

For Immediate Release

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Celebrate 4th of July at Ventura's Annual Street Fair & Parade

Ventura, Calif. – It's a celebration by the sea! The City of Ventura's annual 4th of July Street Fair and Pushem-Pullem Parade returns on Tuesday, July 4, 2023, from 10:00 a.m. to 4:00 p.m. in Ventura's Downtown District.

The Pushem-Pullem Parade, presented by the Rotary Club of East Ventura, will begin at 10:00 a.m. on Main Street in front of Cemetery Memorial Park and continue into the Street Fair in Downtown Ventura. No registration is required.

This year's Street Fair features artisan vendors, a car exhibit, food trucks, live entertainment, a kids' activity area, and more. Attendees can also enjoy Downtown's local shops and outdoor dining as part of [Main Street Moves](#).

Both events are free to attend. Bikes, scooters, strollers, and wagons are welcome at the parade. Motorized vehicles are not allowed. A complimentary Bike Valet, courtesy of the City of Ventura Transportation Division and Bike Ventura, will be located at the corner of Main Street and South Chestnut Street from 10:00 a.m. to 4:00 p.m.

The Classic Car Exhibit will feature over 80 beautiful vehicles displayed on South Oak Street and South Palm Street from 10:00 a.m. to 4:00 p.m. Live entertainment, including local bands and community group performances, will take place at the intersection of California Street and Main Street.

Visit www.cityofventura.ca.gov/StreetFair for more details, including parking information and event maps.

For further event questions, contact Recreation Coordinator Allyson DesBaillets at adesbaillets@cityofventura.ca.gov or (805) 654-7749.

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