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Three Ventura businesses honored as part of the City's new Business Recognition Program

Ventura, Calif. — Café Ficelle, Island Packers, and Scrubs on the Run were among the first three local businesses recognized by the City Council during its meeting on January 23, 2023, as part of the City's new Business Recognition Program.

The program, a partnership between the City's Economic Development Division and Ventura Chamber of Commerce, was created to honor local businesses for special achievements in the areas of growth, environmental stewardship, community enrichment, business resiliency, and industry innovation.

"The City of Ventura is committed to promoting a vibrant economy that supports local businesses," said Mayor Joe Schroeder. "It's truly inspiring to see the hard work of our many business owners. Their commitment to innovation and growth is a testament to the spirit of Ventura and I am proud to celebrate their successes."

Three business owners will be honored every quarter during a City Council meeting and presented with a certificate of recognition. To be eligible for the Business Recognition Program, businesses must be:

- Located in the City of Ventura
- Open for at least five consecutive years
- A for-profit business
- Have at least two employees

Business nominations are open to the public and accepted on a rolling basis.

Learn more about the Business Recognition Program, eligibility requirements, and the nomination process at www.CityofVentura.ca.gov/BusinessRecognition.

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