



ACTIVE TRANSPORTATION PROGRAM

IMPLEMENTING AGENCY: Ventura

PROJECT TYPE: Plan



PROJECT APPLICATION NO.: 7-Ventura-1

PROJECT NAME: Ventura Active Transportation Mobility Plan

PROJECT DESCRIPTION: Prepare Active Transportation Plan for City of Ventura, including SRTS Plan for Ventura Unified School District, increasing low cost mobility options and access for all residents.

PROJECT LOCATION: Citywide

ATP FUNDED COMPONENTS					
Infrastructure				Non-Infrastructure	Plan
PA&ED	PS&E	R/W	CON		
\$ -	\$ -	\$ -	\$ -	\$ -	\$ 950
FY -	FY -	FY -	FY -	FY -	FY 19/20

PROJECT FUNDING INFORMATION (1,000s)						
Total Project \$	Total ATP \$	Total Non-ATP \$	Past ATP \$	Leveraging \$	Non-Participating \$	Future Local \$
950	950	-	-	-	-	-

ADA Notice

For individuals with sensory disabilities, this document is available in alternate formats. For alternate format information, contact the Active Transportation Program at (916) 652-4225, TTY 711, or write to Caltrans Local Assistance, 1120 N Street, MS 1, Sacramento, CA 95814.



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Part A1: Applicant Information

Implementing Agency: This agency must enter into a Master Agreement with Caltrans and will be financially and contractually responsible for the delivery of the project within all pertinent Federal and State funding requirements, including being responsible and accountable for the use and expenditure of program funds. This agency is responsible for the accuracy of the technical information provided in the application and is required to sign the application.

IMPLEMENTING AGENCY'S NAME:

Ventura

IMPLEMENTING AGENCY'S ADDRESS

501 Poli Street Room 120

CITY

Venura

ZIP CODE

CA 93001

IMPLEMENTING AGENCY'S CONTACT PERSON:

Derek Towers

CONTACT PERSON'S TITLE:

Bicycle Coordinator

CONTACT PERSON'S PHONE NUMBER:

805-654-7849

CONTACT PERSON'S EMAIL ADDRESS :

dtowers@cityofventura.ca.gov

Applicants have the opportunity to insert a project picture, agency seal, or other image on the cover page. If you would like to do this, attach the image (*.jpg, *.bmp, *.png, etc.) by clicking in the box.



X

MASTER AGREEMENTS (MAs):

Does the Implementing Agency currently have a MA with Caltrans?

Yes No

Implementing Agency's Federal Caltrans MA number

07-5026-R

Implementing Agency's State Caltrans MA number

07-5026-R

* Implementing Agencies that do not currently have a MA with Caltrans, must be able to meet the requirements and enter into an MA with Caltrans prior to funds allocation. The MA approval process can take 6 to 12 months to complete and there is no guarantee the agency will meet the requirements necessary for the State to enter into a MA with the agency. Delays could also result in a failure to meeting the CTC Allocation timeline requirements and the loss of ATP funding.

Project Partnering Agency:

The "Project Partnering Agency" is defined as an agency, other than Implementing Agency, that will assume the responsibilities for the ongoing operations and maintenance of the improved facility. The Implementing Agency must: 1) ensure the Partnering Agency agrees to assume responsibility for the ongoing operations and maintenance of the improved facility, 2) provide documentation of the agreement (e.g., letter of intent) as part of the project application, and 3) ensure a copy of the Memorandum of Understanding or Interagency Agreement between the parties is submitted with the first request for allocation. For these projects, the Project Partnering Agency's information shall be provided below.

Based on the definition above, does this project have a partnering agency?

Yes No



Part A2: General Project Information

PROJECT NAME: (Max of 10 Words) (To be used in the CTC project list)

Words Remaining: 5

Ventura Active Transportation Mobility Plan

PROJECT / APPLICATION NUMBER: 1

SUMMARY OF PROJECT SCOPE: (Max of 300 Words)

(Summary of the Existing Condition, Project Scope, the Expected Benefits)

Words Remaining: 0

The City of Ventura seeks funds to prepare an innovative, yet practical Active Transportation Mobility Plan, incorporating bicycle and pedestrian mobility, combined with Suggested Routes to School (SRTS) and Complete Streets components, to lead an ambitious path toward increasing mobility options for all City residents, especially our disadvantaged communities. Building on our already engaged active transportation culture, community participation will be the driving force behind this endeavor. The Plan outcomes will feed directly into the City's General Plan update scheduled for completion in 2022, memorializing active transportation-driven concepts, goals, objectives, and policies as a legacy for future generations. This Plan will also integrate people-centered healthy lifestyle choices into our Circulation Element roadway network, revamp street cross sections, and reassess our Traffic Mitigation Program to adapt to change as the City, and our population, matures.

Like all coastal cities, housing costs have skyrocketed. Unlike many coastal cities, Ventura has three disadvantaged communities (Westside, Montalvo, and West Saticoy). These would benefit directly from increased and safer low-cost mobility options to connect the City and region as a whole, including higher wage employment opportunities, community centers, health clinics, parks, government facilities, and higher education (Ventura College). One unique challenge is accessing the limited bus transit network and our only Metrolink station (East Ventura). A robust system of sidewalks, bike lanes/trails, and bike boulevards would create direct linkages from these communities.

This Active Transportation Plan and resulting projects/programs would also significantly benefit schools. Using CHIS data, if only 1/3 of students who live within a half-hour of their school, but do not currently walk or bike, were to walk or bike regularly, VUSD schools could see an additional 4,000 students walking or biking, equating to a reduction of about 25% of pick-up/drop-off vehicle trips at each school. (See Attachment XX for calculation and sources)

FTIP PROJECT DESCRIPTION: (Max of 180 Characters)

Characters Remaining: 1

Prepare Active Transportation Plan for City of Ventura, including SRTS Plan for Ventura Unified School District, increasing low cost mobility options and access for all residents.

PROJECT LOCATION: (Max of 180 characters)

Characters Remaining: 172

Citywide

In addition to the Location Description provided, attach a location map to the application. The location map needs to show the project boundaries in relation to the Implementing Agency's boundaries.

