

CITY OF VENTURA

NEWS RELEASE

501 Poli Street
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For Immediate Release

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Public Invited to Grand Opening Celebration for Kellogg Park, April 14

The City of Ventura and The Trust for Public Land invite the public to attend the grand opening celebration for Kellogg Park, located at the corner of Kellogg Street and Ventura Avenue, on Saturday, April 14, 2018, from 10 am to noon. The celebration will include an official ribbon-cutting ceremony, live music, community garden tours, free treats, and opportunities for play on the new amenities.

“Kellogg Park is a big win for our residents providing more areas for us to relax, play and connect with our neighbors”, stated Deputy Mayor Matt LaVere. “Not only will the park reduce greenhouse gasses, it establishes a commitment we have to our residents to provide an excellent quality of life.”

The Ventura City Council approved the purchase of the 2.4-acre site in 2013 and the park was built in partnership with The Trust for Public Land, Kaiser Permanente Heal Zone and the community. Designed by Pacific Coast Land Design in alignment with the community’s vision, the park includes: a new playground area (for ages 2-12 with a nature and adventure focus), restroom, walking path, outdoor fitness equipment, stone amphitheater, community garden, bike racks, picnic tables, permanent cornhole stations, drought tolerant grassy play area/open space, 1.75 acres of native plantings, swales and a water catchment system.

The highly anticipated park opens after less than one year of construction following several years of fundraising. The construction cost for the park was \$3.5M.

Guillermo Rodriguez, California Director of The Trust for Public Land, said, “Our goal is that everyone in California should live within a 10-minute walk to a park and the creation of Kellogg Park is a big step in that direction for the people in this neighborhood in Ventura. We were proud to work with the local residents and the city to make this park a reality.”

For more information about Kellogg Park or to make a donation, visit www.cityofventura.ca.gov/KelloggPark. Watch the construction of the park here <https://vimeo.com/229911614>.

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come. Millions of people live near a Trust for Public Land park, garden, or natural area, and millions more visit these

sites every year. To support The Trust for Public Land and share why nature matters to you, visit www.tpl.org.

This release is available on the City of Ventura website at www.cityofventura.ca.gov.###