

For Immediate Release

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4th of July Street Fair: Vendor and sponsor applications open

Ventura, Calif. – The City is seeking vendors and sponsors for the 46th Annual 4th of July Street Fair and Pushem-Pullem Parade. This year's event is themed "Celebration by the Sea" and will run from 10:00 a.m. to 4:00 p.m. on Tuesday, July 4, 2023, in Ventura's Downtown District.

Vendor applications and sponsorship forms are available on the City's website at www.cityofventura.ca.gov/StreetFair. Eligible groups include arts and crafts, non-profits, and food vendors.

Vendor applications will be accepted beginning Wednesday, February 1, 2023, through Monday, April 3, 2023, before 5:00 p.m. PST. Applications can be submitted by mail, email, or dropped off in-person at City Hall, located at 501 Poli Street, Room 226.

Entertainment is being scheduled by the Downtown Ventura Partners (DVP). If you are a musician or entertainer interested in participating in this year's event, please contact DVP at: music@downtownventura.org.

For questions and more information, contact City of Ventura Recreation Coordinator Allyson DesBaillets at adesbaillets@cityofventura.ca.gov or (805) 654-7749.

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