Fig_xx_LocationMap_11X17-Layout1.pdf

Project Coordinates: (latitude/longitude in decimal format) Lat. 34.282564 N /long. 119.293378 W

Congressional District(s): 26

State Senate District(s): 19

State Assembly District(s): 37

Caltrans District: 7

County: Ventura

MPO: SCAG

RTPA: None

Urbanized Zone Area (UZA) Population: Project is located within one of the ten large MPOs

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Past Projects: Within the last 10 years, has there been any previous State or Federal ATP, SRTS, SR2S, BTA or other ped/bike funding awards for a project(s) that are adjacent to or overlap the limits of project scope of this application?

Yes No If yes, how many previous awards? 4

Project Number	Past Project Funding	Funded Amount \$	Project Type	Type of overlap/connection with past projects (select only one which matches the best)
ATPSB1L-5026(06)	Active Transportation Program (ATP)	\$1,380	Infrastructure (I)	Overlapping limits and scope of work
(TBD)	Active Transportation Program (ATP)	\$501	Infrastructure (I)	Overlapping limits and scope of work
ATPL-5026(055)	Active Transportation Program (ATP)	\$1,500	Infrastructure (I)	Overlapping limits and scope of work
SRTS-5026 (052)	Federal – Safe Routes to School (SRTS)	\$621	Infrastructure (I)	Overlapping limits and scope of work



Part A3: Project Type

PROJECT TYPE: (Use the drop down menu to select.)

Plan

Indicate any of the following plans that your agency currently has: (Check all that apply)

Bicycle Plan Pedestrian Plan Safe Routes to School Plan Active Transportation Plan None

PROJECT SUB-TYPE (check all Project Sub-Types that apply):

Bicycle Transportation % of Project 50 %
 Pedestrian Transportation % of Project 50 %
 Safe Routes to School (*Also fill out Bicycle and Pedestrian Sub-Type information above*)

For a project to qualify for Safe Routes to School designation, the project must directly increase safety and convenience for public school students to walk and/or bike to school. Safe Routes to Schools infrastructure projects must be located within two miles of a public school or within the vicinity of a public school bus stop and the students must be the intended beneficiaries of the project. Other than traffic education and enforcement activities, non-infrastructure projects do not have a location restriction.

Projects with Safe Routes to School elements must fill out "School and Student Details" later in this application. As a condition of receiving funding, projects with Safe Routes to School Elements must commit to completing additional before and after student surveys as defined in the Caltrans Active Transportation Guidelines (LAPG Chapter 22).

How many schools does the project impact/serve: 25

For each school benefited by the project: 1) Fill in the school and student information; and 2) Include the required attachment information.

School Name: Pacific High School
School Address: 501 College Dr, Ventura, CA 93003
District Name: Ventura Unified School District
District Address: 255 W. Stanley Ave, Ventura, CA
Co.-Dist.-School Code: 56-72652-5630272
School Type: 9 to 12

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>153</u>
Total # of students that currently walk or bike to school:	<u>55</u>
Approximate # of students living along route proposed for improvement:	<u>153</u>
Projected # of students that will walk/bike to school after the project:	<u>93</u>
Percentage of students eligible for free or reduced meal programs**	<u>84 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filesasp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: El Camino High School at Ventura College
 School Address: 61 Day Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-5630298
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>255</u>
Total # of students that currently walk or bike to school:	<u>91</u>
Approximate # of students living along route proposed for improvement:	<u>255</u>
Projected # of students that will walk/bike to school after the project:	<u>154</u>
Percentage of students eligible for free or reduced meal programs**	<u>30 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Foothill Technology High School
 School Address: 100 Day Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-5630348
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>1,001</u>
Total # of students that currently walk or bike to school:	<u>358</u>
Approximate # of students living along route proposed for improvement:	<u>1,001</u>
Projected # of students that will walk/bike to school after the project:	<u>606</u>
Percentage of students eligible for free or reduced meal programs**	<u>33 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Buena High School
 School Address: 5670 Telegraph Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-5630793
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>1,890</u>
Total # of students that currently walk or bike to school:	<u>677</u>
Approximate # of students living along route proposed for improvement:	<u>1,890</u>
Projected # of students that will walk/bike to school after the project:	<u>1,145</u>
Percentage of students eligible for free or reduced meal programs**	<u>54 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Ventura High School
 School Address: 2 N Catalina St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-5637822
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>2,135</u>
Total # of students that currently walk or bike to school:	<u>764</u>
Approximate # of students living along route proposed for improvement:	<u>2,135</u>
Projected # of students that will walk/bike to school after the project:	<u>1,293</u>
Percentage of students eligible for free or reduced meal programs**	<u>57 %</u>

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Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Blanche Reynolds Elementary School
 School Address: 450 Valmore Ave, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056055
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>332</u>
Total # of students that currently walk or bike to school:	<u>119</u>
Approximate # of students living along route proposed for improvement:	<u>332</u>
Projected # of students that will walk/bike to school after the project:	<u>201</u>
Percentage of students eligible for free or reduced meal programs**	<u>70 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: E. P. Foster Elementary School
 School Address: 20 Pleasant Pl, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056063
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>411</u>
Total # of students that currently walk or bike to school:	<u>147</u>
Approximate # of students living along route proposed for improvement:	<u>411</u>
Projected # of students that will walk/bike to school after the project:	<u>249</u>
Percentage of students eligible for free or reduced meal programs**	<u>93 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Elmhurst Elementary School
 School Address: 5080 Elmhurst St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056089
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>448</u>
Total # of students that currently walk or bike to school:	<u>160</u>
Approximate # of students living along route proposed for improvement:	<u>448</u>
Projected # of students that will walk/bike to school after the project:	<u>271</u>
Percentage of students eligible for free or reduced meal programs**	<u>70 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Juanamaria Elementary School
 School Address: 100 S Crocker Ave, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056097
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>464</u>
Total # of students that currently walk or bike to school:	<u>166</u>
Approximate # of students living along route proposed for improvement:	<u>464</u>
Projected # of students that will walk/bike to school after the project:	<u>281</u>
Percentage of students eligible for free or reduced meal programs**	<u>45 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

