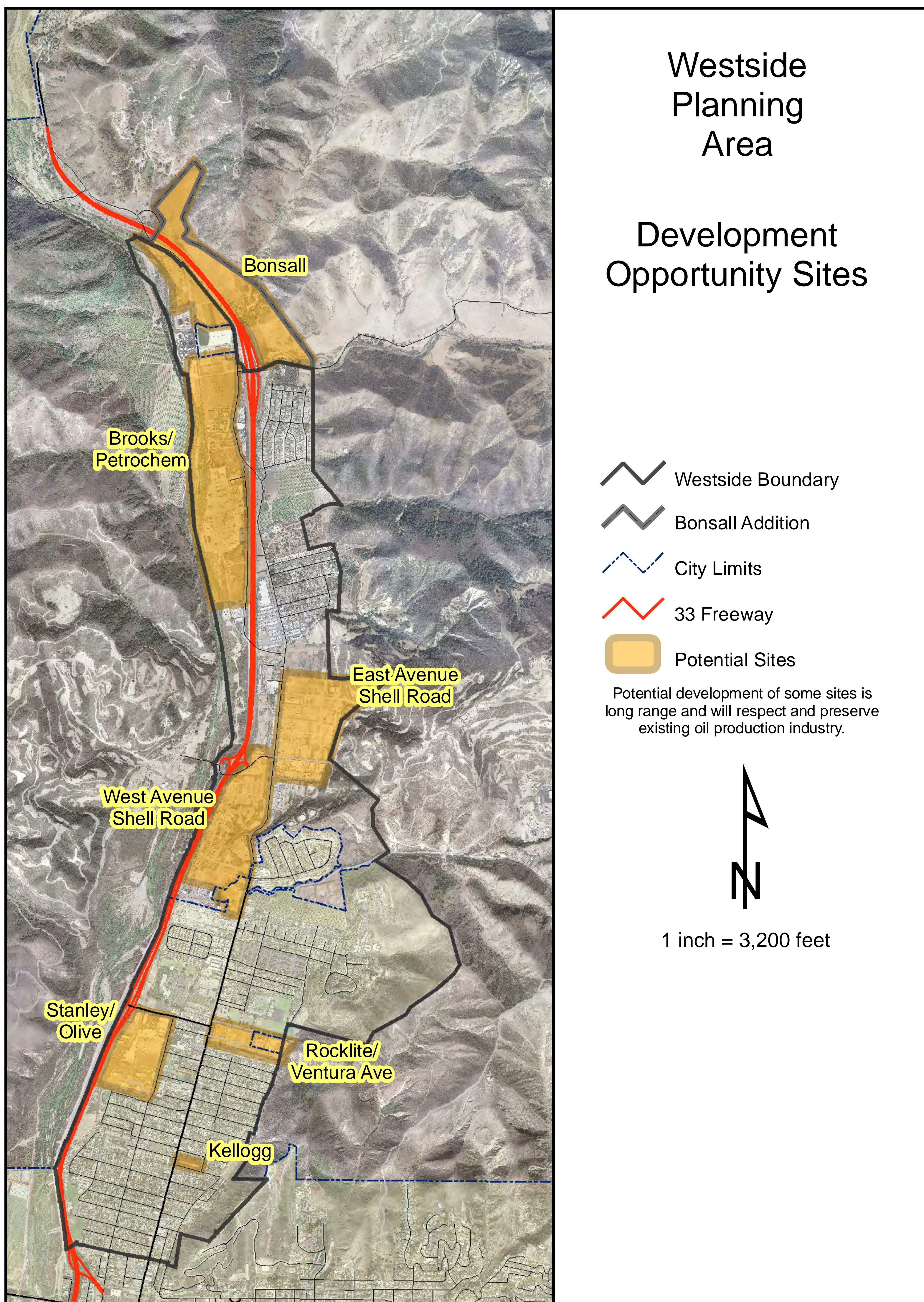
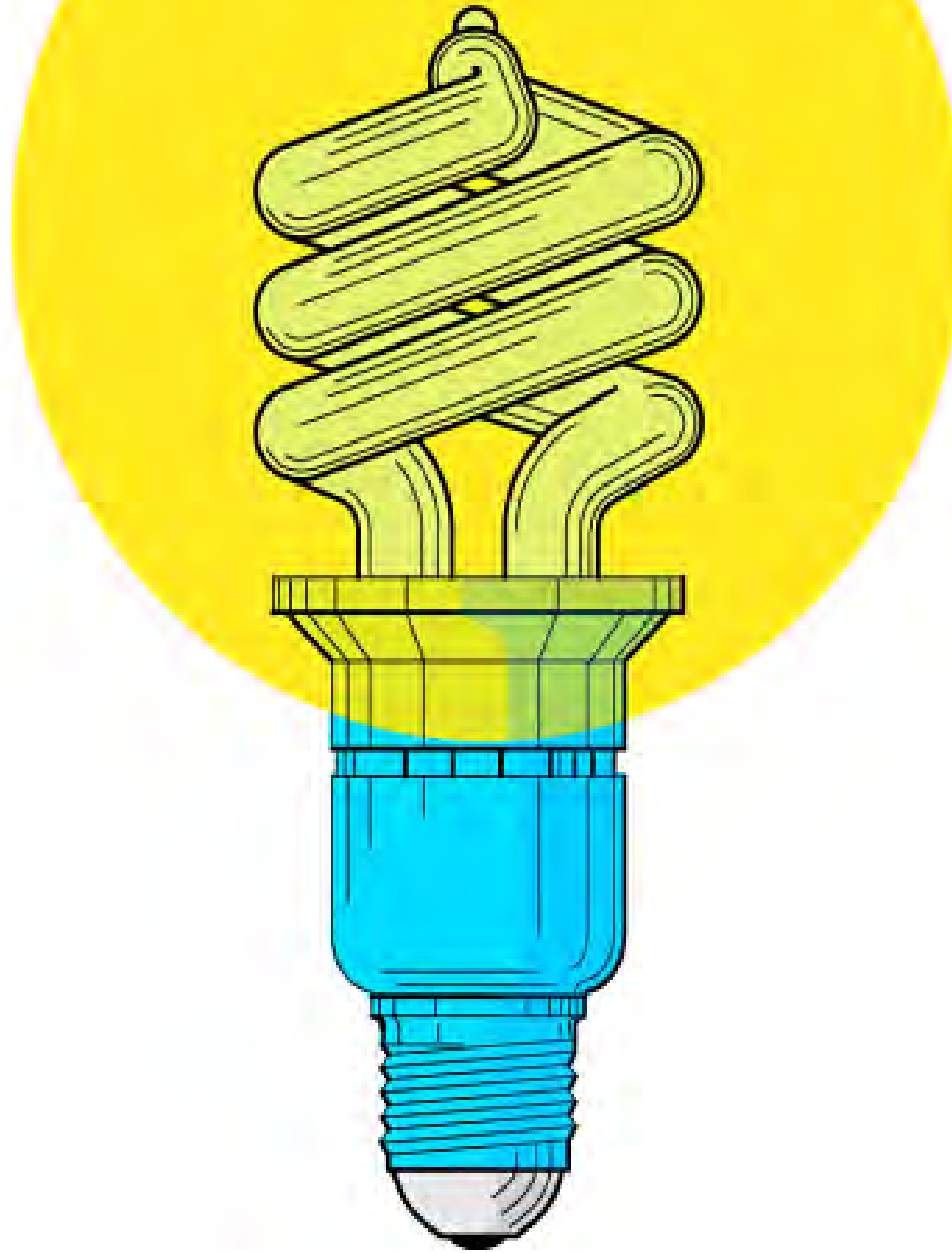


# ECONOMIC REVITALIZATION

**WE NEED YOUR IDEAS!**

**Programs, strategies and ideas  
to attract new "green businesses"  
technology, and manufacturing**



## **Green technology – what is it?**

“...a continuously evolving group of methods and materials, from techniques for generating energy to non-toxic cleaning products.”

**Sustainability** - meeting the needs of society in ways that can continue indefinitely into the future without damaging or depleting natural resources. In short, meeting present needs without compromising the ability of future generations to meet their own needs.

**“Cradle to cradle” design** - ending the “cradle to grave” cycle of manufactured products, by creating products that can be fully reclaimed or re-used.

**Source reduction** - reducing waste and pollution by changing patterns of production and consumption.

**Innovation** - developing alternatives to technologies - whether fossil fuel or chemical intensive agriculture - that have been demonstrated to damage health and the environment.

**Viability** - creating a center of economic activity around technologies and products that benefit the environment, speeding their implementation and creating new careers that truly protect the planet.