safety of residents, business owners, and tourists to the local community very seriously and do not intend to operate without the consent of the local government. We are aware that some businesses struggle with a lack of workers to meet demand, but at GOGO Electric, we are equipped to handle it. Our crew is trained to balance scooters to ease congestion on sidewalks and monitor and maintain the public right of way as clearly as possible. We built a technology to alert us when a scooter has fallen over, and it alerts our crew to go to that spot and fix the issue to guarantee there is a clear path for pedestrians. This way, we can prevent any trip hazards. GOGO Electric values the neighborhood it serves. To avoid having vehicles parked in doorways and blocking entrances to businesses and residences, we use geofencing technology to create parking zones. To further reduce the risk of collision with people using sidewalks, we also send an in-app notification to scooter riders asking them to stay off the sidewalk and use the bike lane instead.

Thank you

Luciano Morales  
GOGO Electric

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Mark Sirota

7/11/22

Item 8 Public Comments

Dear Council Members and Member of the Public

I'd like to bring to your attention tonight to what seems to be the City's lack of transparency and hence inadequate public input associated with increasing the allowable building height to 6 stories in parts of Downtown and Midtown as indicated in the latest draft version of the Housing Element and a recent contract let by the city.

Many of us were surprised to see this change in the draft housing element. When did that happen, when was it discussed, who directed it to be included in the housing element? In reviewing GPAC meeting videos and comparing notes with other community members there seems to be hints and snippets of this change. Unfortunately, I couldn't find a focused and widely broadcast discussion that a change of this magnitude deserves.

In a parallel, but related effort, I had obtained the Statement of Work from the City for what I thought was for the development of Design Standards. Instead, I found that the City was contracting for the development of a higher-density overlay for six story residential and/or mixed-use projects. In addition, I found that the CDD utilized the City's ability to use an informal RFP for contracts that do not exceed a \$60K threshold.

The proposal that came back from Raimi and Associates echoes the statement of work in terms of a higher density overlay for six-stories. The City let a contract based on the Raimi proposal. The Raimi proposal also included an option for 2 public workshops for \$14, 6K. The first of these was to occur in May at the very beginning of the project, as it should be. The small cost of these optional workshops wasn't accepted by the city. A meeting with the DRC was to occur in May. As far as I know this has not occurred.

So let me summarize.

1. A major change to the housing element has been made that will require what is likely the largest change ever to the DT and MT SPs.
2. There was no focused public discussion associated with this addition. Once this goes to the state there will no going back
3. A contract has been let that includes the development of 6 story overlays.
4. The contract was developed with a \$60 K cost ceiling that minimized any required internal review.
5. The accepted contract is for \$59,991, \$9 under the threshold, and yet it will result in a seismic change to the DT/MTSPs and of course the look and feel of the City. These plans took hundreds if not thousands of person hours to develop. More importantly they were developed in a manner that reflected the views of the community. It seems as if the City is now willing to make these changes with barely a bat of the eye.
6. The DRC has yet been engaged as identified in the Raimi proposal.
7. To add insult to injury the city was not willing to pay \$14K to enable public engagement. A cynic might say that public engagement was thrown under the bus so as to keep the contract cost under \$60K and hence minimize scrutiny and review.

If I sound angry, I am. I, and many others, in the community spend a lot of time attending these meetings and reading all the material necessary to become educated on the issues. We don't do this with the intention of making the CC and City Staff jobs more difficult. We do it because we want to work with the CC and City Staff to ensure that Ventura always remains at its best. In doing so we expect, we deserve, that the City and CC works with us in a proactive transparent manner. In other words, when a change of this size is proposed it should be broadcast as far and wide and as loud as possible. Everyone in the community should be aware of the change no

matter their opinion and no matter if they are publicly engaged. That is the bar for which proactive transparency should be compared. The CC is ultimately responsible to insure this happens.

I hope you are sympathetic to the feeling that there has been a lack of transparency in this incredibly important process and ensuing decisions. Allowing 6 stories (7 to 8 with density bonuses) will change the character of our city for evermore. At the end of the day this decision is yours to make, not Staff. Please don't take this responsibility lightly.

In the meantime, I ask the following until the public has been provided appropriate information and time to provide feedback

1. Remove 6 stories from the General Plan Land Use Designations
2. Do not modify the present heights in the DT/MTSPs
3. Future versions of the HE not to include 6 stories.
4. Instruct the CDD to amend the Contract with Raimi to include the option for two meetings with the public. These to be separate from the public DRC, PC, and CC meetings. The first of these two meeting should be scheduled as soon as possible

Thank You

Mark Sirota

## Michael MacDonald

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**From:** Nikolaus Schiffmann <[REDACTED]>  
**Sent:** Sunday, July 10, 2022 11:08 AM  
**To:** City Clerk  
**Subject:** -EXT- Please no Marijuana Dispensaries Near Our Schools

Dear Current and Former Members of the Santa Barbara & Ventura City Councils,

I am writing to implore the Ventura City Council not to approve a marijuana store near Ventura High School. I am also writing to complain about the marijuana store in Santa Barbara, "Coastal," that is adjacent to Ralphs and across from the SBMTD central bus depot.

I live across the street from Ralphs—about 500 feet from "Coastal", the marijuana store that opened several years ago. Every night—literally, every night—I hear people screaming at the top of their lungs, sometimes at other people...and other times at the world itself. To repeat, there are lunatics that scream at the top of their lungs in my neighborhood, every night...and actually, at all times of day.

The marijuana store in Santa Barbara, "Coastal," attracts users of meth. It attracts other types of addicts, including those who are addicted to opiates and alcohol. And the fact that it is right across from the bus depot?...very bad choice of location. It has turned my neighborhood into a haven for lunatics and drug addicts who act very badly.