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School Name: Junipero Serra Elementary School
 School Address: 8880 Halifax St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056105
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>538</u>
Total # of students that currently walk or bike to school:	<u>193</u>
Approximate # of students living along route proposed for improvement:	<u>538</u>
Projected # of students that will walk/bike to school after the project:	<u>326</u>
Percentage of students eligible for free or reduced meal programs**	<u>51 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Lincoln Elementary School
 School Address: 1107 E Santa Clara St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056113
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>219</u>
Total # of students that currently walk or bike to school:	<u>78</u>
Approximate # of students living along route proposed for improvement:	<u>219</u>
Projected # of students that will walk/bike to school after the project:	<u>133</u>
Percentage of students eligible for free or reduced meal programs**	<u>68 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Loma Vista Elementary School
 School Address: 300 Lynn Dr, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056121
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>360</u>
Total # of students that currently walk or bike to school:	<u>129</u>
Approximate # of students living along route proposed for improvement:	<u>360</u>
Projected # of students that will walk/bike to school after the project:	<u>218</u>
Percentage of students eligible for free or reduced meal programs**	<u>34 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Montalvo Elementary School
 School Address: 2050 Grand Ave, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056147
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>419</u>
Total # of students that currently walk or bike to school:	<u>150</u>
Approximate # of students living along route proposed for improvement:	<u>419</u>
Projected # of students that will walk/bike to school after the project:	<u>254</u>
Percentage of students eligible for free or reduced meal programs**	<u>65 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Mound Elementary School
 School Address: 455 S Hill Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056154
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>576</u>
Total # of students that currently walk or bike to school:	<u>206</u>
Approximate # of students living along route proposed for improvement:	<u>576</u>
Projected # of students that will walk/bike to school after the project:	<u>349</u>
Percentage of students eligible for free or reduced meal programs**	<u>16 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Pierpont Elementary School
 School Address: 1254 Marthas Vineyard Ct, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056170
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>263</u>
Total # of students that currently walk or bike to school:	<u>94</u>
Approximate # of students living along route proposed for improvement:	<u>263</u>
Projected # of students that will walk/bike to school after the project:	<u>159</u>
Percentage of students eligible for free or reduced meal programs**	<u>33 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Poinsettia Elementary School
 School Address: 350 N Victoria Ave, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056188
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>486</u>
Total # of students that currently walk or bike to school:	<u>174</u>
Approximate # of students living along route proposed for improvement:	<u>486</u>
Projected # of students that will walk/bike to school after the project:	<u>294</u>
Percentage of students eligible for free or reduced meal programs**	<u>30 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Academy of Technology and Leadership at Saticoy
 School Address: 760 Jazmin Avenue, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056204
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>384</u>
Total # of students that currently walk or bike to school:	<u>137</u>
Approximate # of students living along route proposed for improvement:	<u>384</u>
Projected # of students that will walk/bike to school after the project:	<u>233</u>
Percentage of students eligible for free or reduced meal programs**	<u>60 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

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v1.3



7-Ventura-1

Ventura Active Transportation Mobility Plan

School Name: Sheridan Way Elementary School
 School Address: 573 Sheridan Way, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056212
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>450</u>
Total # of students that currently walk or bike to school:	<u>161</u>
Approximate # of students living along route proposed for improvement:	<u>450</u>
Projected # of students that will walk/bike to school after the project:	<u>273</u>
Percentage of students eligible for free or reduced meal programs**	<u>95 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Will Rogers Elementary School
 School Address: 316 Howard Street, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6056238
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>542</u>
Total # of students that currently walk or bike to school:	<u>194</u>
Approximate # of students living along route proposed for improvement:	<u>542</u>
Projected # of students that will walk/bike to school after the project:	<u>328</u>
Percentage of students eligible for free or reduced meal programs**	<u>67 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

ATP CYCLE 4 APPLICATION FORM

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School Name: Balboa Middle School
 School Address: 247 S Hill Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6060370
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>1,155</u>
Total # of students that currently walk or bike to school:	<u>413</u>
Approximate # of students living along route proposed for improvement:	<u>1,155</u>
Projected # of students that will walk/bike to school after the project:	<u>700</u>
Percentage of students eligible for free or reduced meal programs**	<u>49 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Cabrillo Middle School
 School Address: 1426 E Santa Clara St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6060388
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>927</u>
Total # of students that currently walk or bike to school:	<u>332</u>
Approximate # of students living along route proposed for improvement:	<u>927</u>
Projected # of students that will walk/bike to school after the project:	<u>562</u>
Percentage of students eligible for free or reduced meal programs**	<u>43 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

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School Name: Anacapa Middle School
 School Address: 100 S Mills Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6062145
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>931</u>
Total # of students that currently walk or bike to school:	<u>333</u>
Approximate # of students living along route proposed for improvement:	<u>931</u>
Projected # of students that will walk/bike to school after the project:	<u>564</u>
Percentage of students eligible for free or reduced meal programs**	<u>67 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: De Anza Academy of Technology & the Arts
 School Address: 2060 Cameron St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6062152
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>888</u>
Total # of students that currently walk or bike to school:	<u>318</u>
Approximate # of students living along route proposed for improvement:	<u>888</u>
Projected # of students that will walk/bike to school after the project:	<u>538</u>
Percentage of students eligible for free or reduced meal programs**	<u>69 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

ATP CYCLE 4 APPLICATION FORM

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Ventura Active Transportation Mobility Plan

School Name: Portola Elementary School
 School Address: 6700 Eagle St, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6097034
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>568</u>
Total # of students that currently walk or bike to school:	<u>203</u>
Approximate # of students living along route proposed for improvement:	<u>568</u>
Projected # of students that will walk/bike to school after the project:	<u>344</u>
Percentage of students eligible for free or reduced meal programs**	<u>69 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

School Name: Cirtus Glen Elementary School
 School Address: 9655 Darling Rd, Ventura, CA
 District Name: Ventura Unified School District
 District Address: 255 W. Stanley Ave, Ventura, CA
 Co.-Dist.-School Code: 56-72652-6116040
 School Type: to

Project improvements maximum distance from school 0.0 mile

Total student enrollment:	<u>600</u>
Total # of students that currently walk or bike to school:	<u>215</u>
Approximate # of students living along route proposed for improvement:	<u>600</u>
Projected # of students that will walk/bike to school after the project:	<u>363</u>
Percentage of students eligible for free or reduced meal programs**	<u>53 %</u>

**Refer to the California Department of Education website: <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

Attach the following: A) a map which clearly shows: 1) the student enrollment area, 2) the locations and limits of the proposed project improvements; and B) the contact information/person for the school, and a short statement of support combined with the signature of the school official.

Trails (Multi-use and Recreational): (Also fill out Bicycle and Pedestrian Sub-Type information above)



Part A4: Project Details

Indicate the project details included in the project/program/plan.

Note: When quantifying the amount of Active Transportation improvements proposed by the project, **do not double-count the improvements** that benefit both Bicyclists and Pedestrians (i.e. new RRFB/Signal should only show as a Pedestrian or Bicycle Improvement).

