

CITY OF VENTURA

NEWS RELEASE

501 Poli Street
Ventura, CA 93001

For Immediate Release

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City of Ventura Announces Launch of Clean Power Alliance

The City of Ventura is proud to announce that our community will soon enjoy the advantages of clean, renewable power at competitive rates. On February 26, 2018, the Ventura City Council voted to join the Clean Power Alliance. Starting in February 2019, Clean Power Alliance will be the new electricity provider for our community.

Clean Power Alliance is a public agency made up of 31 local governments across Los Angeles and Ventura counties--including the City of Ventura--working together to bring clean, renewable power choices to our communities. Clean Power Alliance purchases clean power and Southern California Edison (SCE) will deliver it--nothing else changes. SCE will continue to deliver power to homes and businesses, send one bill, and be responsible for resolving any issues with electricity service.

Residents will not have to do anything to be automatically enrolled in Clean Power Alliance's 100% Green Power rate option, which provides 100% renewable content and gives customers the opportunity to join the City of Ventura in our commitment to protecting the environment.

Customers will still have access to special rates or programs such as CARE, FERA, Medical Baseline, Level Pay and Summer Discounts. Customers currently enrolled in the CARE, FERA, and Medical Baseline assistance programs, and enrolled in the City's 100% Green Power will be charged the same rates they would have paid to SCE. Clean Power Alliance will also develop new and unique programs exclusively for local customers.

If customers decide 100% Green Power is not the right fit for them, they will be able to select one of Clean Power Alliance's other two rate options: Lean Power, which provides 36% renewable content at the lowest possible cost, and Clean Power, which provides 50% renewable content and the opportunity to support building a cleaner future. No matter the rate option, Clean Power Alliance offers the shared benefits of local management and control, stable, competitive rates, and higher renewable content.

Service for residential customers will begin in February 2019. To choose a different rate option, visit cleanpoweralliance.org or call the customer service team at 888-585-3788. Clean Power Alliance service for non-residential customers is scheduled to begin in May 2019. ###