

\$1 million grant awarded to the City of Ventura's Kellogg Park development project



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Contact: Elena Brokaw, 805-658-4731

Nancy O' Connor, 805-658-4738

Lysa Urban, 805-677-3914

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The State of California's Strategic Growth Council announced its Urban Greening Grants this week, and the City of Ventura's Kellogg Park development project was awarded \$1M – one of the largest amounts granted. Kellogg Park, on Ventura's Westside, is in the development phase of converting the 2.5 acres of light commercial property to a beautiful neighborhood park for families and community members.

The city's Parks, Recreation and Community Partnerships Department has been working closely with The Trust for Public Land to apply for grants to support development of the Kellogg Park site. In June 2013 the Ventura City Council approved acquisition of the Kellogg Park, which allowed the Trust for Public Land to apply for the Urban Greening Grant. "We are thrilled that the stalwart support of the city and people of Ventura for this project has been rewarded by our securing this grant," said Gina Fromer, California Director of The Trust for Public Land. "Kellogg will deliver our mission to create parks for people in exactly the way we hoped for when we first started work here 2 years ago."

Mayor Cheryl Heitmann said, "This grant award is exciting news. We are now on our way to creating a vibrant park on the Westside for our community. We so appreciate the partnership and collaborative efforts of many including the HEAL Zone (Healthy Eating Active Living project), Kaiser Permanente, The Trust for Public Land, the Westside Community Council and the city's Parks and Rec Commission."

"We're getting ready to kick off a community fundraising campaign to help secure the remaining funds necessary to make Kellogg Park a reality and this grant is a great start," added Elena Brokaw, director for the City of Ventura's Parks, Recreation and Community Partnerships Department.

For more information contact: Elena Brokaw at ebrokaw@cityofventura.net or 805/658-4731.

This release is available on the City of Ventura website at www.cityofventura.net. ###