- Bicycle Improvements**
- Pedestrian Improvements**
- Multi-use Trail Improvements**
- Vehicular-Roadway Traffic-Calming Improvements**
- Non-Infrastructure Components**
- Plan Type (only intended for Plans)**

Plan Type:

Check which type of Plan:

Pedestrian Plan

Bicycle Plan

Active Transportation Plan

Safe Routes to School Plan

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Right of Way (R/W) Impacts (Check all that apply)

- Project is 100% within the Implementing Agency's R/W and/or is within their control at the time of this application submittal.
(This includes temporary construction easements)
- Project will likely require R/W in fee ownership, permanent easements and/or temporary construction easements from private owners and/or will require utility relocations from utility companies outside that implementing agency's governmental control.
- Project will likely encroach into Caltrans R/W requiring easements, encroachment permits and/or other approvals.
- Project will likely require R/W, Easements, encroachment and/or approval involving Governmental (excluding Caltrans - as Caltrans impacts are documented above), Environmental, or Railroad owner's property.



Part A5: Project Schedule

- NOTES: 1) Per CTC Guidelines, all project applications must be submitted with the expectation of receiving federal funding and therefore the schedule below must account for the extra time needed for federal project delivery requirements and approvals, including a NEPA environmental clearance and for each CTC allocation there must also be a Notice to Proceed with Federally Reimbursable work.
- 2) Prior to estimating the durations of the project delivery tasks (below), applicants are highly encouraged to review the appropriate chapters of the Local Assistance Procedures Manual and work closely with District Local Assistance Staff.
- 3) The proposed CTC Allocation dates must be between July 1, 2019 and June 30, 2023 to be consistent with the available ATP funds for Cycle 4.

INFRASTRUCTURE PROJECTS:

PA&ED Project Delivery Phase:

Will ATP funds be used in this phase of the project? Yes No

Expected or Past Start Date for PA&ED activities:

--

Time to complete the separate CEQA & NEPA studies/approvals:

	months
--	--------

(See note #2, above)

Expected or Past Completion Date for the PA&ED Phase:

--

** Applications showing the PA&ED phase as complete, must include/attach the signature pages for the CEQA and NEPA documents, which include project descriptions covering the full scope.*

--

PS&E Project Delivery Phase:

Will ATP funds be used in this phase of the project? Yes No

Expected or Past Start Date for PS&E activities:

--

Time to complete the final Plans, Specification & Estimate:

	months
--	--------

Expected or Past Completion Date for the PS&E Phase:

--

** Applications showing the PS&E phase as complete, must include/attach the signed & Stamped Title Sheet for the plans and approval page of the specifications.*

--

Right of Way Project Delivery Phase:

Will ATP funds be used in this phase of the project? Yes No

Expected or Past Start Date for R/W activities:

--

Time to complete the R/W Engineering, Acquisition, and Utilities:

	months
--	--------

Expected or Past Completion Date for the R/W Phase:

--

** PS&E and Right of Way phases can be allocated at the same CTC meeting.*

** Applications showing the R/W phase as complete, must include/attach the Caltrans approved R/W Certification.*

--

Construction Project Delivery Phase:

Will ATP funds be used in this phase of the project? Yes No

Expected Start Date for Construction activities:

--

Time to complete the Construction activities:

	months
--	--------

Expected or Past Completion Date for the CON Phase:

--

NON-INFRASTRUCTURE (NI) AND "PLAN" PROJECTS: (This includes combined "I" and "NI" projects)

Will ATP funds be used in this phase of the project? Yes No

Proposed CTC "CON Allocation" Date:

7/1/2019

Notice to Proceed with Federally Reimbursable ATP Work:

8/30/2019

Expected Start Date for "NI" or "Plan" Construction activities:

9/2/2019

Time to complete the CON-Phase activities:

40	months
----	--------

Expected Completion Date for the CON Phase:

12/14/2022

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Proposed Dates for "Before" and "After" Counts *(As required by the CTC and Caltrans guidelines):*

Expected Date for "Before" counts (Ideally, within 12 months of the beginning of the Construction Activities)

7/1/2019

Expected Date for "After" counts (Ideally, at least 6 months after the end of all Construction Activities)

7/1/2024



Part A6: Project Funding

(1,000s)

Project Phase	Total Project Costs	Total ATP Funding	ATP Allocation Year *	Total Non-ATP Funding **	Non-Participating Funding	"Prior" ATP Funding	Leveraging Funding	Future Local Identified Funding
PA&ED	-	-		-	-	-	-	-
PS&E	-	-		-	-	-	-	-
R/W	-	-		-	-	-	-	-
CON	-	-		-	-	-	-	-
NI-CON/ PLAN	950	950	19/20	-	-	-	-	-
TOTAL	950	950		-	-	-	-	-

* The CTC Allocation-Year is calculated based on the information entered into the "Project Schedule" section.

** Applicants must ensure that the "Total Non-ATP Funding" values show in this table match the overall Non-ATP Funding values they enter into Page 2 of the PPR (later in this form)

ATP FUNDING TYPE REQUESTED:

Per the CTC Guidelines, all ATP projects must be eligible to receive federal funding. Most ATP projects will receive federal funding; however, it is the intent of the Commission to consolidate the allocation of federal funds to as few projects as practicable. Therefore, the smallest projects may be granted State Funding from the State Highway Account (SHA) for all or part of the project. Agencies with projects under \$1M, especially ones being implemented by agencies who are not familiar with the federal funding process, are encouraged to request State funding.

Do you believe your project warrants receiving state-only funding? Yes No

ATP PROJECT PROGRAMMING REQUEST (PPR):

Using the Project Schedule, Project Funding, and General Project information provided, this electronic form has automatically prepared the following PPR pages. Applicants must review the information in the PPR to confirm it matches their expectations.

