

Ventura, California Senior Strategic Plan

Information and Engagement Sessions October 1 & 2, 2019



Your GreenPlay Team Members

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Project Vision

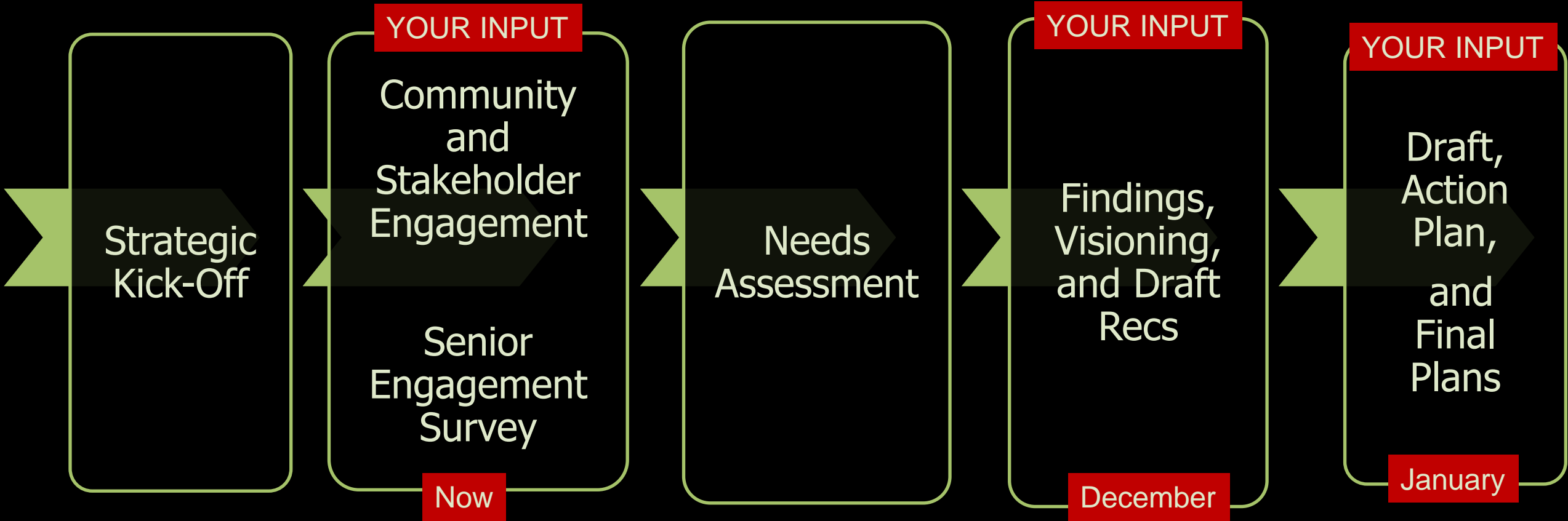
Senior Strategic Plan

Allow the City of Ventura to identify potential gaps in senior services and develop strategies for meeting them.

Involve seniors within the community, resulting in specific goals and recommendations.



Ventura Senior Strategic Plan Process and Schedule



Community Profile

- ❑ Trends
- ❑ Demographics
- ❑ Hierarchy of Needs
- ❑ Eight Quality of Life Pillars



Key Issue:

*Getting input from seniors
and the community*

Our Relevance is
greater Today
than Ever Before

We facilitate the
top three tiers for
human needs.



Maslow's hierarchy of needs

1954

WHO - Domains of Quality of Life

- Outdoor and indoor spaces
- Housing
- Social participation
- Respect and social inclusion
- Transportation
- Civic participation and employment
- Communication and information
- Community support and health services

Social

Cognitive

Physical

Engagement and Outreach - All Voices Heard

Information and Engagement

Key Issues:

How do we develop and meet current and future needs?



Developing a Strategic Plan of Action

- ❑ Spaces and facilities
- ❑ Programs and services
- ❑ Staffing and customer service
- ❑ Gaps and potential partners




Key Issues:

How do we develop and meet current and future needs?


Desired Key Outcomes

Identification and Consensus on:

- ❖ Assessment of key programs, facilities, and/or services for seniors in Ventura
 - ❖ Identify the City's capacity for providing the senior services and programs related to the WHO eight domains of quality of life
 - ❖ Recommendations for improvements
 - ❖ Realistic short and medium-term goals along with a 5-year action plan
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Key Issues and Questions

Now we need your help!

- ❖ What are we doing well? – Celebration!
 - ❖ What will make things work better?
 - ❖ What key issues should we keep in mind?
 - ❖ What should the City NOT do?
 - ❖ Other opportunities / partnerships to explore?
 - ❖ What's missing?
 - ❖ Other thoughts or questions you have right now?
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Thank You!

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