

## Ventura's July 4th Street Fair is "Honoring Our Heroes"



Print

Share

RSS

**06/25/2014**

*For Immediate Release*

June 25, 2014

Contact: Michelle Godoy-Morales, 805/654-7749

Richard Newsham, 805/658-4706

### **Ventura's July 4th Street Fair is "Honoring Our Heroes" with free parade, music, food & arts sales, children's activities and tours**

STREET FAIR: Ventura's 4th of July Street Fair continues its proud 39-year-old tradition on Friday, July 4, 2014 from 10 am to 5 pm in Ventura's Downtown Cultural District. The Independence Day event regularly draws 30,000 residents and visitors in a showcase of handmade arts and crafts by more than 300 artisans along nine blocks of Main Street from Fir Street to Mission Park, children's activities, environmental displays, savory foods and 5 STAGES OF LIVE ENTERTAINMENT:

#### **FIR STREET Gold Coast Toyota Stage**

10-11 Ventura B n B Square Dance Club

11-11:30 Got Rhythm Dance & Performing Arts Center

11:30-12:30 United Pentecostal Church Choir

12:30-1 Barranca Vista Dancers

1-1:30 Ventura Chapter, Barbershop harmony Society

2-4:30 Cruise Knights

#### **MISSION STAGE-Players Casino & The Patio Stage**

11-3 Iron Mountain Boys

#### **CALIFORNIA STREET Ventura Harley Davidson Stage**

10:30-12:30 Pier 101

1:30-4:30 C.G. Ryche

#### **PALM STREET Ventura County Credit Union Stage**

11-1:30 Caliente

2:30-4:30 Unusual Suspects

#### **MINI PARK**

10-5 Gold Coast Broadcasting

PARADE: Children and adults and their bicycles and little red wagons are invited to dress up as their favorite hero for the Pushem-Pullem Parade sponsored by the Ventura East Rotary Club that assembles at Cemetery Park (Main & Crimea) at 9:30 am and begins to parade down Main Street at 10 am. Participants receive a free commemorative button while supplies last. This year's parade theme: "Honoring Our Heroes."

TOURS, EXHIBITS & FUN FOR KIDS: Visit the Ventura Visitors Bureau (at California & Santa Clara St) for information on downtown Ventura. City Hall, now 101 years old, offers guided tours at 11am, 1pm and 3 pm. The Sierra Club hosts global awareness displays, exhibits of environmentally friendly cars and hands-on activities for children on Chestnut Street. Mission Park offers children train rides and WOW "Jump Party" Inflatables. The Downtown Rotary Club will sell fireworks tickets (10-2) at the information booth.

PARKING: Park for free in the downtown parking structure, city lots or Ventura Co. Government Center where a free shuttle runs to the street fair every 30 minutes (no pets, except for service animals, or smoking allowed). Or take the FREE Downtown Trolley from Ventura Harbor Village, AMTRAK or various stops downtown.

Admission to the event is free thanks to the presenters, City of Ventura Department of Parks, Recreation & Community Partnerships and Ventura County Credit Union and these sponsors: Community Memorial Health Care Systems, Gold Coast Toyota Dealers, Ventura Harley Davidson, Players Casino & The Patio, Pacific View Ventura, Veterinary Medical Surgical Group, Cal Coast Motor Sports, Downtown Ventura Organization, Ventura County Star and Gold Coast Broadcasting.

INFO: Visit [www.cityofventura.net/streetfairs](http://www.cityofventura.net/streetfairs) or contact Michelle Godoy-Morales at 805.654.7749. Find this release on the city's website at [www.cityofventura.net](http://www.cityofventura.net). --###--