ATP CYCLE 4 APPLICATION FORM

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7-Ventura-1

Ventura Active Transportation Mobility Plan

Amendment (Existing Project) Y <input type="checkbox"/> N <input checked="" type="checkbox"/>						Date: 07/25/18	
District	EA	Project ID		PPNO	MPO ID	Alt Project. ID/prg.	
7						ATP	
County	Route/Corridor	PM Bk	PM Ahd	Project Sponsor/Lead Agency			
VEN	VAR			Ventura			
				MPO		Element	
				SCAG		Local Assistance	
Project Manager/Contact		Phone		E-mail Address			
Derek Towers		(805) 654-7849		dtowers@cityofventura.ca.gov			
Project Title							
Ventura Active Transportation Mobility Plan							
Location (Project Limits), Description (Scope of Work)							
Citywide							
Component		Implementing Agency					
PA&ED		Ventura					
PS&E		Ventura					
Right of Way		Ventura					
Construction		Ventura					
Legislative Districts							
Assembly:	37	Senate:	19	Congressional:	26		
Project Benefits (If more space is needed, use the Additional Information field on the next page.)							
Increased bicycle usage, increased walking, reduced greenhouse gas emissions, improved public health							
Purpose and Need							
The plan will provide planning framework for future bike/walk projects, and incorporate the requirements under the Complete Street Act.							
Category		Outputs/Outcomes			Unit	Total	
Local Streets and Roads		Bicycle lane-miles			Each	100	
ADA Improvements: Y <input checked="" type="checkbox"/> N <input type="checkbox"/> Bike/Ped Improvements: Y <input checked="" type="checkbox"/> N <input type="checkbox"/> Reversible Lane Analysis: Y <input type="checkbox"/> N <input checked="" type="checkbox"/>							
Inc. Sustainable Communities Strategy Goals: Y <input checked="" type="checkbox"/> N <input type="checkbox"/> Reduces Greenhouse Gas Emissions: Y <input checked="" type="checkbox"/> N <input type="checkbox"/>							
Project Milestone					Existing	Proposed	
Project Study Report Approved					07/25/18		
Begin Environmental (PA&ED) Phase							
Circulate Draft Environmental Document (Document Type)			EIR/EIS				
Draft Project Report							
End Environmental Phase (PA&ED Milestone)							
Begin Design (PS&E) Phase							
End Design Phase (Ready to List for Advertisement Milestone)							
Begin Right of Way Phase							
End Right of Way Phase (Right of Way Certification Milestone)							
Begin Construction Phase						09/02/2019	
End Construction Phase						12/14/2022	
Begin Closeout Phase							
End Closeout Phase (Closeout Report)							

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Additional Information

Date: 07/25/18

Empty form area for providing additional information.

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7-Ventura-1

Ventura Active Transportation Mobility Plan

District	County	Route	EA	Project ID	PPNO	Alt. ID
7	Ventura	Var				

SECTION 1 - All Projects

Project Background	Characters Remaining:	750
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Programming Change Requested	Characters Remaining:	
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--

Reason for Proposed Changed	Characters Remaining:	
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--

If proposed change will delay one or more components, clearly explain 1) reason for the delay, 2) cost increase related to the delay, and 3) how cost increase will be funded	Characters Remaining:	
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--

Other Significant Information	Characters Remaining:	
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--

SECTION 2 - For SB1 Projects Only

Alternative Project Request (Please follow the individual SB1 program guidelines for specific criteria)

SECTION 3 - All Projects**Approvals**

I hereby certify that the above information is complete and accurate and all approvals have been obtained for the processing of this amendment request.*

Name (Print or Type)	Signature	Title	Date
Derek Towers		Bicycle Coordinator	

Attachments

- 1) Concurrence from Implementing Agency and/or Regional Transportation Planning Agency
- 2) Project Location Map



Part A7: Screening Criteria

The following Screening Criteria are requirements for applications to be considered for ATP funding. Failure to demonstrate a project meets these criteria will result in the disqualification of the application.

1. Demonstrated fiscal needs of the applicant:

- Is all or part of the project currently (or has it ever been) formally programmed in an RTPA, MPO and/or Caltrans funding program? Yes No
- Are any elements of the proposed project directly or indirectly related to the intended improvements of a past or future development or capital improvement project? Yes No
- Are adjacent properties undeveloped or under-developed where standard "conditions of development" could be placed on future adjacent redevelopment to construct the proposed project improvements? Yes No

2. Consistency with an adopted regional transportation plan:

- Is the project consistent with the relevant adopted regional transportation plan that has been developed and updated pursuant to Government Code Section 65080? Yes No

If "Yes", the applicant must provide that portion of Regional Transportation Plan showing that the proposed project is consistent. Attach a copy of ONLY the following elements of the plan: cover page and pages linking the proposed project to the plan. Highlighted and/or mark the attachment to clearly identify the connection.

RTP_excerpts.pdf

Note: Projects not providing proof will be disqualified and not be evaluated.

3. Is the Implementing Agency Caltrans?

Yes No



Part B: Narrative Questions

Question #1

QUESTION #1

DISADVANTAGED COMMUNITIES (0-30 POINTS)

A. Map of Plan Area Boundaries (0 points): Required

Provide a scaled map showing the boundaries of the proposed project, the geographic boundaries of the disadvantaged community, and disadvantaged community access point(s) and destinations that the project is benefiting.

Fig_xx_DAC Map_11X17-Layout1.pdf

B. Identification of Disadvantaged Community: (0 points)

Select one of the following 4 options. Must provide information for all Census Tract/Block Group/Place Number that the project affects.

- **Median Household Income**
- **CalEnviroScreen**
- **Free or Reduced Priced School Meals** - Applications using this measure must demonstrate how the project benefits the school students in the project area.
- **Other**

Select Option: Median Household Income

The Median Household Income (Table ID B19013) is less than 80% of the statewide median based on the most current Census Tract (ID 140) level data from the 2012-2016 American Community Survey (ACS) (<\$51,026). Communities with a population less than 15,000 may use data at the Census Block Group (ID 150) level. Unincorporated communities may use data at the Census Place (ID 160) level. Data is available at: <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

Census Tract/Block Group/Place #	Population	MHI
6111001001	2,716	63,438
6111001202	6,607	95,600
6111001206	829	82,750
6111001301	8,491	88,750
6111001302	2,186	45,288
6111001401	4,038	85,821
6111001402	5,342	75,321
6111001502	9,069	58,529
6111001503	5,267	64,514
6111001506	5,202	76,836
6111001507	4,304	69,423
6111001601	1,286	54,722
6111001602	2,291	69,125
6111001700	3,438	119,167
6111001800	4,540	112,973
6111001900	3,939	70,000
6111002000	2,740	104,438
6111002102	1,606	46,701
6111002200	6,454	45,868
6111002300	7,447	49,699
6111002400	2,627	47,829

ATP CYCLE 4 APPLICATION FORM

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7-Ventura-1

Ventura Active Transportation Mobility Plan

6111002500	4,872	80,685	
6111002600	3,426	73,966	
6111002700	4,112	67,875	
6111002800	6,605	61,466	

Lowest median household income from above (autofill): \$ 45,288 (to be used for qualifying as benefiting a DAC only)

Median household income by census tract for the community(ies) benefited by the project: \$ 72,689.52
(to be used for severity calculation only)

Must attach a copy of FactFinder ACS page for each census tract listed above. Attach all pages as one pdf.

