

2019

SPONSORSHIP OPPORTUNITIES



4th of July

WE HAVE LIFTOFF!

STREET FAIR & PUSHEM-PULLEM PARADE



YOUR COMPANY WILL BE PROVIDED:

**\$1,000
COMMUNITY
SPONSOR**

**\$2,000
STAGE
SPONSOR**

BOOTH on Main St. during the 4th of July Street Fair that includes:
one 10'x10' canopy, two 8' tables & two chairs
(more tables & chairs can be requested 30 days prior to event)



YOUR COMPANY LOGO or **NAME** listed on the following 4th of July Street fair promotional/marketing items:

» **FLYERS** - full color distributed throughout Ventura County



» **MY VENTURA** summer activity guide ad
(45,000+ copies mailed to Ventura residences)



» **POSTERS** - full color distributed throughout Ventura County



» **SIGNAGE** at the event for all activities



» **BANNER** (provided by your company) to hang on one
4th of July Street Fair entertainment stage



» **POSTERS** placed in special event kiosks at five high-traffic
locations throughout the City of Ventura



» City's 4th of July Street Fair **WEBSITE**



» **NEWSPAPER** ads



» **RADIO** spots



www.cityofventura.ca.gov/streetfair

CITY OF
VENTURA
PARKS, RECREATION &
COMMUNITY PARTNERSHIPS

SPONSORSHIP OPPORTUNITIES FORM

Company logo, signed agreement, and payment are due by February 7, 2019

Email logo to: sdefratus@cityofventura.ca.gov

Mail payments to:

Ventura Community Partners Foundation
Attn: Steven De Fratus
501 Poli Street – Room 226
Ventura, CA 93001

Company Name _____

Address/PO/Street _____

City/Zip _____

URL Company Web Address _____

Company Contact Person _____

Contact's Telephone & Email _____

My company wants to be a sponsor at the following level (check one box)

- \$2,000** 4th of July Street Fair **STAGE SPONSOR**
- \$1,000** 4th of July Street Fair **COMMUNITY SPONSOR**
- A check payable to the "Ventura Community Partners Foundation" is enclosed.

I agree to the terms of this sponsorship agreement and understand that, in the case of inclement weather, or other conditions beyond the City's control, the City of Ventura may, at its discretion, choose not to reschedule the 4th of July Street Fair. In the case of cancellation, or if you chose not to participate in a make-up date for the 4th of July Street Fair, the City will retain half of your sponsorship payment to defray the cost of print and other media advertisements and administration of the sponsored program. Contributions are tax-deductible through the Ventura Community Partners Foundation, a 501(c)(3) non-profit public charity – Federal Tax ID/EIN# 46-1053921

Authorized Representative

Date

