

For Immediate Release

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Media Contact: Heather Sumagaysay, Public Information Officer,
hsumagaysay@cityofventura.ca.gov

Residents invited to spread the love on biking, walking, and rolling in Ventura

Join the virtual workshop on Thursday, February 17, 2022

Ventura, Calif. - The City of Ventura will host a virtual workshop on Thursday, February 17, 2022, from 6:00-8:00 p.m. to gather input about walking, bicycling, and accessing transit as part of its Active Transportation Plan, or ATP.

“Our goal with the Active Transportation Plan is to improve safety and accessibility when walking, biking, rolling, and taking transit in the City,” shared Ventura Public Works Director Phil Nelson. “Gathering feedback from community members with different cultural, racial, and demographic identities has been an important focus of our outreach efforts related to this plan. We want to invest in and prioritize healthy and equitable transportation options that will benefit the entire community.”

For the ATP workshop on February 17, participants will be able to share ideas about project goals and objectives as well as review bike and pedestrian networks. The workshop will also be live-streamed on YouTube and posted on the ATP project website to allow people to view the presentation and contribute feedback on their own time. To register for the virtual workshop and sign up to receive email updates, visit www.ActivePlanVentura.com

The ATP was launched in summer 2021 and aims to create a roadmap of projects and programs that will enhance the experience for all modes of transportation throughout Ventura. Project elements include a Safe Routes to School component to recommend infrastructure improvements and traffic safety programs for K-12 students and families, as well as a Complete Streets component to develop policy guidance and standards recommendations for City staff.

To date, the City’s public works team has completed the first phase of engagement for the ATP, which concluded in the fall of 2021. Staff collected nearly 1,400 responses in a citywide active transportation survey and conducted research at 25 local schools to observe drop-off and pick-up patterns. Outreach efforts have also included two community bike rides, virtual and in-person focus groups as well as pop-up events with community stakeholders, low-income and minority households, homebound seniors, youth, and parents.

To view the community survey results, existing conditions report, or to register for the upcoming workshop, visit the City’s ATP website at www.ActivePlanVentura.com.

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