



C O R P O R A T E G A M E S

Event Sponsor Agreement - \$2,000

Event Sponsors consult with the Corporate Game Director to select one of 32 Corporate Games events (from the right column of the registration page) to enhance by providing cash or in-kind resources, such as volunteer staff or refreshments, based upon the event's needs as identified by the Director.

City of Ventura agrees to promote your company as a 2017 Corporate Games Event Sponsor by providing:

On Printed Promotional Materials

- Your company's business-size ad (2¾" tall by 3⁷/₈" wide) in 250 Corporate Games program books

On-Site Recognition with P.A. system announcements of your company as an Event Sponsor

- at the Corporate Games Sponsor Reception held before the games begin
- at Opening & Closing Ceremonies and at your sponsored event

Space for a 10'x 10' Booth (provided by your company) for promotional materials, displays and giveaways

- at Opening & Closing Ceremonies
- at your sponsored event

Media Coverage

- Acknowledged as an Event Sponsor in all Corporate Games news releases sent to Ventura Co. media outlets

In return for these sponsorship benefits, your company agrees to provide City of Ventura with:

- A signed sponsorship agreement by November 18
- Event selected _____ in consultation with the Corporate Games Director
- \$2,000 sponsorship fee – select cash or in-kind resources – to the City of Ventura by December 1
- If in-kind: I agree to supply volunteer staff refreshments other _____
- Camera-ready logo and artwork for your ad in the Corporate Games booklet by December 1

Agreed to and signed by:

Company Representative

Date

Please return signed sponsorship agreement by: • fax 805/648-1030 • email ljohnson@cityofventura.net or
• mail to Laura Johnson, Management Analyst, PO Box 99–501 Poli St/Room 222, Ventura CA 93002