

FIRE DEPARTMENT

MEDIA RELEASE

For Immediate Release

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For the tenth year in a row the Ventura City Fire Department will again join forces with Firefighters across the country to help promote Breast Cancer Awareness Month. Ventura City Firefighters will wear Pink Embossed T-shirts from Oct. 1st to Oct. 15th in support of this cause.

The Ventura City Fire Department, and the Ventura City Firefighters Association, will again be partnering with Downtown Ventura Businesses in promoting and distributing Ventura City Fire Department Pink Embossed T-Shirts. These efforts will raise money for the Ribbons of Life Breast Cancer Foundation helping women diagnosed with breast cancer.

The businesses joining our efforts are as follows:

Anacapa Brewing Company, 472 E Main St. (805) 643-2337	anacapabrewing.com
Blazing Scissors, 104 N. Ashwood Ave (805) 642-4088	@blazingscissorssalon
Chamber of Commerce, 505 Poli St. (805) 643-7222	venturachamber.com
Coastal Skincare, 428 S. Poli St. Suite C (805) 641-2345	coastalskincare.net
Crush Salon & Dry Bar, 654 E. Main St. (805) 653-0663	saloncrush.com
Snapper Jack's Taco Shack, 533 E. Main St. (805) 648-4555	snapperjackstacoshack.com
Tiki Girl, 434 E. Main St. (805) 643-4800	shoptikigirl.com
Ventura Visitors Center, 100 S. California St. (805) 648-2075	visitventuraca.com
Very Ventura Gift Shop and Gallery, 540 E. Main St. (805) 628-3540	very-ventura.com

T-Shirts will be available at the above locations for the month of October, as long as supplies last. T-Shirts are \$20 each. Cash or check. Checks payable to the "Ribbons of Life BCF". Unfortunately, there will be no shirts available at Fire Stations for sale.

Dedicated proceeds will go to fund the Ribbons of Life Breast Cancer Foundation located in Ventura that specifically serves women and families in Ventura County. This has been a huge success in past years and we are hoping for the same this year. The images included with this press release are not copyrighted and may be used by any media outlet. <http://www.ribbonsventura.org>

Thank You for your Support!

Rod Dingman
Ventura City Fire Department