



2015 Corporate Games News - September 2014

From the Director



Seeking Sponsors & Teams for 2015!

I'm using this month's "soap box" for two messages: (1) to appeal for new and returning sponsors and (2) everyone know all the ways we are broadening the appeal of Corporate Games to your company's employees at every level of ability, fitness and interests.

Companies considering Bronze (\$1500), Silver (\$3000) and Gold (\$5500) sponsorships should let us know by October 15 using the fill, save and send [sponsor form](#). This early deadline request ensures that we acknowledge your company in all our printed materials--booklets, postcards, posters and ads--to give your company maximum exposure. Silver and Gold sponsors also receive a complimentary team entry, web links in our electronic messaging and recognition at City Council. Read below for details or click here for the [sponsor form](#) at www.venturacorporategames.org.

We are also hard at work with so many "home improvements" that the 2015 Corporate Games will be the best ever in broadening the appeal to your company's diverse personnel. We are...

- adding new events such as LAZERTAG hosted by Lazertag Extreme in Simi Valley. Reserve practice time for your company by contacting Joey Thimian at 805/577-8400 or joey@lazertagextreme.com;
- remaking Opening Ceremonies as a more family & friend oriented event full of fun on Saturday, 10 am to 1 pm, at Ventura Community Park with wacky Office Olympics, Corn Hole, aquatics activities, music, food trucks and the Health & Business Fair; and
- ensuring players of all abilities and talents can participate with more table games, design challenge contests and team unity events in all) to choose from.

If your company hasn't ever participated in the Corporate Games before, now is the time to get involved. Sloan LED, GSMS Inc., Harl Freight, Custom Packing Supplies and Cryogenic Experts Inc. are companies signaling their intent to be first timers. And many of our participating companies are planning to return once again. So join us for the 26th annual Ventura Corporate Games and its 10,000 participants, 80 companies, 32 events and 6 weeks of friendly business to business team sports competition and discover a great way for your company to increase workplace wellness, pride and excellence through employee teamwork, camaraderie, competitor fun while winning Gold, Silver and Bronze medals, trophies & awards.

Find out more by checking out our website and its online forms at www.venturacorporategames.org that make signing up from October 15 to February 13 so easy. Any questions, comments or ideas? Please feel free to contact me by phone or email at 805.658.4738 or eburton@cityofventura.net. And thank you for your support of and participation in the Corporate Games! It's Game Time!

Eric Burton

Event News



2015 Corporate Games Schedule

Early Registration begins October 15
 Registration ends - February 13
 Opening Ceremonies - March 28
 Sponsor Reception - April 1
 Closing Ceremonies - May 9

Company Spotlight

Send us your company's experience with Corporate Games and we will highlight it in this section! Please send text, images or links eburton@cityofventura.net.



California State University at Channel Islands (CI) participated in Corporate Games as a Division company last year and recently spotlighted in its newsletters both an individual (a faculty member) and a group its custodial staff) who enjoyed being part of the games.

Biology professor Tom Schmidhauser represented CI in the Ventura Corporate Games in April. He took fourth place in the 5K for men 50-59. In 2013, he took third place in the same race. At 57, he has completed 10 marathons, including the Boston Marathon in April. [Read the article here.](#)



Joseph Mendez of CI's Custodial Staff, known for fostering a positive environment at the university, said about the benefits of participation, "It's gratifying. I enjoy the (Ventura) Corporate Games event each year. You get to know people in other departments and compete against local companies. It builds camaraderie." [Read the article here.](#)



Now accepting 2015 Corporate Games Sponsorships through October 15

Instant brand recognition and association with an established regional event attended by tens of thousands, long-term media coverage and City Council acknowledgement are just a few of the benefits that Corporate Games sponsors receive. Corporate Games offers three levels of sponsorship.

Event or Bronze Sponsors (\$1,500) enables your company to get involved in the Corporate Games at a ground level. With this sponsorship you can increase exposure at those events that mean the most to you while your support enables the City of Ventura to enhance the Corporate Games.

The Silver Sponsor (\$3,000) is the most popular sponsorship level and includes more media coverage and on-site opportunities, plus team registration. Companies get more bang for their buck with this sponsorship level that also includes some V.I.P benefits.

The Gold Sponsor (\$5,500) is suited for companies that want to be fully invested in the Corporate Games and includes all the benefits Corporate Games has to offer. Companies sponsoring at this level will get the highest level of media coverage, on-site promotional coverage, social media exposure and all the V.I.P. benefits available. Sponsorship also includes team registration that has a value of up to \$2,500.

To date we have 8 companies ready to deepen their commitment to the Corporate Games by becoming a member of the sponsorship family for 2015, including Monsanto, Cydcor, Sage Publications, Ventura County Credit Union, AECOM, Brighton Management, Ventura County Star, and The Cheesecake Factory Calabasas. Consider joining us and [check out our handy one-sheet sponsorship form](#) at www.venturacorporategames.org.

For more information on sponsorship levels please contact Laura Johnson at ljohnson@cityofventura.net or call 805.677-3917.



Sea-to-Shore Adventure Race returns October 25

Adults, 16 years and up, grab a partner and your paddleboards and meet us at Ventura Pier as one of you swims ½ mile around the pier, the other runs a beach 5K and both of you take your separate paddleboards around two State Beach buoys to complete the race. Check in begins at 7 am with the first head at 8 am. [Sign up here](#) or use the link below (\$60/per team or \$75 on race day) or get more info at 805/658-4747 or www.cityofventura.net/adultsports.



December Softball Tournament of Champions

Men's and coed Rec & Novice teams are invited to sign up for the Tournament of Champions please



December 6-7 & 13-14. Rec teams are considered upper division and include players with tournament experience. Novice teams are beginner teams. Fees are \$200/per team plus \$15 per game for umpires. [Sign up here](#) or use the link below to get more information at 805/658-4747: www.teamsideline.com/ventura.

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