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MEDIA RELEASE

For Immediate Release

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For the fifth year in a row the Ventura City Fire Department will again join Firefighters across the country to help promote Breast Cancer Awareness Month. Ventura City Firefighters will wear Pink Embossed T-shirts from October 1st to October 15th in support of this cause.

The Ventura City Fire Department and the Ventura Fire Foundation, will again be partnering with the Downtown Ventura Organization in promoting and distributing Ventura City Fire Department Pink Embossed T-Shirts to raise money for helping women diagnosed with breast cancer.

Every Fire Apparatus will have a flyer available that lists all downtown businesses where shirts are available to the public. The businesses joining our efforts are as follows:

[Abednego Book Shoppe](#)

2682 E. Main Street
643-9350

[B on Main](#)

337 E. Main Street
643-9309

[Bank of Books](#)

748 E. Main Street
643-3154

[Beautiful Disaster/Handsome Devil](#)

518 E. Main Street
641-2343

[Chamber of Commerce - Ventura](#)

505 Poli Street
(805) 643-7222

[Coastal Skincare](#)



428 Poli Street
641-2345

[Sea Things](#)

500 E. Santa Clara Street
648-1954

[Snapper Jack's Taco Shack](#)

533 E. Main Street
648-4555

[Ventura Visitor's Center](#)

100 S. California Street
648-2075

[Very Ventura](#)

79 S. California Street
628-3540

T-shirts will be available at the above locations for the month of October, as long as supplies last. T-shirts are \$20 each. Cash or checks made payable to the Ventura Fire Foundation. Unfortunately there will be no shirts available for sale at the Fire Stations.

Dedicated proceeds will go to fund Ribbons of Life Breast Cancer Foundation located in Ventura that specifically serves women and families in Ventura County. This has been a huge success in past years and we are hoping for the same this year. The images included with this press release are not copyrighted and may be used by any media outlet.

[Ribbons of Life Breast Cancer Foundation](#)

Thank You for your Support!



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