



C O R P O R A T E G A M E S

Silver Sponsor Agreement - \$4,000

City of Ventura agrees to promote your company as a 2017 Corporate Games Silver Sponsor by providing:

On Printed Promotional Materials

- Your company's half-page ad (5¼" tall by 8" wide) in 250 Corporate Games program books
- Your company logo on 400 Corporate Games posters
- Your company logo within the Corporate Games ad in 45,000 spring "My Ventura" activity guides
- Your company logo on Corporate Games promotional flyers and postcards

On-Site Recognition with P.A. system announcements of your company as Silver Sponsor

- at the Corporate Games Sponsor Reception held before the games begin
- at Opening & Closing Ceremonies

Space for a 10'x 10' Booth (provided by your company) for promotional materials, displays and giveaways

- at Opening & Closing Ceremonies and at selected events

Banner (provided by your company) displayed at Ventura Community Park during Corporate Games

- banner should be 4' tall by 6' wide with wind holes and reinforced grommets

Media Coverage

- Acknowledged as Silver Sponsor in all Corporate Games news releases sent to Ventura County media outlets
- Company logo on 2 VC Star newspaper ads and ad in VCEDA/Pacific Business Times
- Acknowledged as Silver Sponsor in Corporate Games Cumulus radio spots
- Acknowledged as Silver Sponsor in the Corporate Games News e-newsletter
- Acknowledged as Silver Sponsor in the Corporate Games Facebook page and website

VIP Package

- Complimentary CG team entry (up to a \$1,500 value) excluding golf and paintball
- Invitation to attend a Ventura City Council meeting to receive recognition for your company's CG sponsorship

In return for these sponsorship benefits, your company agrees to provide City of Ventura with:

- A signed sponsorship agreement by November 18
- \$4,000 sponsorship fee to the City of Ventura by December 1
- Camera-ready logo and artwork for your ad in the Corporate Games booklet by December 1
- **Agreed to and signed by:**

Company Representative

Date

Please return signed sponsorship agreement by: • fax 805/648-1030 • email ljohnson@cityofventura.net or
• mail to Laura Johnson, Management Analyst, PO Box 99-501 Poli St/Room 222, Ventura CA 93002