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MEDIA RELEASE

For Immediate Release

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For the fourth year in a row the Ventura City Fire Department will again join Firefighters across the country to help promote Breast Cancer Awareness Month. Ventura City Firefighters will wear Pink Embossed T-shirts from October 1st to October 15th in support of this cause.

The Ventura City Fire Department and the Ventura City Firefighters Association will again be partnering with the Downtown Ventura Organization in promoting and distributing Ventura City Fire Department T-Shirts to raise money for helping women diagnosed with breast cancer.

Every Fire Apparatus will have a flyer available that lists all downtown businesses where shirts are available to the public. The businesses joining our efforts are as follows:

[Red Brick Gallery](#)

315 E. Main Street
643-6400

[Trufflehounds Fine Chocolates](#)

607 E. Main Street
648-5870

[Fox Fine Jewelry](#)

560 E. Main Street (note, this is their NEW address!)
652-1800

[Sea Things](#)

500 E. Santa Clara Street
648-1954

[Bank of Books](#)

748 E. Main Street
643-3154

[Beautiful Disaster](#)



518 E. Main Street
641-2343

[Coastal Skincare](#)

428 Poli Street
641-2345

[Architexture](#)

25 S. Ventura Avenue
641-3900

[Wet Sand Surf Shop](#)

446 E. Main Street
(800) 750-7501

[Very Ventura](#)

79 S. California Street
628-3540

[Abednego Book Shoppe](#)

2682 E. Main Street
643-9350

T-shirts will be available at the above locations for the month of October, as long as supplies last. T-shirts are \$20 each. Cash or checks made payable to the Ventura Fire Foundation. Unfortunately there will be no shirts available for sale at the Fire Stations.

Dedicated proceeds will go to fund Ribbons of Life Breast Cancer Foundation located in Ventura that specifically serves women and families in Ventura County. This has been a huge success in past years and we are hoping for the same this year. The images included with this press release are not copyrighted and may be used by any media outlet.

[Ribbons of Life Breast Cancer Foundation](#)

Thank You for your Support!