



FOR IMMEDIATE RELEASE

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City of Ventura Awarded Grant from the Office of Traffic Safety for Bicycle and Pedestrian Safety Program

Ventura Calif. – The City of Ventura’s Public Works Department received a \$52,588 grant from the California Office of Traffic Safety (OTS) that will fund activities emphasizing the safety of bicyclists and pedestrians.

"Active modes of transportation like biking and walking are great ways to explore our beautiful community," shared Public Works Director Phil Nelson. "We are grateful for the support from the Office of Traffic Safety to help continue enhancing the safety and comfortability for those using our streets and sidewalks outside of cars."

Grant funds will support a variety of activities focused on bicycle and pedestrian safety:

- Bicycle training courses that educate youth on safe riding behaviors.
- Helmet fitting inspections and distribution of helmets to those in need.
- Community and school education presentations.
- Community bike rides that encourage and teach riders safe riding skills.
- Pop-up events that promote road visibility with safety equipment such as reflective armbands/leg bands and bicycle headlights/taillights.

"Every bicyclist and pedestrian should feel safe on the road," OTS Director Barbara Rooney said. "Education is one of many important tools that collectively work to ensure everyone reaches their destination safely, regardless of how they travel."

The grant program will run through September 2023.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

For more information about active transportation in the City of Ventura, visit www.cityofventura.ca.gov/ActiveTransportation.

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