

For Immediate Release

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Community invited to virtual workshop on economic development

Ventura, Calif. - The City of Ventura's Economic Development team invites community members to participate in a virtual workshop to discuss the development of a five-year economic plan. The virtual workshop will take place on Wednesday, May 31, 2023, at 6:00 p.m.

"Economic development is critical to the long-term success of our community. Our goal is to create a strategic plan that reflects the values and priorities of our residents, and that will guide our investments and decision-making over the next five years. I encourage all members of our community to participate in the virtual workshop and help shape the future of the City of Ventura," said Mayor Joe Schroeder.

During the workshop, attendees will have the opportunity to hear from industry experts and community leaders on the importance of economic development and contribute ideas and insights on what they believe are the most important priorities for our community. An online survey is also available for those who are unable to attend the workshop on the [project website](#). The survey will remain open until Friday, June 16, 2023.

"The five-year economic development strategic plan is critical to the long-term success and prosperity of our community," shared Economic Development Manager Meredith Hart. "Strategic plans help to guide decision-making and investments towards achievable goals, leading to economic growth, job creation, and an improved quality of life for residents to foster a what we're calling a '*Vibrant Ventura Vision*.'"

The Economic Development team embarked on a robust initiative to garner input from community members, business groups, and economic partners beginning January 2023 to build its latest economic development strategic plan. The anticipated timeline for gathering input, developing best practices, and assessing resources will conclude with a final presentation by early-fall 2023.

For more information about the event, sign-up for notifications, and additional details on how to participate, please visit www.cityofventura.ca.gov/ED.

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