

For Immediate Release

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Call for Artists: Ventura River Trail Improvements Project Public Art Mural

Ventura, Calif. – The City of Ventura seeks California-based artists or artist teams to submit proposals to create and install a mural at the Ventura River Floodwall along the Ventura River Trail. Applications are due online by February 8, 2024, at www.cityofventura.ca.gov/PublicArtOpportunities.

A public art mural will be featured on a levee floodwall just before the trail leaves the City of Ventura limits. The mural is to feature art that highlights the location as an entry into the City of Ventura while representing the cultural significance of Ventura's Westside, the Ventura River, and the culture of the larger city.

"The mural will cover approximately 320 square feet of surface area on the floodwall," said Recreation Manager Emily Fox. "We look forward to seeing the creative ways artists propose to showcase the beauty and cultural significance of the area."

This public art mural is part of the Ventura River Trail Improvements Project, funded by a nearly \$5 million grant from the California Department of Transportation through the Clean California Local Grant Program and administered by the City of Ventura.

The Ventura River Trail travels along State Route 33 and the east bank of the Ventura River, forming the western boundary of Ventura's Westside neighborhood. Along the trail's 1.8-mile City of Ventura stretch is a mix of residential, industrial, educational, and parkland uses.

Several community meetings and surveys allowed the public to help determine the project vision and identify trail improvements, beyond repaving the bike trail, adding solar lighting, and removing and replacing trail fencing. These additional improvements include updated accessibility to the trail, trail monuments, environmental and 'no litter' signage, native and drought-tolerant shrub and tree planting, trash cans, wayfinding to the trail, and other amenities.

Learn more about the Ventura River Trail Improvements Project at www.cityofventura.ca.gov/VenturaRiverTrail.

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