

## “Ventura Kindness” launches October 24 to honor the city’s 150th birthday

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### “Ventura Kindness” launches October 24 to honor the city’s 150th birthday

Ventura Mayor Cheryl Heitmann is asking residents to give our beautiful city a gift by spreading kindness -- one million acts of kindness -- over the next few months as we prepare to celebrate our city's 150th birthday on April 2, 2016.

“If every city resident performs ten acts of kindness by then we will reach our goal,” said the Mayor. “Please spread the kindness and ‘pass it on’ by posting pictures, words and videos of your acts of kindness -- big or small -- or any that you see performed by others on our various #VenturaKindness social media platforms.”

Facebook <https://www.facebook.com/venturakindness>

Twitter <https://twitter.com/VenturaKindness>

Instagram <https://instagram.com/venturakindness>

Tumblr <http://venturakindness.tumblr.com/>

Pinterest <https://www.pinterest.com/venturakindness/>

Sign up for 2 Ventura Kindness events at [www.cityofventura.net/volunteeropportunities](http://www.cityofventura.net/volunteeropportunities):

Volunteer on October 24 -- Take a few hours to document acts of kindness you see or do with your cell phone/camera and post the pictures online.

Volunteer on November 21 for National Family Volunteer Day -- Spend a morning performing acts of kindness with your family and post them online.

Look for colorful bookmarks “Ventura Kindness – Pass it on!” at all city facilities and libraries and businesses downtown.

For more information contact Rosie Ornelas at 312-519-5514 or [ronelas@cityofventura.net](mailto:ronelas@cityofventura.net) or visit [www.cityofventura.net/kindness](http://www.cityofventura.net/kindness).

This release is available on the City of Ventura website [www.cityofventura.net](http://www.cityofventura.net). ###