

**2022 – 4<sup>th</sup> OF JULY STREET FAIR**  
**SPONSORSHIP OPPORTUNITIES**



YOUR COMPANY WILL BE PROVIDED:	COMMUNITY SPONSOR: \$1,000	STAR SPONSOR: \$2,000
<b>BOOTH during the 4th of July Street Fair that includes:</b> One 10'x10' canopy, two 8' tables & two chairs (more tables & chairs can be requested 30 days prior to event)	★	★
<b>YOUR COMPANY LOGO or NAME</b> listed on the following 4th of July Street fair promotional/marketing items:		
<b>FLYERS &amp; POSTERS</b> Full color, distributed throughout Ventura	★	★
<b>MY VENTURA E-NEWSLETTER</b> 10.5k+ subscribers	★	★
<b>SOCIAL MEDIA PLATFORMS</b> Facebook, Instagram, Twitter, 43k+ followers	★	★
<b>SIGNAGE</b> Day-of event signage for all activities	★	★
<b>BANNER</b> Provided by your company, to hang on one of the 4 <sup>th</sup> of July Street Fair entertainment stages or a high traffic location within the event		★
<b>EVENT WEBSITE PAGE</b> 4 <sup>th</sup> of July Street Fair webpage on City website		★

**My company wants to be a sponsor at the following level (check one box):**

- \$2,000** - 4<sup>th</sup> of July Street Fair - **STAR SPONSOR**
- \$1,000** - 4<sup>th</sup> of July Street Fair - **COMMUNITY SPONSOR**
- A check payable to the “Ventura Community Partners Foundation” is enclosed.

**Company logo, signed agreement, and payment are due by April 6, 2022.**

**MAIL PAYMENTS TO:**

Ventura Community Partners Foundation  
Attn: Allyson DesBaillets  
501 Poli Street – Room 226  
Ventura, CA 93001

**EMAIL LOGO TO:**

[adebaillets@cityofventura.ca.gov](mailto:adebaillets@cityofventura.ca.gov)

Business / Organization name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business / Organization website: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email address: \_\_\_\_\_

I agree to the terms of this sponsorship agreement and understand that, in the case of inclement weather, or other conditions beyond the City’s control, the City of Ventura may, at its discretion, choose not to reschedule the 4<sup>th</sup> of July Street Fair. In the case of cancellation, or if you chose not to participate in a make-up date for the 4<sup>th</sup> of July Street Fair, the City will retain half of your sponsorship payment to defray the cost of print and other media advertisements and administration of the sponsored program. Contributions are tax-deductible through the Ventura Community Partners Foundation, a 501(c)(3) non-profit public charity – Federal Tax ID/EIN# 46-1053921

Applicant/Authorized Representative (Signature):	Date:
Applicant/Authorized Representative (Printed Name):	

In compliance with the Americans with Disabilities Act, this document is available in alternate formats by calling the City of Ventura Department of Parks, Recreation & Community Partnerships at 805-658-4726 or through the California Relay Service.