



# C O R P O R A T E G A M E S

## Bronze Sponsor Agreement - \$3,000

City of Ventura agrees to promote your company as a 2017 Corporate Games Bronze Sponsor by providing:

### On Printed Promotional Materials

- Your company's quarter-page ad (5¼" tall by 4" wide) in 250 Corporate Games program books
- Your company logo on 400 Corporate Games posters
- Your company logo within the Corporate Games ad in 45,000 spring "My Ventura" activity guides
- Your company logo on Corporate Games promotional flyers and postcards

### On-Site Recognition with P.A. system announcements of your company as a Bronze Sponsor

- at the Corporate Games Sponsor Reception held before the games begin
- at Opening & Closing Ceremonies

### Space for a 10'x 10' Booth (provided by your company) for promotional materials, displays and giveaways

- at Opening & Closing Ceremonies
- at selected events

### Banner (provided by your company) displayed at Ventura Community Park during Corporate Games

- banner should be 4' tall by 6' wide with wind holes and reinforced grommets

### Media Coverage

- Acknowledged as a Bronze Sponsor in all Corporate Games news releases sent to Ventura Co. media outlets
- Company logo on 2 VC Star newspaper ads and ad in VCEDA/Pacific Business Times
- Acknowledged as Bronze Sponsor in Corporate Games Cumulus radio spots

### VIP Package

- Complimentary CG team entry (up to a \$1000 value) excluding golf and paintball

### In return for these sponsorship benefits, your company agrees to provide City of Ventura with:

- A signed sponsorship agreement by November 18
- \$3,000 sponsorship fee to the City of Ventura by December 1
- Camera-ready logo and artwork for your ad in the Corporate Games booklet by December 1

**Agreed to and signed by:**

\_\_\_\_\_  
Company Representative

\_\_\_\_\_  
Date

**Please return signed sponsorship agreement by:** • fax 805/648-1030 • email [ljohnson@cityofventura.net](mailto:ljohnson@cityofventura.net) or  
• mail to Laura Johnson, Management Analyst, PO Box 99-501 Poli St/Room 222, Ventura CA 93002