

For Immediate Release

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Media Contact: Heather Sumagaysay, Public Information Officer

hsumagaysay@cityofventura.ca.gov

Ventura's 4th of July Street Fair seeking artisan vendors

Ventura, Calif. – Vendor applications for the City of Ventura's 4th of July Street Fair are now available online at www.cityofventura.ca.gov/StreetFair. This annual event runs from 10:00 a.m. to 4:00 p.m. on the 4th of July, in Ventura's Downtown District.

Vendor applications will be accepted beginning Thursday, February 1, 2024, through Monday, April 1, 2024, before 5:00 p.m. PST. Applications must be submitted online via the City's website. Eligible vendor groups include arts and crafts, non-profits, and food vendors. Sponsorship opportunities are also available and listed online.

"For almost 50 years, Ventura has celebrated the 4th of July with our annual Street Fair and Pushem-Pullem Parade," said Parks & Recreation Manager Emily Fox. "Residents look forward to participating in the parade wearing their red, white, and blue, and exploring the unique artists and makers booths at the street fair."

Entertainment is being scheduled by the Downtown Ventura Partners (DVP). If you are a musician or entertainer interested in participating in this year's event, please contact DVP at music@downtownventura.org.

For questions and more information, contact City of Ventura Acting Recreation Supervisor Allyson DesBaillets at 4thofjuly@cityofventura.ca.gov or (805) 654-7749.

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