

CITY OF VENTURA

NEWS RELEASE

501 Poli Street
Ventura, CA 93001

For Immediate Release
September 13, 2019
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City of Ventura Senior Strategic Plan – Community Input Needed

The City of Ventura needs your input. City Council allocated Measure O funding to develop a Senior Strategic Plan. To start the process, two public forums will be held on Tuesday, October 1st to gather community input on senior services and needs in the City of Ventura.

- **Public Forum #1**, Tuesday, October 1, 2019
11am-12:30pm at City Hall in the Community Meeting Room
- **Public Forum #2**, Tuesday, October 1, 2019
6:30-8pm at City Hall in the Community Meeting Room

GreenPlay, LLC, a nationally known parks and recreation management consulting firm has been hired by the City of Ventura to develop a Senior Strategic Plan. During the week of September 30th GreenPlay will be hosting public forums, focus groups, and stakeholder meetings to gather valuable community input. GreenPlay will also be conducting a senior needs assessment survey throughout the month of October.

The Senior Strategic Plan will allow the City of Ventura to identify current and emerging senior needs, potential gaps in services, and partnership opportunities. In addition, the plan will develop a set of realistic goals for meeting senior needs with strategies and actionable steps for accomplishment.

If you have any questions regarding the Senior Strategic Plan, please contact Community Partnerships Manager, Emily Fox at efox@cityofventura.ca.gov.



City of Ventura
Senior Strategic Plan

BE HEARD!
COMMUNITY INPUT NEEDED

This release is available at www.cityofventura.ca.gov.