I advise the Ventura City Council not to approve any marijuana stores anywhere in the city, but especially not near a school, bus depot, or other sensitive locations that are used by the sober public.

The politicians in Santa Barbara County made a huge mistake when they made whole-scale approval of marijuana. It has had a detrimental effect on the vineyards in the Santa Ynez Valley. And the tax revenues from marijuana sales have been far below that which was predicted. Perhaps the accountants were high when they made their predictions.

Again, I strongly caution against all members of the Ventura City Council from approving any marijuana store, anywhere in the city. But approving a marijuana store that is so close to Ventura High....well, it would be a shameful legacy that all members of the Council would have to live with for the rest of their lives.

Respectfully,  
Nik Schiffmann

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## Michael MacDonald

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**From:** Lori Steinhauer [REDACTED]  
**Sent:** Monday, July 11, 2022 10:45 AM  
**To:** City Clerk; Council; City Manager  
**Subject:** -EXT- A letter to our Mayor and City Council and Staff about graffiti along Highway 101 and its offramps/onramps

Hello Honorable Mayor Rubalcava and City Council, City Manager McIntyre and City Clerk MacDonald,

I have noticed a proliferation of graffiti along Highway 101 and adjacent apartment block walls and on-ramps and off-ramps throughout the city - especially California to SanJon and Telephone Road of recent. Is there anything being done or that the city can do or that we as citizens can do to curb and/or stop this?

I greatly appreciate any attention you can give to this matter as it truly degrades our city as well as likely has a root cause in young people who may need support with personal issues and direction toward better activities.

Thank you for your consideration.

Very Respectfully and Gratefully,

Lori

Lori Steinhauer  
West Ventura

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## **AGENDA ITEM 13A**

**Progress Report on the General Plan Update,  
Climate Action and Resiliency Plan, and Energy  
Action Plan**

**Michael MacDonald**

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**From:** noreply@cityofventura.ca.gov  
**Sent:** Saturday, July 9, 2022 11:17 AM  
**To:** City Clerk  
**Subject:** -EXT- Online Form Submittal: Public Comment Form


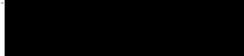
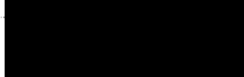
**Public Comment Form**

**Disclosure:**

*Providing your name/contact information is optional to participate in a Public Meeting. However by providing, it will allow staff to follow-up with you on your item. All emails submitted to any Legislative Body are Public Records. Copies of forms submitted are posted online, with name and contact information redacted. You may only submit one comment form per agenda item. You may submit more than one form per agenda to address additional topics.*

**Submission Deadlines:**

*Submit your Comment Form at least 2 hours prior to the scheduled/posted start time of the meeting, as stated on the posted Agenda. If submitting a comment during a meeting, please submit before the Agenda Item concludes, during a Live Meeting, to be considered part of the record. Select the Legislative/Hearing Body below to ensure your comment is emailed to the correct body.*

Name	Cynthia Malecky
Address	
Phone Number	
Email Address	
Select Legislative/Hearing Body	City Council
Meeting Date	7/11/2022
Select a Topic:	Agenda Item Number/Topic
Agenda Item Number/Topic	13A
Recommendation	<i>Field not completed.</i>
Written Comments	From your agenda, "This assumption has implications for the alternatives since there is likely not sufficient land capacities at current intensities to accommodate the anticipated evolution of Ventura." I find these statements particularly disturbing, "not sufficient land capacities at current intensities" and "anticipated evolution of Ventura". Maybe the city isn't meant to " evolve"

into some overbuilt mess that is unrecognizable as the city we love. Perhaps the city doesn't need to "evolve\*" at all. Those of us who live here chose Ventura because of it's existing culture and see no need to change it. If the city reaches it's capacity, so be it. With all the random building that's already occurred and is in the process of building, what is the current occupancy rate on these projects? Are more needed? Please clarify your statement.

Upload Files

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**Michael MacDonald**

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**From:** noreply@cityofventura.ca.gov  
**Sent:** Monday, July 11, 2022 3:23 PM  
**To:** City Clerk  
**Subject:** -EXT- Online Form Submittal: Public Comment Form


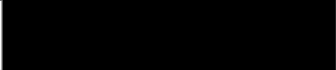

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Name	Kathy Bremer
Address	
Phone Number	
Email Address	
Select Legislative/Hearing Body	City Council
Meeting Date	7/11/2022
Select a Topic:	Agenda Item Number/Topic
Agenda Item Number/Topic	13A
Recommendation	Support Recommendation
Written Comments	I urge Council to either move expeditiously on developing and implementing a Reach Code or if this effort fails, ensure that an Electric Reach Code is one of the early projects implemented in the city's Climate Action Plan.  Thank you for considering this important step.

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**Michael MacDonald**

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**From:** noreply@cityofventura.ca.gov  
**Sent:** Monday, July 11, 2022 7:56 AM  
**To:** City Clerk  
**Subject:** -EXT- Online Form Submittal: Public Comment Form


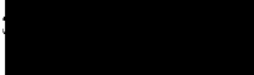

Public Comment Form

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Name	Howard Stern
Address	
Phone Number	
Email Address	
Select Legislative/Hearing Body	City Council
Meeting Date	7/11/2022
Select a Topic:	Agenda Item Number/Topic
Agenda Item Number/Topic	9K
Recommendation	Support Recommendation
Written Comments	I support revisions to General Plan regarding increased development. We have lagged other cities.
Upload Files	Field not completed.

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