

For Immediate Release

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\$1.5 Million Grant for Ventura's Kellogg Park

The City of Ventura is proud to announce being awarded a \$1.5 million dollar grant from the National Parks Service for the Kellogg Park project located at Ventura Avenue and Kellogg Street. The grant comes from the Land and Water Conservation Fund (LWFC). Established in 1963 by President Kennedy, the LWCF grant provides funding to cities, counties, eligible districts, and state agencies for acquisition and development projects to create outdoor recreational resources.

State Rep. Julia Brownley was pleased to get the grant from the National Parks Service who awarded \$1,612,049 to the State for the entire project, which includes the cost of the state administrating the LWFC program (\$112,904). The remaining \$1.5 million for the construction of the new park will provide "much-needed community space" for west end residents, stated Rep. Julia Brownley, D-Westlake Village.

To date, the Kellogg Park project has raised – through grants, donations and community member pledges – \$3.4 million of the \$4.3 million dollars needed to completed the built.

"We are extremely pleased that this grant brings us that much closer to our goal of raising \$4.3 million dollars to complete the Kellogg Park build. This is another example of the City working together with our partners to secure grant funding and provide space where families and children can play, relax and enjoy nature," said City of Ventura Mayor Erik Nasarenko.

Kellogg Park is in the final stages of approval from the City of Ventura before beginning construction by the end of the year. City Council approved the purchase of the site in 2012; then partnered with the Trust for Public Land (TPL) to develop the park. TPL has hired Pacific Coast Land Design, Inc. (PCLD) to create a park design in alignment with the amenity desires of the community. The park is expected to open Winter 2017/2018.

The proposed Kellogg Park Development Project will transform a currently vacant 2.4-acre lot into a green and vibrant nature park. The design includes: a new playground area (for ages 2-12 with a nature and adventure focus); 0.25-mile walking path with mile markers; outdoor fitness equipment; a stormwater amphitheater, bike racks, drought tolerant, grassy play area/open space; 1.75 acres of native plantings; swales and a water catchment system.

Funding is still needed to fully build out the park. The Ventura Community Partners Foundation, a non-profit that supports the City of Ventura's Parks and Recreation projects, is seeking both cash and in-kind donations to complete the park. Benches, picnic tables, and other amenities can

be dedicated in honor of a loved one, or sponsored by a local company, to show support and leave a legacy.

For more information about Kellogg Park, or to make a donation, visit www.cityofventura.net/KelloggPark, or contact: Katrina Maksimuk at 805/658-4775, kmaksimuk@cityofventura.net. --###--