FactFinder_ACS_Page.pdf

C. Plan Area: (0 - 15 points)

Percentage of census tracts within the plan area that qualify as a disadvantaged community 10-24%

D. Severity: (0 - 15 points)

Auto calculated



Part B: Narrative Questions

Question #2

QUESTION #2

PRIORITY TO FUND THE DEVELOPMENT OF COMMUNITY-WIDE ACTIVE TRANSPORTATION PLANS WITHIN OR, FOR AREA-WIDE PLANS, ENCOMPASSING DISADVANTAGED COMMUNITIES, INCLUDING PEDESTRIAN, BICYCLE, SAFE ROUTES TO SCHOOLS, OR COMPREHENSIVE ACTIVE TRANSPORTATION PLANS. (0-20 POINTS)

A. Priority. Select one: (0-10 points)

- Applicant has neither a pedestrian plan, a bicycle plan, a safe routes to schools plan, nor a comprehensive active transportation plan.
- Applicant has a bicycle, pedestrian, or safe route to schools plan but not all.
- Applicant is seeking to update a pedestrian, bicycle, safe routes to school, or comprehensive active transportation plan that is older than 5 years.
- Applicant is seeking to update a pedestrian, bicycle, safe routes to school, or comprehensive active transportation plan that is less than 5 years old.

For existing plan(s), list the plan title, web link, and date it was published.

Title: <u>Bicycle Master Plan</u>	Web: <u>https://www.cityofventura.ca.gov/documentcenter/view/1758</u>	Date: <u>05/02/2011</u>
Title: <u>(Enlarged BMP map)</u>	Web: <u>https://www.cityofventura.ca.gov/documentcenter/view/1760</u>	Date: <u>05/02/2011</u>
Title: <u>School Area Traffic Safety Guidelines (SRTS)</u>	Web: <u>https://www.cityofventura.ca.gov/DocumentCenter/View/1896</u>	Date: <u>08/31/2011</u>
Title: _____	Web: _____	Date: _____

B. Statement of Need (0-10 points)

Describe the active transportation problems or deficiencies within the plan area. Include the community's active transportation needs and why this plan is necessary to meet those needs.

Discuss:

- Lack of insufficient non-motorized infrastructure for users
- Number of collisions resulting in injuries or fatalities to non-motorized users
- Lack of connectivity and mobility by active transportation to community identified destinations (such as schools, transit facilities, community centers, employment centers, and other destinations.)
- The **local** health concern responses should focus on:
 - Specific local public health concerns, health disparity, and/or conditions in the built and social environment that affect the project community and can be addressed through the proposed program. Please provide detailed and locally relevant answers instead of general descriptions on the health benefits of walking and biking (i.e. "walking and biking increase physical activity").
 - Local public health data demonstrating the above public health concern or health disparity. Data should be at the smallest geography available (state or national data is not sufficient). One potential source is the Healthy Places Index (HPI) (<http://healthyplacesindex.org>)
- Other

(Max of 750 Words)

Words Remaining: **0**

The City of Ventura has a long active transportation history, even when funds have been scarce. The 2005 General Plan includes an Accessible Community Goal of "providing our residents with more transportation choices by strengthening and balancing bicycle, pedestrian, and transit opportunities in the City and surrounding region." Action 4.1.7 states that the City is to prepare and periodically update a Mobility Plan that integrates a variety of travel alternatives to minimize reliance on any one mode. Ventura initiated an active transportation/Mobility Plan in 2007, but was canceled due to lack of funds.

Ventura has since fostered a strong active transportation-focused culture within the City. The City has been a local leader in active transportation and travel demand efforts, with help from grassroots organizations like VC COOL/Bike Ventura and Channel Islands Bicycle Club. The City initially developed a Bicycle Master Plan (BMP) on a shoestring local budget in 2011. Because of past ambitious steps toward developing a City-wide active transportation culture, the City achieved Bronze Level Bicycle Friendly status from the League of American Bicyclists, and plans to achieve Platinum by the year 2030. Our embedded bicycle counters show ridership is increasing yearly (see Attachment XX).

We aim to become a statewide leader in active transportation and sustainable living. We have shown that our community has passion and motivation, but we need support at the State level. The City will soon update the General Plan, scheduled for completion in 2022. The Active Transportation Mobility Plan is intended to supplement this update with goals, objectives, and policies to ensure that all City residents, especially from disadvantaged



communities, will benefit from increased mobility options.

The City is currently undergoing a Systemic Safety Analysis, which is already producing results that show there is a strong need for improving active transportation infrastructure in the City. 174 pedestrian- and bicycle-involved collisions (83 pedestrian and 91 bicycle) occurred in Ventura over the past 5 years. These collisions resulted in 158 moderate to severe injuries and 1 fatality. The analysis has brought to light an especially concerning trend in the disadvantaged community of Westside (Census Tract 22 and 23), where a disproportionate number of vehicle on bike/pedestrian collisions occur. (See Attachment XX for crash details)

Providing a robust Active Transportation network and developing new non-infrastructure programs in the City of Ventura would allow disadvantaged communities in particular to access better paying jobs, health care opportunities, and reduce the amount of yearly income needed for mobility. According to the Healthy Places Initiative, Tract 23 (within the Westside community) has the lowest 25th percentile of household income, with only 94% of residents having access to a vehicle. This results in about 6% of workers who live in this tract already using active transportation. Access to higher-paying employment opportunities is a major inequity that the City would like to focus on in the ATP Plan, particularly because 25% of these residents (the lowest 10% of California Census tracts) pay more than half of their yearly income toward housing costs. Less remaining income results in these residents being less able to pay for other needs such as healthy food or medical expenses. Ventura County Public Health has also identified creating a more walkable community as one of its major initiatives to increase overall health. It also identifies that major risk factors regarding adult health in Ventura County include people who spend a disproportionate amount of their annual income on housing, and people who experience delay in obtaining medical services. A bold plan is clearly needed to address inequity in vulnerable communities like the Westside (See Attachment XX for health data)

The proposed plan would fill an important need for students. The City last updated its SRTS maps and School Area Safety Program in 2001. Nearly 17 year ago, parents and students were being educated on the health and environmental benefits of biking and walking to school. As funds have been diverted toward other priorities, these guidelines and maps have not been updated since. Students have been on a downward trend regarding overall physical fitness, evidenced by the number of Grade 5 students scoring more in fitness improvement needs than Grade 7, and Grade 7 more than Grade 9 students, according to the California Health Initiative Screening (CHIS) and California Healthy Kids Survey. Implementing a wider Active Transportation Plan, including a proactive SRTS plan and development of non-infrastructure programs such as bicycle education and "walking school bus" would be a major step toward reversing this trend. (See Attachment XX for health data)



Part B: Narrative Questions

Question #3

QUESTION #3

PUBLIC PARTICIPATION (0-25 POINTS)

Describe the community based public participation process that will be utilized as part of the development of a plan.

