VPD and Ventura Schools Partner with Motivational Multimedia Assemblies to Save Lives and Inspire Youth

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Event: VPD and Ventura Schools Partner with Motivational Multimedia Assemblies to Save Lives and Inspire Local Students **Location:** Anacapa Middle School, Balboa Middle School, DeAnza Middle School, Cabrillo Middle School and Buena High School **Officer Involved:** School Resource Officer J. MacLellan

Schedule:

3/9 Anacapa Middle School Cafeteria

- 1) 9:00 a.m.-10:30 a.m.
- 2)10:50 a.m.-12:20 p.m.
- 3)1:20 p.m. 3:00 p.m.

3/10 Balboa Middle School Gym

- 1) 9:08 a.m. 10:47 a.m.
- 2) 11:07 a.m. 12:46 p.m.
- 3) 1:21 p.m. 3:00 p.m.

3/11 DeAnza Middle School Gym

- 1) 9:00 a.m.-10:14 a.m.
- 2) 10:33 a.m.-11:47 a.m.
- 3)12:21 p.m.-1:35 p.m.

3/14 Buena High School Auditorium

- 1) 10:13 a.m.-11:11 a.m.
- 2) 11:11 a.m.-12:09 p.m.
- 3) 12:47 p.m.-1:45 p.m.

3/15 Cabrillo Middle School Cafeteria

- 1) 8:55 a.m.-10:00 a.m.
- 2) 10:51 a.m.-11:54 a.m.
- 3) 1:09 p.m.- 2:15 p.m.

Narrative:

The Ventura Police Department and the Ventura Unified School District have partnered with Motivational Multimedia Assemblies (MMA) for inspirational presentations at local middle and high schools from 3/9/16 thru 3/15/16. MMA aims to both challenge and inspire young people to develop strategies that will enable them to reach their true potential so that their life choices will not be diminished through avoidable, reckless and harmful behaviors.

Using music videos, movie and TV program clips, MMA creates a powerful impression viewed on 11 foot by 43 foot screens, conveying age-appropriate messages that encourage positive life choices. The program aims to educate students on the prevention of destructive decisions and behaviors such as drinking and driving and texting and driving. The themes include positive decision making, conflict resolution, drug prevention/traffic safety and personal excellence.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration

The media is welcome to attend but this event is not open to the public.