

FIRE DEPARTMENT

MEDIA RELEASE

For Immediate Release

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For the seventh year in a row the Ventura City Fire Department will again join forces with Firefighters across the country to help promote Breast Cancer Awareness Month. Ventura City Firefighters will wear Pink Embossed T-shirts from Oct. 1st to Oct. 15th in support of this cause.

The Ventura City Fire Department, and the Ventura Fire Foundation, will again be partnering with the Downtown Ventura Organization in promoting and distributing Ventura City Fire Department Pink Embossed T-Shirts to raise money for helping women diagnosed with breast cancer.

Every Fire Apparatus will have a flyer available that lists all downtown businesses where shirts are available to the public. The businesses joining our efforts are as follows:

Beautiful Disaster/Handsome Devil, 518 E. Main St. (805) 217-2113	bdrocks.com
Blazing Scissors, 104 N. Ashwood Ave (805) 642-4088	
Chamber of Commerce, 505 Poli St. (805) 643-7222	venturachamber.com
Coastal Skincare, 428 S. Poli St. Suite C (805) 641-2345	coastalskincare.net
Crush Salon & Dry Bar, 654 Main St. (805) 653-0663	saloncrush.com
Snapper Jack's Taco Shack, 533 E. Main St. (805) 648-4555	snapperjackstacoshack.com
Ventura Visitors Center, 100 S. California St. (805) 648-2075	visitventuraca.com
Very Ventura, 540 E. Main St. (805) 628-3540	fun-in-ventura.com

T-Shirts will be available at the above locations for the month of October, as long as supplies last. T-Shirts are \$20 each. Cash or check. Checks payable to the Ventura Fire Foundation. Unfortunately, there will be no shirts available at Fire Stations for sale.

Dedicated proceeds will go to fund the Ribbons of Life Breast Cancer Foundation located in Ventura that specifically serves women and families in Ventura County. This has been a huge success in past years and we are hoping for the same this year.

<http://www.ribbonsventura.org>

Thank You for your Support!

Rod Dingman
Ventura Fire Foundation