- A. Describe who will be engaged in the creation of the plan. Identify key community stakeholders, and any other stakeholders. (5 points max) (Max of 250 words)

Words Remaining: 3

Ventura already has a core advisory committee who is already engaged on this project. The 2011 BMP established the need for an ad-hoc Bicycle Advisory Committee (BAC). The BAC meets every other month, providing City staff with community feedback on projects and programs, volunteering activities, and community outreach and coalition building to accomplish goals set forth in the BMP. Question 3-C provides specific examples of past successes that will carry into the future.

Plan development will continue as a community-driven process, with the BAC being directly involved in initial scoping. In June 2018, City staff met with the BAC to obtain feedback on the proposed scope of the Active Transportation Mobility Plan for this grant application, which was used to refine the 22-PLAN worksheet (please see Attachment XX for meeting notes and attendance record). Suggestions resulting from this engagement include:

- Addressing growth on the east side of the City near Telephone Road
- Incorporating bicycle off-street parking into the Plan objectives
- Identifying future locations for additional embedded bike counters

Ventura has 7 Neighborhood Community Councils (NCC), which have served as an excellent venue for public outreach so that all residents are involved, not just biking and walking enthusiasts. Other key organizations such as VC COOL/Bike Ventura and Channel Islands Bicycle Club will continue to be engaged. VCTC and SCAG, as well as adjacent cities, the County of Ventura, Ventura County Public Health, Ventura County Air Quality Control District, and City Police Department will be consulted.

- B. Describe how stakeholders will be engaged in the development of the plan. Describe your intended outreach methods during the plan's development (e.g., charrettes; community workshops; pop-up events; social media, etc.), including the number of outreach activities and estimated number of people reached. How will you maximize the accessibility of the community engagement process? (e.g., providing translation, interpretation, and child care services; selecting times/locations convenient to the general public; ensuring culturally/linguistically appropriate materials). (15 points max) (Max of 500 words)

Words Remaining: 3

The City will form a Project Development Team (PDT) as the regular working group, providing technical advisory and oversight. This will be headed by the Principal Traffic Engineer with representatives from the consultant, City Police, VCTC, VUSD, and 3 representatives from the BAC (1 of which will be the City Council liaison). The PDT would meet monthly (or quarterly minimum) to provide ongoing feedback on progress, present findings at each stage, milestone submittal reviews, and that their organization's goals are adequately represented. The PDT will be involved in charrette-style workshops for each of 4 components (Bicycle, Pedestrian, SRTS, and Complete Streets).

Public agency stakeholders will be consulted via the PDT, and direct one-on-one meetings. VCTC, County of Ventura, and cities of Oxnard, Santa Paula, and Ojai will be invited to review draft maps, to ensure proposed active transportation and complete street networks are seamlessly integrated into their planned system. Regional integration will be verified in the policy consistency analysis.

The Plan will be crafted in a strategic manner to assure that members of disadvantaged communities will benefit. The City will direct the consultant to design a Public Outreach Plan within the first 30 days. Westside, Montalvo, and East Ventura NCCs (our 3 main disadvantaged communities) will be updated at each major milestone. 3 Open House style public meetings in each neighborhood will be conducted, whereby consultants and City staff will be directly accessible. These meetings will be sited close to free parking with ADA van-accessible spots, existing bus routes, and active transportation routes with bicycle parking, with an ambitious goal of 50% attendance from these communities. This strategy will ensure both citywide geographic and socioeconomic diversity.

Other direct and meaningful outreach activities will include:

- Host booths at existing gathering places such as farmers markets, fairs, school events and other events where there is high regular attendance.
- Invite a City Council member to serve as liaison, providing a direct link between the approval body and BAC. This will ensure that institutional constraints will be avoided especially as the Plan nears the approval phase.
- Conduct demonstration/tactical urbanism projects, where concepts can be shown before full implementation, and help build community support.
- Identify influential bulletin locations where announcements will be posted regularly, such as Bike Ventura's Bike HUB non-profit bike shop located centrally in the Westside neighborhood.



- Promote materials and events in English and Spanish.
- Invite speakers and community representatives to disseminate information on active transportation subjects or Plan progress at each of the NCCs.
- Regularly update and obtain feedback from Facebook, Twitter, City website, and online surveys.
- Conduct multiple workshops at K-8 schools targeting parents. The City will host 2 events at schools, allowing parents with children to participate if childcare is an obstacle. Representatives from youth organizations will be invited to host parallel activities while parents meet. These open house meetings will occur near afternoon dismissal, so that parents picking up children will be encouraged to stay a little longer.

- C. Describe how you intend to maintain ongoing outreach with stakeholders to communicate changes to the draft plan and how the stakeholders' input was addressed. In addition, how do you intend to keep the community and stakeholders updated following plan adoption? (5 points max) (Max of 500 words)

Words Remaining: 158

Open House meetings will occur both after existing conditions have been surveyed and information sought, and after preparation of the draft plans. Each of the 3 disadvantaged communities will have open house meeting hosted in them, as well as at the same schools as in the information gathering phase.

The City will solicit feedback at each of the initial meetings as to whether the venue, location, accessibility, convenience, and community representation goals have been met. Outreach event sign-in sheets will be reviewed, and will conduct house-to-house visitation for unresponsive communities and for potentially sensitive or controversial projects, to achieve early consensus before proceeding. Equitable distribution will be audited at 3 critical steps in Plan development. To meet the target participation rates, the City would adapt from these lessons learned.

