



NEWS RELEASE

April 13, 2022

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Twenty-one drivers cited during bicycle and pedestrian safety enforcement operation

Ventura, Calif. — The Ventura Police Department issued 21 citations for a variety of violations made by drivers during a bicycle and pedestrian safety enforcement operation on April 12, 2022.

“Safety is a shared responsibility, with drivers holding the greatest responsibility to keep other road users safe,” said Officer Chris Wilson. “We hope this education and enforcement operation serves as a reminder to our community to look out for one another on the road.”

Drivers were contacted and cited for violations. Failure to yield to a pedestrian in a marked crosswalk was the primary violation.

The operation took place between 7:30 a.m. - 5:30 p.m. at Telephone Road and Cachuma Avenue, Telegraph Road and Glen Ellen Drive, and North Ventura Avenue and Kellogg Street.

Each of these locations is equipped with rectangular rapid flashing beacons, or RRFB, which is a street enhancement used to make crosswalks and pedestrians more visible in marked crosswalks to increase safety.

This enforcement and education program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

To learn more about the Office of Traffic Safety grant and VPD’s educational efforts, contact Emily Graves, Community Outreach Specialist for the Ventura Police Department, at egraves@cityofventura.ca.gov.

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