

CITY OF VENTURA  
**NEWS RELEASE**

501 Poli Street  
Ventura, CA 93001

For Immediate Release

February 6, 2018

Contact: Michelle Godoy Morales, (805) 654-7749

Marieanne Quiroz, (805) 658-4724

**Vendor Applications Now Available for City of Ventura 4<sup>th</sup> of July Street Fair**

The City of Ventura is now accepting vendor applications for the 43<sup>rd</sup> Annual 4<sup>th</sup> of July Street Fair, scheduled for Wednesday, July 4, 2018, from 10 am to 5 pm. Located on Main Street in historic downtown Ventura, the street fair stretches nine blocks and draws upwards of 50,000 visitors annually. Craft, food, commercial, non-profit and activity vendor applications can be found online at [www.cityofventura.ca.gov/streetfair](http://www.cityofventura.ca.gov/streetfair). Completed applications can be mailed or hand-delivered to City Hall, 501 Poli Street, Room 218, Ventura, CA 93001. Applications will be taken on a first come, first served basis through Thursday, April 12, or until spaces are filled.

This year's street fair theme, "Ventura Strong," will showcase handmade arts and crafts by more than 200 artisans and feature children's activities, savory foods and three stages of entertainment. Children and adults with their bicycles and little red wagons are invited to dress up and participate in the Pushem-Pullem Parade, sponsored by the Ventura East Rotary Club. Parade participants will assemble at Cemetery Park at 9 am and parade down Main Street at 9:30 am towards the Street Fair. Sponsorship opportunities are also available. Street Fair information, applications and sponsorship forms can be found at [www.cityofventura.ca.gov/streetfair](http://www.cityofventura.ca.gov/streetfair).

This release is available on the City of Ventura website  
[www.cityofventura.ca.gov](http://www.cityofventura.ca.gov). ###