

For Immediate Release

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**Fourth of July Street Fair returns to Ventura
*Vendor applications now available***

Ventura, Calif. – The annual Fourth of July Street Fair and Pushem-Pullem Parade is set to return this year for the first time since 2019.

The parade is themed "2022: Red, White, & Blue!" and will run from 10:00 a.m. to 4:00 p.m. on Monday, July 4, throughout Downtown Ventura.

Vendor applications and sponsorship opportunities are now available on the City's website at www.cityofventura.ca.gov/StreetFair. Vendor groups include arts and crafts, non-profits, and food vendors.

Due to changes in the layout and scope of the event, the City will not be accepting applications from commercial vendors, temporary food facility (TFF) type 1 food vendors, or mobile food facility (MFF) type 4 food vendors.

Vendor applications are due by 5:00 p.m. PST on Tuesday, April 12. Applications can be submitted by mail, email, or dropped off in-person at City Hall in Room 226, located at 501 Poli Street.

For questions and more information, contact City of Ventura Recreation Coordinator Allyson DesBaillets at adesbaillets@cityofventura.ca.gov or call (805) 654-7749.

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