

CITY OF VENTURA

NEWS RELEASE

501 Poli Street
Ventura, CA 93001

For Immediate Release

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**City of Ventura Seeks Input from Local Businesses for
Broadband and Fiber Master Plan**

The City of Ventura is seeking input from area businesses for the creation of its Broadband and Fiber Master Plan. The business community can participate by completing an online survey in English or Spanish at www.cityofventura.ca.gov/913/Economic-Development by November 16, and by attending one of the focus groups. The focus groups will be used to gather feedback on experiences with high-speed internet in the City of Ventura, how it affects business, and strategies that could be considered for the plan. The general public will have the opportunity to provide input during the next phase of the outreach that is slated for January 2019.

Focus groups will be held for the business community on the following dates:

- Monday, October 15, 2018 at 5:30pm in the Community Meeting Room at City Hall, 501 Poli Street
- Tuesday, October 16, 2018 at Noon in the Pavilion Room at the Museum of Ventura County, 100 E. Main Street

The same information will be presented at both meetings. Participants are encouraged to RSVP at www.cityofventura.ca.gov/913/Economic-Development.

Ventura is taking a proactive approach to economic development and planning for Smart City initiatives, by committing itself to enabling greater high-speed internet connectivity for government facilities and businesses. The Broadband and Fiber Master Plan will assess the current state of broadband, determine whether it is meeting the needs of Ventura's businesses and municipal operations, and lay out an implementation strategy to ensure future needs are met. The Plan will also provide public policy

recommendations around wireless and wired infrastructure allowing Ventura to maximize efficiency and cost effectiveness in preparing for future technologies.

The City of Ventura has selected Magellan Advisors, the nation's leading broadband and Smart City consulting firm, as its partner in the development of the Broadband and Fiber Master Plan.

This release can be found on the City of Ventura's website at www.cityofventura.ca.gov.###