

VPD and Ventura Schools Partner in Hi-Tech Program to Save Lives and Build for Teen's Future



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Event: Ventura Police Department and Ventura Schools Partner in Hi-Tech Program to Save Lives and Build for Teen's Future

Dates/Locations

(Please note, each school has multiple program start times. Members of the media should contact the school directly for start times)

February 10, 2015 -- Anacapa Middle School, 100 S. Mills Rd. Ventura CA, 93003

February 11, 2015 -- Balboa Middle School 247 S. Hill Road Ventura CA, 93004

February 12, 2015 -- Cabrillo Middle School 1426 E. Santa Clara Avenue Ventura CA, 93003

February 13, 2015 -- DATA (DeAnza Academy of Technology and the Arts) Middle School 2060 Cameron St Ventura CA, 93001

March 2, 2015 – Buena High School, 5670 Telegraph Road, Ventura, CA 93003

March 6, 2015 – Pacific High School 501 College Dr. Ventura CA, 93003

March 9, 2015 – Ventura High School 2 N. Catalina St Ventura CA, 93001

Officer(s) Involved: Facilitator, Ventura Police Department School Resource Officer, R. Lamborn

Narrative:

The Ventura Police Department (VPD) and the Ventura Unified School District (VUSD) is partnering with Motivational Multimedia Assembly (MMA), which uses high-tech imagery to present a dynamic, celebrity-filled multi-media show. Using popular music videos, movie and TV program clips, MMA creates a powerful impression viewed on 11 foot by 43 foot screens, conveying age-appropriate messages encouraging youth to make informed decisions on difficult choices and first-person stories on youth being challenged to make better decisions concerning their health, safety and future.

The VPD was recently awarded a grant from the California Office of Traffic Safety to educate students on the prevention of destructive decisions and behaviors such as drinking and driving, texting and driving, and driving under the influence of marijuana. Funding for the MMA program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

The VPD is committed to our youth and working with MMA to educate our leaders of tomorrow with these key messages: youth having control, being responsible, the consequence of underage drinking and drug use as well as perception versus reality.

Please note, the media is welcome and encouraged to attend this event but it is not open to the general public.