

Due to an increase in bicycle thefts, the Ventura Police Department is asking the public to register their bicycles after purchase. Registration is quick and simple and can be an effective tool to help get your bicycle back in the event it is stolen.

Why Register Your Bicycle?

In cities where bicycle registration is mandatory, thefts of bikes are less likely to occur since they are not as easy to sell as un-registered bikes.

If your bicycle is registered with the City of Ventura we can quickly recall the information from our database. The registration records are kept in our **in-house records management system**, and are checked when a bicycle is recovered.

Bicycle Registration also aids in identifying the owner of a bicycle in case of a crash. Many bicyclists don't carry identification with them - this is especially true for children. It could take hours for emergency personnel to make positive identification and contact a parent if a child is hurt, or scared and confused.

Registering Your Bicycle in the City of Ventura



- 1- Under **crank (bottom bracket)**. May also be on top of the crank.
- 2 - On a **rear stay**. Often near the stay **dropout** opposite the gear-cassette or chainstay bottom..
- 3 - On the **seat tube**. (May be on the front or back of the tube, and near the tube top or bottom.)
- 4 - On the **head tube**.

- The City of Ventura requires that all bicycle owners register their bicycles.
- If you own a bicycle that is not registered, you are encouraged to stop by our Pacific View Mall Resource Center, 3301 E. Main St, Ventura, CA or phone our Resource Center at (805) 339-2901 to register your bicycle over the phone. Registration is now available online, please visit: <http://www.cityofventura.net/page/register-your-bicycle-submit-change-ownership> From the website you can download a registration form. Forms can be submitted to the Police Department, Resource Center or mailed in.
- Registration is FREE and the registration never expires.
- Your bicycle **must** have a **permanent** serial number in order to be registered. Each bike must be registered separately.
- When a registered bike is sold, the new owner will need to fill in the "Transfer of Ownership" portion of the bicycle registration form.

What Else Can I Do to Keep My Bike Safe?

For helpful tips, please visit our website

<http://www.cityofventura.net/page/register-your-bicycle-submit-change-ownership>

For a quick video on how to protect your bicycle from thieves please visit:

<http://vimeo.com/34855637> .

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