

Trust for Public Land seeking qualified artist for Ventura's Kellogg Park

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For Immediate Release

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The Trust for Public Land, a national, nonprofit land conservation and park development organization, is seeking to commission an artist for public art mosaic design and fabrication for Kellogg Park in the city of Ventura. The site of the future Kellogg Park is a 2.41-acre vacant lot on Kellogg Street and Ventura Avenue.

The selected artist or artist team will be awarded a \$40,000 contract. The commission includes artist honorarium, design, fabrication, materials, installation, insurance, travel expenses, contingency and any incidental costs. The deadline to apply is Monday, August 10th, at 5:00 pm. The request for qualifications is available online at: www.cityofventura.net/kelloggpark.

Artists will work in collaboration with the landscape architect, The Trust for Public Land, the City of Ventura and the Westside community to create place-based and unique mosaics to be incorporated throughout the park. Artists living in Santa Barbara or Ventura counties with experience in public art and a passion for community involvement are encouraged to apply.

Ventura's Public Art Program was enacted in 1991 and since then has incorporated an artist's vision to capital improvement projects providing visitors and residents alike with a new understanding of urban design in Ventura. Recognizing the substantial economic and social benefits gained through an aesthetic treatment of public spaces and consequent increased retail activity, the city established an ordinance allocating 2% of eligible city capital improvement project costs for the commissioning of artist design services and artwork integrated in the construction of public works.

For more information contact Trust for Public Land Field Representative Diane Silva at 323.223.0441 ext. 23 or by email: diane.silva@tpl.org, or Ventura's Community Partnerships Manager Denise Sindelar at 805-658-4793, dsindelar@cityofventura.net.

This release is available on the City of Ventura website www.cityofventura.net. ###