



VENTURA, CA

TOTAL POPULATION

109,708

POPULATION DENSITY

4915

TOTAL AREA (sq. miles)

21.7

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	San Buenaventura (Ventura)
High Speed Roads with Bike Facilities	40%	53%
Total Bicycle Network Mileage to Total Road Network Mileage	47%	22%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 91K	1 PER 137K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4 / 10

KEY OUTCOMES

	Average Silver	San Buenaventura (Ventura)
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.6%	1.2%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	549	879
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	7.3	7



- » Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.
- » Your application indicated that Ventura is developing a bicycle education program for sixth graders. This is a great step to making bicycle education a routine part of childhood education. Improving in-school education will address a current weakness in your application.
- » Mandatory registration can be a barrier to some people choosing to use a bicycle. You should review your local ordinance that requires bicycle registration and consider non-enforcement actions that can

address the concerns that led to the current requirement.

- » Consider ways to increase the "human infrastructure" that supports bicycling. This may include the creation of a Bicycle Advisory Committee, a point of contact for the bicycling community in your police department, and/or an increase in staff time spent on improving bicycling and walking in Ventura. Improving this "human infrastructure" may help support broader changes to streets and other bicycle-related programming.
- » Your reported bicycle network showed that there are many low-speed streets without bicycle facilities. Develop a network of bike boulevards to take advantage of these low-speed streets to encourage and optimize bicycle travel on low-stress corridors.