

For Immediate Release**June 15, 2022**

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Ventura, Calif. – Ventura's annual 4th of July Street Fair and Pushem-Pullem Parade returns to the Downtown District on Monday, July 4, from 10:00 a.m. to 4:00 p.m. This year's event theme is "2022: Red, White & Blue!"

The Pushem-Pullem Parade, presented by the Rotary Club of East Ventura, will begin at 10:00 a.m. on Main Street in front of Cemetery Memorial Park and continue into Downtown Ventura, leading into the Street Fair.

Both events are free to attend. Bikes, scooters, strollers, and wagons are welcome to participate in the parade. Motorized vehicles are not allowed.

The street fair features arts and crafts booths, live entertainment, a car exhibit, and family-friendly activities. Downtown businesses and restaurants will also be open as part of the Main Street Moves program.

The Downtown Ventura Partners Organization presents live entertainment stages with local bands and community group performances at Mission Park and at the intersection of California Street and Main Street. Several smaller stages will also be placed throughout the event featuring acoustic artists.

Visit www.CityofVentura.ca.gov/StreetFair for more details. For event questions, contact Recreation Coordinator Allyson DesBaillets at adesbaillets@cityofventura.ca.gov or (805) 654-7749.



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