Staff will recommend to Council that the BAC transition to a permanent committee whose primary purpose will be to advise on, review, promote, and monitor future implementation of the Plan. The BAC has been instrumental at organizing and gathering volunteers for past and on-going non-infrastructure initiatives such as Community Bike Rides (with Public Works staff), SCAG GoHuman events, and Bike Valet programs at major events (see Attachment XX for event photos/graphics). The active transportation community will be engaged regularly through their participation at these events. Additionally, stakeholders will be invited to present at future BAC meetings, so that updates can be provided both from the City and from each stakeholder.

The City will leverage the BAC's network of supporters to identify and recruit "champions" for non-infrastructure initiatives. This will result in establishing long-term leadership in these programs after the Plan is adopted, and through the funding and implementation phase of these programs.

In cooperation with the consulting team, the City will develop clear goals, objectives, and policies that will be incorporated into the City's General Plan update scheduled for completion in 2022. The intent of the City is to memorialize its commitment to active transportation and sustainability by creating a planning and policy framework that will enable these plans and programs in perpetuity.



Part B: Narrative Questions

Question #4

QUESTION #4

IMPLEMENTATION and PLAN DEVELOPMENT (0-25 POINTS)

A. Describe how the plan will lead to implementation of the identified projects. (10 points max)

Discuss:

- How the final plan will result in specific projects that can lead to future ATP applications.
- How you will prepare to implement projects identified in the plan. (e.g. adopting supportive policies, programming projects into the Regional Transportation Plan, etc.)
- How you will quickly translate the projects and programs identified in the plan into tangible programs and infrastructure.
- Identify any specific funding sources (aside from the ATP) that would be available to fund the implementation of infrastructure projects and non-infrastructure programs identified in the plan.

(Max of 500 words)

Words Remaining: **0**

This Active Transportation Mobility Plan will recognize that balancing automobile use with other means of travel is essential to maintaining social, physical, and environmental health in our community, and will result in practical, specific projects, as evidenced by current policies and plans which have already produced tangible results. 3 active transportation projects were added to the City's Capital Improvement Program (CIP), and completed within the past 4 years (Please refer to before and after photos on Attachment XX). 2 additional projects have been added to the CIP, and the City successfully competed for ATP funds (Montalvo Complete Streets and Harmon Barranca Gap Closure). The City has also been awarded HSIP project funds and completing a Systemic Safety Analysis Report (SSAR). With the recent passage of the City's local sales tax measure to help fund planned infrastructure projects, Ventura clearly intends to take swift action, and will continue to be very successful in funding and completing projects.

Paralleling the City's General Plan update, the Plan will be adopted by City Council with a list of the top 10 priority implementable projects and programs, using the following process to create a 7-year CIP Plan of Action:

- Identify and group low cost / low risk projects, with highest benefits (example would be adding bike racks).
- Rely on BAC to rank larger or more complex active transportation projects and programs.
- Utilize data-driven countermeasure selection process as defined in SSAR.
- Strategize on the best finance plan for each unique project or program (examples include if a countermeasure developed in the SSAR has a low benefit-to-cost ratio or does not qualify for HSIP but meets ATP criteria; using local sales tax dollars to maximize leveraging funds). This will allow the City to develop a funding-constrained CIP list to aggressively target and pursue funds.
- Pool resources by partnering with other agencies and grant opportunities offered by them, such as the Ventura Housing Authority, Caltrans District 7, adjacent cities like Oxnard or Ojai, County of Ventura, VUSD, VCTC, SCAG, and Ventura County Air Quality Control District; this action will combine several smaller projects into one larger project benefiting the region. By working with these agencies, examples of other funding sources include Community Development Block grants, SHOPP Minor "A" or "B" safety projects, CMAQ and STP (and subsequent programming into the FTIP), SCAG GoHuman activity funds, and private sources (like People for Bikes).
- Create a strong planning and policy framework, and redesign the Traffic Impact Fee, so that private development entitlements and General Plan Amendment rezoning requests will have a defensible nexus to condition approval by incorporating active transportation and complete streets principles, and contribute toward mitigations which further implement the Active Transportation Mobility Plan.
- Partner with Bike Ventura and local businesses, to host or donate to non-infrastructure events such as bicycle safety education

To ensure the Plan will be enacted (e.g. the General Plan update falls behind schedule), a standalone Program EIR and technical analyses will be conducted specific to the Plan.

B. Complete the 22-PLAN (15 points)

ATP applications must develop and document the proposed plans scope, cost, and schedule in the 22-PLAN. (Attachment H)

The 22-PLAN will be evaluated for:

- How well it reflects the applicant's responses throughout this application
- How well the overall scope meets the Purpose and Goals for the ATP, as defined CTC Guidelines



Part B: Narrative Questions

Question #5

APPLICANT'S PERFORMANCE ON PAST ATP FUNDED PROJECTS (0 to -10 points)

For CTC use only.



Part C: Application Attachments

Applicants must ensure all data in this part of the application is fully consistent with the other parts of the application. See the Application Instructions and Guidance document for more information and requirements related to Part C.

List of Application Attachments

The following attachment names and order must be maintained for all applications. Depending on the Project Type (I, NI or Plans) some attachments will be intentionally left blank. All non-blank attachments must be identified in hard-copy applications using “tabs” with appropriate letter designations

Application Signature Page (Required for all applications)	Attachment A
Engineer's Checklist (Required for Infrastructure & Combo Projects)	Attachment B
Project Location Map (Required for all applications)	Attachment C
Fig_xx_LocationMap_11X17-Layout1.pdf	
Project Map/Plans showing existing and proposed conditions (Required for all Infrastructure Projects; Optional for 'Non-Infrastructure' and 'Plan' Projects)	Attachment D
Photos of Existing Conditions (Required for all applications)	Attachment E
Photos_of_Existing_Conditions.pdf	
Project Estimate (Required for all Infrastructure Projects)	Attachment F
Non-Infrastructure Work Plan (Form 22-R) (Required for all projects with Non-Infrastructure Elements)	Attachment G
Plan Scope of Work (Form 22-PLAN) (Required for all Plan Projects)	Attachment H
22-Plan Template_v7_Ventura.xlsx	
Letters of Support (10 maximum) (Required or recommended for all projects as designated in the instructions) (All letters must be scanned into one document.)	Attachment I
Exhibit 22-F State Funding	Attachment J
Additional Attachments (Additional attachments may be included. They should be organized in a way that allows application reviews easy identification and review of the information.) (All additional attachments must be scanned into one document.)	Attachment K
Additional_Attachment_SSAR.pdf	